



Friedman, Yaghi: spearheading Crowell's local AG work

Attorneys, Generally

Crowell & Moring in January launched a new local practice geared to compliance with state laws and their attorneys general actions.

The new work fits into the firm's efforts in media, privacy and regulatory areas and is led by an ex-Missouri assistant attorney general **Clayton Friedman** and **Michael Yaghi**. Both came over from **Sidley Austin** in Costa Mesa.

"We were [a] missing piece in their OC office," Friedman said.

Friedman and Yaghi have worked on cases with Crowell & Moring attorneys including advertising and media co-chair **Chris Cole**.

Another piece: **Natalie Ludaway**, former chief deputy attorney general for the District of Columbia, who joined the firmwide attorney general work in March and is based out of the firm's Washington, D.C. headquarters.

Friedman said attorney general work is relatively new but not unheard of. Demand ebbs and flows depending on the specific states and which parties happen to be in power; California has a rep for regulation, including its new online privacy act affecting consumer data and companies that hit in January as Crowell formed the new practice here.

"We anticipate more California AG enforcement after July 1," Yaghi said.

—*Jessie Yount*