



Data Breach and Privacy Law

Cyber Security Strategies
in a Digital Age

- ✓ Ascertain the structures of cyber attacks
- ✓ Utilize a fact pattern to better understand the cycle of a breach
- ✓ Gain insight on international data security laws

September 11-12, 2014

Conrad Chicago

Chicago, Illinois

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delivers
resources
to build
your practice ■



In response to the growing demand to address data security and privacy concerns, the subject of almost daily headlines in 2013, DRI is pleased to present its inaugural Data Breach and Privacy Seminar. The costs of the Target data breach alone will reach hundreds of millions of dollars. Many companies and their outside counsel are struggling to keep up with an ever-changing landscape of regulations, laws, data security and privacy standards, new theories of liability related to data breach, and a wide array of insurance offerings designed to protect against cyber attacks and data breaches. This seminar will offer presentations from data security and privacy professionals who are at the forefront of cutting-edge data security and privacy issues, as well as industry leaders who will provide valuable insight and practical experience. Attendees will learn from real world scenarios and obtain concrete take-aways to aid in understanding and navigating the field of data security. This program is designed for lawyers, IT professionals, adjusters, and others in compliance roles at their organizations. Attendees will be able to learn from and interact with colleagues from across the country. This is a seminar that you will not want to miss.



John J. Jablonski
Program Chair



James H. Kallianis, Jr.
Program Co-Vice Chair



David J. Walton
Program Co-Vice Chair



Brooks R. Magratten
Law Institute

WHAT YOU WILL LEARN

- The “science” of cyber attacks, including technical terms related to data systems and security
- Industry standards defining the standard of care for privacy and data protection
- Theories of civil liability for data security breach
- Health privacy, technical requirements for protection of health records, and the standard of care
- International implications of data security and privacy in a global data infrastructure
- Effective strategies to respond to data breach incidents, including insurance coverage issues
- Data security ethical issues

PRESENTED BY **DRI’s Commercial Litigation; Employment and Labor Law; Governmental Liability; Insurance Law; Life, Health and Disability; Medical Liability and Health Care Law; Professional Liability;** AND **Technology Committees,** AS WELL AS **DRI International.**

PROGRAM SCHEDULE

WEDNESDAY, SEPTEMBER 10, 2014

6:00 p.m. **Registration**6:00 p.m. **Networking Reception**

THURSDAY, SEPTEMBER 11, 2014

7:00 a.m. **Registration**7:00 a.m. **Continental Breakfast**8:00 a.m. **Welcome and Introduction****Brooks R. Magratten**, *Pierce Atwood LLP*,
Providence, Rhode Island**John J. Jablonski**, *Goldberg Segalla LLP*,
New York, New York8:15 a.m. **Keynote Address: Dawn of the Data Age**

It has only been seven years since the explosion of mobile data traffic began with the introduction of the first smartphone. Now we have mobile data, big data, apps, tablets, the cloud, social networking, hacktivism, and the Internet of Things. The fundamental forces that affect corporations, government, trade, education, and human interaction seem to change almost daily. Mr. Sheinis will address the continued growth and availability of data, and discuss why security and privacy will be more important than ever.

Richard Sheinis, *CIPP–US*, *Hall Booth Smith PC*,
Atlanta, Georgia9:10 a.m. **Anatomy of a Cyber Attack**

Hear from a leading tech expert, who will describe technology concepts related to a cyber attack and data breach. Learn exactly what lawyers need to understand about the technical aspects of a cyber attack; the different types of attacks; typical security risks (including people, process, and technology) that make an organization vulnerable to a cyber attack; what constitutes a data breach; and reporting requirements associated with a data breach.

Matthew J. Jeske, *GCFE, ACE*, *Crane Data Forensics*,
Plymouth, Minnesota10:00 a.m. **Refreshment Break**10:15 a.m. **Theories of Civil Liability for Data Security Breach**

Learn the liability theories advanced by plaintiffs and government agencies seeking to prosecute claims related to the violation of victims' rights to data privacy and security following a cyber attack or data breach incident, including theories based on state and federal statutory violations, state and federal common law theories, and class action claims.

Melissa K. Ventrone, *Wilson Elser Moskowitz Edelman & Dicker LLP*,
Chicago, Illinois**Marc E. Williams**, *Nelson Mullins Riley & Scarborough LLP*,
Huntington, West Virginia11:10 a.m. **Responding to and Managing a Cyber Attack: A Real Life Scenario, Part I**

Using a fact pattern taken directly from today's headlines, a panel of key players—the "response team"—will address a realistic hypothetical. They will discuss the life cycle of a data breach incident using the U.S. Department of Commerce's National Institute of Standards and Technology (NIST) Cybersecurity Framework, including initial identification of the cyber attack; setting up and conducting the investigation; internal and external communications about the breach; working with law enforcement; maintaining privilege; complying with regulatory notice requirements; remediation; public relations; and preparing for potential lawsuits.

Simon B. Halfin, *Discover Financial Services*,
Chicago, Illinois**Wesley L. Hsu**, *United States Attorney's Office*,
Los Angeles, California**Jill D. Rhodes, JD, LLM, PMP, CIPP/IT**,
Trustmark Companies, Chicago, Illinois**Melissa K. Ventrone**, *Wilson Elser Moskowitz Edelman & Dicker LLP*,
Chicago, Illinois12:00 p.m. **Lunch (on your own)**1:15 p.m. **Responding to and Managing a Cyber Attack: A Real Life Scenario, Part II**

2:10 p.m. **Defining the Standard of Care: Frameworks and Industry Standards**

Numerous security standards and frameworks have been developed to address risks to enterprise systems and their critical data. Many of these efforts have become exercises in reporting on compliance and have actually diverted security program resources. Several organizations have been working to establish generally accepted standards for data security. One of the foremost experts in the field will explore various standards that could be used as a yardstick to demonstrate an organization's failure to have accepted data security controls.

Terence T. Flyntz, CISSP, *Delta Security Technologies Inc.*, Bryans Road, Maryland

3:00 p.m. **Refreshment Break**

3:15 p.m. **Breakout Sessions** (see below)

5:15 p.m. **Adjourn**

5:20 p.m. **Organizational Meeting to Consider Formation of DRI Data Breach Committee** (open to all)

6:00 p.m. **Networking Reception**

7:30 p.m. **Dine-Arounds** | Join colleagues and friends at selected restaurants for dinner (on your own). More details on-site.

BREAKOUT SESSIONS Thursday, 3:15–5:15 p.m. (choose one)

	■ DATA SECURITY GOVERNANCE	■ INTRODUCTION TO PRIVACY LAWS
3:15 p.m.	<p>Developing a Data Security Plan</p> <p>Several states now require companies and law firms to have detailed written data security plans as evidence that appropriate and reasonable steps are being taken to protect the security and privacy of protected information. Learn the nuts and bolts of developing a security plan for your organization, helpful tips, and pitfalls to avoid.</p> <p>John J. Jablonski, <i>Goldberg Segalla LLP</i>, New York, New York</p> <p>Jill D. Rhodes, JD, LLM, PMP, CIPP/IT, <i>Trustmark Companies</i>, Chicago, Illinois</p>	<p>Privacy Law Administration and Enforcement</p> <p>Several states and many countries have detailed privacy laws that protect the use, disclosure, dissemination, and confidentiality of personally identifiable information related to data stored on an organization's computer system. Breaching these laws can lead to administrative fines, civil penalties, and in some instances, jail. Learn the ins and outs of privacy law administration and enforcement.</p> <p>Sheryl A. Falk, <i>Winston & Strawn LLP</i>, Houston, Texas</p> <p>Jason K. Priebe, <i>Seyfarth Shaw LLP</i>, Chicago, Illinois</p>
4:15 p.m.	<p>Rolling Out the Plan</p> <p>Hear insider tips on rolling out the plan, maintaining security, training, auditing, and continually improving the plan. Discussion will also include prevention, preparation, and creating data security awareness throughout the company or law firm.</p> <p>John J. Jablonski, <i>Goldberg Segalla LLP</i>, New York, New York</p> <p>Jill D. Rhodes, JD, LLM, PMP, CIPP/IT, <i>Trustmark Companies</i>, Chicago, Illinois</p>	<p>Staying on the Straight and Narrow</p> <p>Get tips and strategies to help avoid running afoul of state and international privacy laws, including how to respond to allegations that your organization has breached applicable privacy laws.</p> <p>Sheryl A. Falk, <i>Winston & Strawn LLP</i>, Houston, Texas</p> <p>Jason K. Priebe, <i>Seyfarth Shaw LLP</i>, Chicago, Illinois</p>

FRIDAY, SEPTEMBER 12, 2014

7:00 a.m. **Registration**7:00 a.m. **Continental Breakfast**8:00 a.m. **Announcements**

John J. Jablonski, *Goldberg Segalla LLP*,
New York, New York

8:05 a.m. **Role of the General Counsel in Cyber Security**

As the threats to cyber security increase in variety and sophistication, the role of the general counsel in advising the business enterprise on responding to such threats has evolved and grown more significant. This panel will discuss how cyber security threats affect the general counsel's role, how the general counsel fits in with security governance, and what the general counsel needs to know about responding to cyber security threats.

Christina Ayiotis, JD, CRM, *George Washington University*, Washington, D.C.

Adam I. Cohen, *Ernst & Young LLP*,
New York, New York

Evan D. Wolff, *Crowell & Moring LLP*,
Washington, D.C.

9:05 a.m. **Ethics “In the Breach”—Law Firm Data Security Ethical Issues**

Discussion will include a lawyer's duty to protect client confidences, ABA 20/20's new rules requiring lawyers to keep up with advances in technology, and other thorny ethical issues raised through the use of laptops, mobile devices, iPhones and iPads, cloud computing, cloud storage services like Dropbox, co-located data storage facilities, extranets, and lawyers' ethical obligations relating to the use of social media such as Facebook and Twitter.

Steven M. Puiszis, *Hinshaw & Culbertson LLP*,
Chicago, Illinois

10:05 a.m. **Refreshment Break**

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10:20 a.m. **Role of the Chief Privacy Officer and Information Governance**

Advanced persistent threats, information technology developments, and the increasing availability of data are challenging current privacy

frameworks, including assumptions about notice, choice, and data minimization. Changing also is the role of the chief privacy officer and the ways in which companies think about managing the collection, use, and protection of consumer information. Discussion will include the CPO's role, data governance, and privacy and protection of personally identifiable information, as viewed from the perspective of a global life and health insurance company.

Peter J. Guffin, *Pierce Atwood LLP*,
Portland, Maine

Timothy D. Smith, JD, MHP, ALHC, HIA,
Unum Group, Portland, Maine

11:05 a.m. **Insurance Coverage Issues Implicated in Data Breach Claims**

Underwriting and coverage issues for data breach claims based on past claims and actual litigation will be explored. Focusing on cyber liability specialty and commercial general liability policies, this session will address the serious coverage questions presented when companies submit claims for defense and indemnity to their commercial general liability insurers.

James H. Kallianis, Jr., *Meckler Bulger Tilson Marick & Pearson LLP*, Chicago, Illinois

Alex E. Potente, *Sedgwick LLP*,
San Francisco, California

12:05 p.m. **International Data Security Laws and Strategies**

The overlay of international data security laws will be discussed in the context of a cyber attack. With the increasing globalization of our online world, it is not uncommon for even small companies to utilize computers and data storage systems around the world. As a result, a “simple” data breach incident may have worldwide ramifications.

Paige M. Boshell, *Bradley Arant Boult Cummings LLP*, Birmingham, Alabama

12:45 p.m. **Practicing Law in the Age of Big Data**

What is big data? Why should lawyers care? How will it affect the business of law? And how will it affect the way we litigate and try cases?

David J. Walton, *Cozen O'Connor PC*,
Philadelphia, Pennsylvania

1:45 p.m. **Adjourn**

FACULTY

Christina Ayiotis, JD, CRM, teaches information policy as adjunct faculty at the George Washington University in Washington, D.C., focusing on cyber privacy, big data, social media, security, RIM, and e-discovery. Ms. Ayiotis is co-chair of the Georgetown Cybersecurity Law Institute and the co-chair of the Future of Internet Governance Subcommittee for the AFCEA. She is a certified records manager and speaks internationally on information governance issues. She is a former deputy general counsel for CSC.

Paige M. Boshell is a partner in Bradley Arant Boult Cummings LLP's Birmingham, Alabama, office and chair of the firm's privacy and information security team. For more than 20 years, she has counseled clients on privacy and information security risk assessment and mitigation issues, including the identification of, protection from, detection of, response to, and recovery from data security risks. She counsels clients on the development of data breach response programs and acting in response to a breach.

Adam I. Cohen is a principal in Ernst & Young LLP's forensic technologies and discovery services practice in New York City, where he advises clients on electronic discovery and information management. He is the author of *Social Media: Legal Risk and Corporate Policy* and co-author of the treatise *Electronic Discovery: Law and Practice*, cited by several landmark federal court opinions. He has more than 20 years' experience at the intersection of law and technology, as an advisor, author, lecturer, and expert.

Sheryl A. Falk, an attorney with Winston & Strawn LLP in Houston, has spent the last decade focusing on digital evidence and emerging technology issues. In addition to her extensive commercial litigation experience, Ms. Falk has expertise in computer forensics and in-depth technical knowledge and experience with data security and privacy matters. This background provides her clients with the skills required to handle technology challenges, including data loss prevention, data breach response, and privacy counseling.

Terence T. Flyntz, CISSP, is the founder and CTO for Delta Security Technologies Inc. in Bryans Road, Maryland. He has more than 25 years' experience as the owner and CEO of several cyber security services and product development companies that had over \$300 million in sales. Mr. Flyntz holds and owns a half dozen patents for cyber security systems developed for the Department of Defense. He devel-

oped and copyrighted a Cyber Insurance Risk Management Framework for commercial companies.

Peter J. Guffin, a partner with Pierce Atwood LLP in Portland, Maine, is the chair of its intellectual property and technology group. He also heads the firm's privacy and data security practice. Mr. Guffin has extensive experience in the areas of intellectual property, information technology, privacy, and data protection, and represents businesses in a range of industries, including information technology, energy, banking, retail, financial services, insurance, and health care.

Simon B. Halfin is a vice president, assistant general counsel for Discover Financial Services in Chicago. He provides legal advisory coverage for regulatory and transactional matters. His practice includes technology, privacy, and data security law. Mr. Halfin serves on the company's Information Security Executive Committee and its incident response task force. He also serves on the Payment Card Industry Security Standards Council's legal committee.

Wesley L. Hsu is the chief of the Cyber and Intellectual Property Crimes Section at the United States Attorney's Office in Los Angeles. He has prosecuted some "first of its kind" cases, including the first prosecution in the nation for hacking an industrial control system, the first computer hacking jury trial convictions in the Central District of California, and the first convictions in the nation under the CAN-SPAM Act. Mr. Hsu teaches Cybercrimes at Loyola Law School.

John J. Jablonski is a partner in Goldberg Segalla LLP's New York City and Buffalo, New York, offices. He is the firm's data security and privacy officer, director of litigation support services, chair of the firm's e-discovery practice group and co-chair of its cyber risk practice group. A trial lawyer, his practice focuses on technology related issues, including data security, data privacy, and litigation involving data breach incidents. Mr. Jablonski is the program chair for this seminar.

Matthew J. Jeske, GCFE, ACE, is the chief technology officer at Crane Data Forensics in Plymouth, Minnesota. He has 15 years' experience in the information technology services sector, including systems administration, IT management, and cloud services for businesses in the Twin Cities and Midwest region. His skillset in digital forensics and incident response; data recovery in physical, mobile and virtual environments; Internet behavior; compliance; regulatory audits;

and technology consulting ideally position him to deal in investigations across all technology platforms.

James H. Kallianis, Jr., a partner in the Chicago office of Meckler Bulger Tilson Marick & Pearson LLP, focuses on complex commercial litigation. Over the past 20 years, he has represented corporations and individuals in matters ranging from employment disputes to multimillion dollar securities and consumer fraud class actions. He also has represented insurers in matters involving directors and officers, employment practices, general liability, fiduciary liability, and professional liability policies. Mr. Kallianis is the program co-vice chair for this seminar.

Brooks R. Magratten is the partner in charge of Pierce Atwood LLP's Providence, Rhode Island, office. He has more than 20 years' experience in insurance, product liability, and commercial litigation. He is "AV" rated and is recognized as a New England "Super Lawyer" in the field of employee benefits litigation. Mr. Magratten is a member of DRI's Law Institute, a former Northeast Regional Director of DRI, and past chair of DRI's Life, Health and Disability Committee.

Alex E. Potente, a partner with Sedgwick LLP in San Francisco, is a trial lawyer who represents insurers and reinsurers in complex commercial insurance litigation matters. His coverage litigation practice focuses on disputes pertaining to general liability, D&O, and professional liability policies, specifically extra-contractual coverage for claims arising from long-tail environmental, advertising, and product defect litigation. He is currently representing a major, national insurer in its cyber liability and privacy related business tort matters.

Jason K. Priebe, senior counsel in Seyfarth Shaw LLP's Chicago office, is the Midwest regional manager for Seyfarth's eDiscovery and information governance group. His practice focuses on issues involving electronic discovery preparedness, planning, and execution, as well as information privacy, information governance, and data security. He is a member of the Sedona Conference, and longtime participant in Working Group 6, which focuses on international discovery and cross-border transfer challenges. Mr. Priebe is a member of ARMA International.

Steven M. Puiszis is a partner in the Chicago office of Hinshaw & Culbertson LLP. He serves as the firm's deputy general counsel, counseling lawyers in his firm on ethics, professional responsibility, and risk management issues. In his role as privacy and security officer, Mr. Puiszis has drafted law firm policies, safeguards, and training materials on elec-

tronic discovery, social media, and data privacy and security. He currently serves as DRI's secretary-treasurer.

Jill D. Rhodes, JD, LLM, PMP, CIPP/IT, is vice president and chief information security officer for Trustmark Companies in Chicago. Previously, she spent 20 years with the federal government. At the Office of the Director of National Intelligence, she supported the intelligence community (IC) integration of data and security into the IC's Cloud Environment for the IC Chief Information Office. Ms. Rhodes is co-author of the recently published *ABA Cybersecurity Handbook: A Resource for Attorneys, Law Firms, and Business Professionals*.

Richard Sheinis, CIPP-US, is a partner at Hall Booth Smith PC in Atlanta. He has spent much of his career as a litigator, having tried over 175 cases. Mr. Sheinis works with companies in a variety of industries to develop privacy programs, comply with data protection and privacy laws, assess data security programs, develop proactive strategies to reduce the likelihood of a security breach, and prepare plans to minimize loss exposure should a breach occur.

Timothy D. Smith, JD, MHP, ALHC, HIA, is Unum Group's chief privacy officer in Portland, Maine. He heads the Privacy Office, which is responsible for the appropriate development and implementation of privacy and data security business strategies, policies, and programs. Its privacy and data security team responds to inquiries from global, federal, and state regulators, and partners with the government affairs team to shape public policy pertaining to privacy and data security issues important to Unum and its customers.

Melissa K. Ventrone is a partner in the Chicago office of Wilson Elser Moskowitz Edelman & Dicker LLP and chair of the firm's data security and cyber liability practice. She provides counsel in a broad range of data security and privacy situations, including defending companies in privacy litigation and responding to breaches of all sizes for companies in a variety of industries. Ms. Ventrone is a member of the International Association of Privacy Professionals.

David J. Walton is vice chair of Philadelphia-based Cozen O'Connor PC's Labor and Employment Department, chair of its data security and privacy practice, managing director of its electronic discovery practice and advisory services, and co-chair of its E-Discovery Task Force. Mr. Walton is an experienced litigator with a detailed, hands-on understanding of technology and e-discovery issues. In addition to substantial trial experience, he offers a demonstrated understanding of technology and its effect on litigation outcomes.

Marc E. Williams is the managing partner of the Huntington, West Virginia, office of Nelson Mullins Riley & Scarborough LLP. His practice focuses on class actions, mass torts, and commercial litigation. He has had primary responsibility for over 100 trials and appeals. He is listed in *Best Lawyers in America* in 11 categories and received *Chambers USA's* highest designation for commercial litigation. Mr. Williams is a past president of DRI and currently serves as vice president of the National Foundation for Judicial Excellence.

Evan D. Wolff is a partner in Crowell & Moring LLP's Washington, D.C., office, where he helps lead the privacy and cyber security practice. He focuses on homeland security, privacy, and data security, including chemical security regulatory compliance, the SAFETY Act, corporate internal investigations, corporate compliance and governance, congressional investigations, cyber security, and environmental audits. Mr. Wolff also advises companies on computer network security, general security issues, investigation coordination after intrusions, data breaches, and insurance related issues.

2014 SEMINAR SCHEDULE

June 12–13	Diversity for Success <i>Swissôtel Chicago</i> , Chicago, IL	September 11–12	Data Breach and Privacy Law <i>Conrad Chicago</i> , Chicago, IL
June 19–20	Trucking Law <i>The Cosmopolitan of Las Vegas</i> , Las Vegas, NV	September 18–19	Nursing Home Litigation <i>Swissôtel Chicago</i> , Chicago, IL
June 26–27	Young Lawyers <i>The Westin Denver Downtown</i> , Denver, CO	October 22–26	Annual Meeting <i>San Francisco Marriott</i> , San Francisco, CA
July 17–18	Appellate Advocacy <i>The Westin Chicago River North</i> , Chicago, IL	November 6–7	Asbestos Medicine <i>San Francisco Hilton</i> , San Francisco, CA
July 24–25	Class Actions <i>Marriott Marquis Washington, D.C.</i> , Washington, D.C.	November 6–7	Fire Science and Litigation <i>FireSky Resort</i> , Scottsdale, AZ
July 24–25	Government Enforcement and Corporate Compliance <i>Marriott Marquis Washington, D.C.</i> , Washington, D.C.	November 13–14	Complex Medicine <i>Westin San Diego</i> , San Diego, CA
September 10–12	Construction Law <i>Hard Rock Hotel San Diego</i> , San Diego, CA	December 4–5	Insurance Coverage & Practice <i>New York Marriott Marquis</i> , New York, NY
		December 4–5	Professional Liability <i>New York Marriott Marquis</i> , New York, NY



DIVERSITY AND INCLUSION IN DRI: A STATEMENT OF PRINCIPLE

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI's membership and leadership positions. DRI's members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.

GENERAL INFORMATION

CLE/CLAIMS ADJUSTERS ACCREDITATION

This seminar has been approved for MCLE credit by the State Bar of California in the amount of **12.5** hours, including **1** hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. **Application has been made for continuing education for claims adjusters.** Credit availability and requirements vary from state to state; please check the DRI website at dri.org for the latest information for your state.

REGISTRATION

The registration fee is **\$755** for members and those who join DRI when registering and **\$985** for nonmembers. The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI app. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by **August 22, 2014** (*please allow 10 days for processing*). Registrations received after **August 22, 2014**, will be processed on-site.

REFUND POLICY

The registration fee is fully refundable for cancellations received on or before **August 22, 2014**. Cancellations received after **August 22** and on or before **August 29, 2014**, will receive a refund, less a \$100 processing fee. Cancellations made after **August 29** will not receive a refund, but the course materials on CD-ROM and a \$100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (seminars@dri.org) to DRI's Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

HOTEL ACCOMMODATIONS

A limited number of discounted hotel rooms have been made available at the **Conrad Chicago, 521 North Rush Street, Chicago, Illinois 60611**. For reservations, visit dri.org and go to the **Data Breach and Privacy Law Seminar** page or **contact the hotel directly at 312.645.1500**. Please mention **DRI's Data Breach and Privacy Law Seminar** to take advantage of the group rate of **\$285 Single/Double**. The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by **August 12, 2014**,

to be eligible for the group rate. Requests for reservations made after **August 12** are subject to room and rate availability.

SPECIAL DISCOUNTS

Group Discount

The first and second registrations from the same firm or company are subject to the fees outlined previously. The registration fee for additional registrants from the same firm or company is **\$695**, regardless of membership status. All registrations must be received at the same time to receive the discount.

In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys, who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries. In order to qualify for free registration, the individual must also be a DRI member and a member of DRI's Corporate Counsel Committee. Offer excludes the DRI Annual Meeting.

Claims Executives

Any member of DRI employed as a claims professional by a corporation or insurance company, who spends a substantial portion of his or her professional time hiring or supervising outside counsel in the representation of business, insurance companies or their insureds, associations or governmental entities in civil litigation, will be entitled to free attendance at any DRI program. Non-member claims executives should contact DRI's Customer Service at 312.795.1101 for details. Offer excludes DRI Annual Meeting.

Travel Discounts

DRI offers discounted meeting fares on various major air carriers for **DRI's Data Breach and Privacy Law Seminar** attendees. To receive these discounts, please contact Hobson Travel Ltd., DRI's official travel provider, at 800.538.7464. As always, to obtain the lowest available fares, early booking is recommended.

The taping or recording of DRI seminars is prohibited without the written permission of DRI.

Speakers and times may be subject to last-minute changes.

A small portion of your room rate offsets the costs of the seminar.

DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

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Data Breach and Privacy Law Seminar

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Conrad Chicago | Chicago, Illinois

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REGISTRATION FEE

Registration fee includes seminar attendance, networking events, course materials, and access to the DRI app. DRI will email a link to download the course materials to all registrants two weeks in advance of the seminar. The CD will be included in the registration packet on-site. You can order additional copies by checking the appropriate box below or going online at dri.org.

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- Member \$75
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(Illinois residents, please add 9.25% sales tax. Shipping charges for U.S. and Canada only: \$6.50)

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IN-HOUSE SPEAKERS INCLUDING

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Discover Financial Services

Wesley L. Hsu

United States Attorney's Office for
the Central District of California

Jill D. Rhodes,

JD, LLM, PMP, CIPP/IT
Trustmark Companies

Timothy D. Smith,

JD, MHP, ALHC, HIA
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*For inclusion on the preregistration list and to receive course materials in advance, **register by August 22, 2014.***

**FREE REGISTRATION for
DRI In-House Counsel and Claims Executives.**

See page 7 for details.

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