Product Liability Conference

✓ Hear from an acclaimed constitutional law professor about the makeup of the Supreme Court
✓ Master dealing with the sympathetic plaintiff
✓ Join potential clients and referral sources for planned networking events
✓ Over twenty corporations will have representatives speaking

February 4–6, 2015
The Cosmopolitan of Las Vegas
Las Vegas, Nevada
Attend the premier product liability education conference of the year where you will hear from in-house counsel and marquee trial lawyers and have the opportunity to attend multiple networking events aimed at helping you expand your practice. DRI’s Product Liability Conference will provide you with information on how to improve your skills and the chance to meet and spend time with others in your practice area, all in Las Vegas, Nevada, where the excitement never stops.

WHAT YOU WILL LEARN

- How Internet content, including product misuse videos, impacts the concept of reasonable foreseeability
- How in-house counsel from three product industries choose and evaluate counsel
- How we can save the jury trial for the next generation of trial lawyer
- Whether your law firm and clients’ IT systems are really secure
- And much, much more

PRESENTED BY DRI’s Product Liability Committee
PROGRAM SCHEDULE

TUESDAY, FEBRUARY 3, 2015

6:00 p.m.  Registration

6:00 p.m.  Networking Reception
SPONSORED BY Hartline Dacus Barger Dreyer LLP
MRC

7:30 p.m.  Dine-Arounds  |  Join colleagues and
friends at selected restaurants for
dinner (on your own). Look for sign-
ups at the registration desk.

SPONSORED BY Hartline Dacus Barger Dreyer LLP
MRC

WEDNESDAY, FEBRUARY 4, 2015

Mobile Device Charging Kiosk
SPONSORED BY Greenberg Traurig LLP

Device Charging Station
SPONSORED BY Weinberg Wheeler Hudgins Gunn & Dial LLC

Boarding Pass Kiosk
SPONSORED BY Butler Snow LLP

7:00 a.m.  Registration

7:00 a.m.  Continental Breakfast
SPONSORED BY Frost Brown Todd LLC

7:00 a.m.  First-Time Attendees Breakfast
PRODUCT LIABILITY COMMITTEE CHAIR
Patrick J. Sweeney

8:00 a.m.  Welcome and Introduction
Jack Laffey, Whyte Hirschboeck Dudek SC, Milwaukee, Wisconsin
Patrick J. Sweeney, Sweeney & Sheehan PC, Philadelphia, Pennsylvania
Joseph D. Cohen, Porter Hedges LLP, Houston, Texas

8:15 a.m.  Product Misuse and the Internet
How does today’s Internet culture, including
social media commentary and YouTube, affect
 corporate strategy to address product liability
and litigation risks? How does Internet content,
including product misuse videos, impact the con-
cept of reasonable foreseeability? This session
will discuss how companies and their defense
lawyers must be prepared to address social
media content in the defense of their products.
Thomas J. Hurney, Jr., Jackson Kelly PLLC, Charleston, West Virginia

9:15 a.m.  What Happened to the Injury?
The past several years have seen fewer tradi-
tional product liability claims coupled with an
increase in class-based claims. This presentation
will discuss how traditional product liability strat-
egies play a role in defeating such claims, as well
as discussing defenses that are unique to this
new breed of product liability litigation.
Cari K. Dawson, Alston & Bird LLP, Atlanta, Georgia
Dawn S. Pittman, Toyota Motor Sales USA Inc., Torrance, California

10:05 a.m.  Refreshment Break
SPONSORED BY Ericksen Arbuthnot
Coronado Katz LLC

10:35 a.m.  The Vanishing Jury Trial
The vanishing jury trial is perhaps one of the
most important issues facing the civil justice
system today. This presentation will address
some unanticipated causes of the problem, the
costs to the system, and possible solutions to
the problem. How can we save the system for
the next generation of trial lawyers?
Marc E. Williams, Nelson Mullins Riley &
Scarborough LLP, Huntington, West Virginia

11:30 a.m.  Hiring Counsel: Thoughts
from In-House Counsel
A panel of three in-house lawyers will discuss
the process in which various industries engage
when they seek counsel, the qualities for which
they are searching, how they evaluate counsel,
and various alternative fee arrangements that
are enticing to companies.
Connie A. Matteo, Pfizer Inc., Peapack, New Jersey
Jennifer F. Shugars, The Hershey Company, Hershey, Pennsylvania
Matthew S. Winings, Cummins Inc., Indianapolis, Indiana

12:20 p.m.  Lunch (on your own)
12:20 p.m.  SLG Lunch-Arounds  |  Join one of
our Substantive Litigation Groups at
selected restaurants for lunch. Look for
sign-ups at the registration desk.
1:45 p.m. Specialized Litigation Workshops I
3:45 p.m. Refreshment Break
   SPONSORED BY Husch Blackwell LLP
4:15 p.m. Committee Meeting (open to all)
4:45 p.m. Adjourn
6:00 p.m. Diversity Reception
   SPONSORED BY Balch & Bingham LLP
7:30 p.m. Pedal Pub Networking Event (advance sign-up required—see page 7 for more details)

THURSDAY, FEBRUARY 5, 2015
7:00 a.m. Registration
7:00 a.m. Continental Breakfast
   SPONSORED BY Ansa Assuncao LLP
   Hartline Dacus Barger Dreyer LLP
8:00 a.m. Announcements
   Joseph D. Cohen, Porter Hedges LLP, Houston, Texas
8:10 a.m. Internet Security for Law Firms and Clients
   What we voluntarily disclose to the public—in social media or on our LinkedIn profiles—might be a generalized threat to corporate or law firm security. This presentation will focus on the specific types of documents lawyers exchange with each other and what security issues might arise from the everyday practice of law.
   Michèle Stuart, JAG Investigations Inc., Gilbert, Arizona

9:00 a.m. The Paradox of Sympathy: Proven Strategies for Countering Sympathy in Catastrophic Injury Cases
   Every trial attorney instinctively recognizes the power of sympathy to influence juror behavior, but how, why, and to what extent does sympathy outweigh reason during a trial and what can be done to counter it? This discussion will focus on what worked (from a trial lawyer’s perspective) and why (from a jury science perspective).
   Lyn P. Pruitt, Mitchell Williams Selig Gates & Woodyard PLLC, Little Rock, Arkansas
   Jo-Ellan Dimitrius, Dimitrius & Associates LLC, Scottsdale, Arizona

YOUNG LAWYERS BREAKOUT
WEDNESDAY, 10:35 A.M.–3:00 P.M.
   CHAIR | W. Rick Griffin, Martin Pringle, Wichita, Kansas
   VICE CHAIR | Maureen A. Bickley, Frost Brown Todd LLC, Cincinnati, Ohio
10:35 a.m. Perspectives on Diversity: In 2014, Jury Selection Is Not So Black and White—Focusing on Jury Selection and Jury Bias Amid Changing Demographics of Major Metropolitan Areas
   Alex B. Norman, Marshall Dennehey Warner Coleman & Goggin PC, Philadelphia, Pennsylvania
11:00 a.m. Becoming an Expert at Attending Product Inspections: Get the Most for Your Client and Case
   Michael Hession, Lycoming Engines, Williamsport, Pennsylvania
   Petra L. Justice, Banker Lopez Gassler PA, Tampa, Florida
11:30 a.m. Persuasive Writing for Young Lawyers
   Kristen E. Dennison, CNH Industrial America LLC, New Holland, Pennsylvania
12:00 p.m. Lunch (on your own)
1:30 p.m. CSI Product Liability: Forensic Evidence in Product Liability Cases—Use of Forensic Evidence for Case Development and at Trial
   Michael A. McCaskey, Swanson Martin & Bell LLP, Chicago, Illinois
   Jason Beckert, Microtrace LLC, Elgin, Illinois
2:10 p.m. Using Experts to Conduct Non-Discoverable Testing and Reconstructions
   Max C.R. Heerman, Medtronic Inc., Minneapolis, Minnesota
   Eric P. Guyer PhD, PE, Exponent, Atlanta, Georgia
   Evan C. Holden, Greenberg Traurig LLP, Atlanta, Georgia
9:50 a.m. Refreshment Break  
**Sponsored by** Burr & Forman LLP  
Schwabe Williamson & Wyatt

10:20 a.m. Case Law Update  
Recent decisions and trends in product liability law from across the country will be highlighted.  
Jonathan M. Hoffman, Martin Bischoff  
Templeton Langslet & Hoffman LLP, Portland, Oregon

11:10 a.m. Croc-Proofing: Preparing and Defending Your Case in the Reptile Age  
This presentation explains the Reptile Theory favored by many plaintiffs’ attorneys and teaches how to protect your client in litigation styled and themed by its proponents. Here’s a preview: The reptilian reactions start long before trial—and it ain’t jurors doing it.  
Jack Laffey, Whyte Hirschboeck Dudek SC, Milwaukee, Wisconsin  
Allan Campo, American Jury Centers, Sandestin, Florida

12:00 p.m. Lunch  
(on your own)

12:00 p.m. SLG Lunch-Arounds  
Join one of our Substantive Litigation Groups at selected restaurants for lunch. Look for sign-ups at the registration desk.

1:10 p.m. Specialized Litigation Group Workshops II

3:10 p.m. Refreshment Break

3:40 p.m. Specialized Litigation Group Workshops III

3:40 p.m. In-House Counsel Breakout (Invitation only)

5:40 p.m. Adjourn

6:00 p.m. Networking Reception  
**Sponsored by** ESI Engineering Systems Inc.

7:30 p.m. Dine-Arounds  
Join colleagues and friends at selected restaurants for dinner (on your own). Look for sign-ups at the registration desk.

10:00 p.m. Post-dinner Networking Event at Brooklyn Bowl  
(no sign up required—see more details on page 7)

**FRIDAY, FEBRUARY 6, 2015**

7:00 a.m. Registration

7:00 a.m. Continental Breakfast  
**Sponsored by** Hilligen & Brewer PC  
Naman Howell Smith & Lee PLLC

8:10 a.m. Announcements

8:20 a.m. Ethics of Deposition Tactics in the Era of the Vanishing Jury Trial

In the new world of fewer and fewer cases going to trial, most litigation occurs outside a judge’s supervision. Not surprisingly, many ethical issues develop in these situations. Judge Leen will address the issues that arise and provide the bench’s views and insight on these issues.  
The Honorable Peggy A. Leen, United States District Court for the District of Nevada, Las Vegas, Nevada

9:20 a.m. The Roberts Court and Product Liability

This presentation will center on Professor Chemerinsky’s recent article advising Justices Ginsberg and Breyer to retire in time for President Obama to nominate a replacement. He will also discuss how the recent Roberts Court’s opinions can be extrapolated to the Court’s expected views on product liability cases.  
Erwin Chemerinsky, University of California Irvine School of Law, Irvine, California

10:20 a.m. Refreshment Break

10:35 a.m. Specialized Litigation Group Workshops IV

12:35 p.m. Adjourn

2:00 p.m. Post-Seminar Networking Event—Scavenger Hunt (see page 7 for more details)
SLG WORKSHOPS

SLG WORKSHOP I: WEDNESDAY, FEB. 4, 2015, 1:45 P.M.

BUILDING PRODUCTS
CHAIR | Alan R. Levy, Weiss & Weiss LLC, Manville, New Jersey
VICE CHAIR | Mark D. Shifton, Seiger Gfeller Laurie LLP, Princeton, New Jersey

Defending Warranty Class Action Claims
Laura E. Proctor, LP Building Products, Nashville, Tennessee
James Weatherholtz, Womble Carlyle Sandridge & Rice LLP, Charleston, South Carolina

Chinese Drywall Claims: Are They Dead/Where Are We Now?
Charles J. Sinclair, Crosswalk Claims Management LLC, West Hartford, Connecticut
Mark D. Shifton, Seiger Gfeller Laurie LLP, Princeton, New Jersey

Strategies and Timing for Employing the Economic Loss Doctrine: 2015 Nationwide Update
Harris Neal Feldman, Schnader Harrison Segal & Lewis LLP, Cherry Hill, New Jersey
Talmus L. Williams, CNA Insurance Company, Chicago, Illinois

CHEMICAL/TOXIC TORT
CHAIR | Daniel M. Long, Quarles & Brady LLP, Indianapolis, Indiana
VICE CHAIR | Jennifer Quinn-Barabanov, Steptoe & Johnson LLP, Washington, District of Columbia

Taking the “Expert” Expert Deposition
Kevin C. Mayer, Crowell & Moring LLP, Los Angeles, California
Tanya D. Holcomb, Honeywell International Inc., Morristown, New Jersey

BIOMECHANICS & INJURY CAUSATION
CHAIR | James F. Marrion, Pietragallo Gordon Alfano Bosick & Raspanti LLP, Pittsburgh, Pennsylvania
VICE CHAIR | Marie E. Chafe, Cornell & Gollub, Boston, Massachusetts

SLG WORKSHOP II: THURSDAY, FEB. 5, 2015, 1:10 P.M.

MANUFACTURERS’ RISK
CHAIR | Michael R. Walker, Gallagher Walker Bianco & Plastaras LLP, Mineola, New York

Case Study: Ankle Fracture in Sand Volleyball Court
Grant R. Bevill, PhD, PE, CED Technologies Inc., Jacksonville, Florida

Case Study: Chiropractic Medical Malpractice
Grant R. Bevill, PhD, PE, CED Technologies Inc., Jacksonville, Florida

Confound It! How Rescue Personnel Affect Crash Evidence
Erinn D. DePorre, Chrysler Group LLC, Auburn Hills, Michigan
Lisa P. Gwin, DO, BSEE, Biodynamic Research Corporation, San Antonio, Texas

MAINTAINING WORKSHOPS
CHILDREN’S PRODUCTS
CHAIR | Lynne Jones Blain, Harman Claytor Corrigan & Wellman PC, Richmond, Virginia

VICE CHAIR | Lindsay H. Lorimer, McMillan LLP, Toronto, Ontario

Digging Deep into Social Media: How to Get and Use Information from Facebook, Twitter, Instagram etc. in Defense of a Claim
Michele Stuart, JAG Investigations Inc., Gilbert, Arizona
Geoffrey E. Moysa, McMillan LLP, Toronto, Ontario
Danielle Giroux, Harman Claytor Corrigan & Wellman PC, Richmond, Virginia
Amy E. Neff, Eventflo Company Inc., Miamisburg, Ohio

ELECTRONIC DISCOVERY
CHAIR | Eric L. Probst, Porzio Bromberg & Newman PC, Morristown, New Jersey

VICE CHAIR | James T. Irvin III, Nelson Mullins Riley & Scarborough LLP, Columbia, South Carolina

Affirmative eDiscovery: Finding and Using an Opponent’s Digital Trail as Key Evidence in the Case—The Use of Cell Phone Data in Products and Automotive Cases
Ben Levitan, Ben Levitan LLC, Raleigh, North Carolina

The Ethical Discovery of Social Media
Charles W. Cohen, Hughes Hubbard & Reed LLP, New York, New York
Michael S. Rainey, Young Moore and Henderson PA, Raleigh, North Carolina

TRIAL TECHNIQUES & TECHNOLOGY
CHAIR | Amanda M. Cialkowski, Nilan Johnson Lewis PA, Minneapolis, Minnesota

VICE CHAIR | Blair A. Jones, Rudman and Winchell, Bangor, Maine

Guiding the Parachuting Defense Trial Lawyer to a Safe Landing While Serving Clients’ Interests: A Primer for In-House, Local, and National Counsel
Kevin C. Schiferl, Frost Brown Todd LLC, Indianapolis, Indiana

Keep Your Powder Dry or Use Your Ammo: Strategic Considerations for What to Hold Back
Cynthia P. Arends, Nilan Johnson Lewis PA, Minneapolis, Minnesota
James C. Joslin, Honeywell Inc., Minneapolis, Minnesota

SLG WORKSHOP III: THURSDAY, FEB. 5, 2015, 3:40 P.M.

ACMIE
CHAIR | Brian A. Comer, Collins & Lacy PC, Columbia, South Carolina

VICE CHAIR | Michael E. McWilliams, Butler Snow LLP, Ridgeland, Mississippi

Defending Misuse
Jason A. Mayberry, Doosan Infracore International Inc., Atlanta, Georgia
Chip Adams, Sheehy Ware & Pappas PC, Houston, Texas
Nicholas C. Pappas, Frost Brown Todd LLC, Indianapolis, Indiana
Timothy Maciolek, CNH America LLC, Racine, Wisconsin

The Annual ACMIE Top 10 Cases
Russell B. Morgan, Bradley Arant Boult Cummings LLP, Nashville, Tennessee

AVIATION & AEROSPACE
CHAIR | Donald R. Andersen, Taylor English Duma LLP, Atlanta, Georgia

VICE CHAIR | Steven F. Casey, Jones Walker LLP, Birmingham, Alabama

Recent Developments in Aviation Product Liability Law
Donald R. Andersen, Taylor English Duma LLP, Atlanta, Georgia

Federal Preemption in Aviation Product Liability Cases—Seeking an Effective Strategy to the Diverging Approaches Among the Federal Circuits and States
Stephen R. Ginger, Continental Motors Inc., Mobile, Alabama
Ronald T. Wojnar, Nick Sabatini and Associates LLC, Milwaukee, Wisconsin
Catherine B. Slavin, Gordon & Rees LLP, Philadelphia, Pennsylvania

FIRE SCIENCE
CHAIR | Lisa P. Gruen, Ericksen Arbuthnot, Los Angeles California

VICE CHAIR | Jonathan S. Hickey, Burden Gulisano & Hickey LLC, Buffalo, New York
Managing Risk by Coordinating Pattern Litigation in the U.S. and Canada
Andrew E. Stead, McMillan LLP, Calgary, Alberta
Michael D. Epstein, Tyco International Inc., Princeton, New Jersey
Jeanine L. Lee, Stinson Leonard Street LLP, Minneapolis, Minnesota

INTERNATIONAL
CHAIR | Peter J. Henein, Cassels Brock & Blackwell LLP, Toronto, Ontario
VICE CHAIR | Sandra L. Corbett, Field Law, Edmonton, Alberta

Experts and Destroying Things When You Shouldn’t: Evidentiary Issues Around the World
Facundo Viel Temperley, Marval O’Farrell & Mairal, Buenos Aires, Argentina
Louis Charette, Lavery de Billy LLP, Montreal, Quebec
Anthony M. Ruffolo, Honda Canada Inc., Markham, Ontario

RECREATIONAL PRODUCTS
CHAIR | Michael L. Reitzell, Duane Morris LLP, San Francisco, California
VICE CHAIR | Nora Coleman, Haworth Coleman & Gerstman LLC, New York, New York

Getting Fit for the Rough Waters of Witness Preparation, Corporate Testimony, and Representing an Industry
Laurel Jensen, ICON Health & Fitness Inc., Logan, Utah

SLG WORKSHOP IV: FRIDAY, FEB. 6, 2015, 10:35 A.M.

AUTOMOTIVE
CHAIR | Denise A. Dickerson, Sutter O’Connell, Cleveland, Ohio
VICE CHAIR | Glenn M. Zakaib, Cassels Brock & Blackwell LLP, Toronto, Ontario

Enhancing Injury Analysis Presentations Utilizing New Technologies
Lars H. Reinhart, M.D., Biodynamic Research Corporation, San Antonio, Texas

FOOD LAW
CHAIR | Joshua E. Swiger, Weinberg Wheeler Hudgins Gunn & Dial LLC, Atlanta, Georgia
VICE CHAIR | Glenn S. Kerner, Goodwin Procter LLP, New York, New York

Introduction and Brief Discussion of the Status of the Food Safety Modernization Act (FSMA)
Joshua E. Swiger, Weinberg Wheeler Hudgins Gunn & Dial LLC, Atlanta, Georgia

GMO Labeling Issues—“From Soup to Nuts” (Preemption and Jurisdiction to Class Action)
Glenn S. Kerner, Goodwin Procter LLP, New York, New York

Strategies and Techniques to Defeat Class Certification in Vehicle Recall or Market Action Cases
Michael Mallow, Loeb & Loeb LLP, Los Angeles, California

CONSUMER GOODS & OFFICE EQUIPMENT
CHAIR | Hope T. Cannon, Bradley Arant Boult Cummings LLP, Birmingham, Alabama
VICE CHAIR | Jennifer N. Keenan, Alston & Bird LLP, Atlanta, Georgia

Defending Product Liability Cases from the Supply Chain Perspective
Denise B. Bense, Cozen O’Connor, Philadelphia, Pennsylvania
Lyndall C. Fry, QVC Inc., West Chester, Pennsylvania
Vincent A. LaMonaca, QVC Inc., West Chester, Pennsylvania

Why Am I in This Lawsuit? Effective Use of Contractual Indemnification in Consumer Product Litigation
David L. Campbell, Bowman & Brooke LLP, Bloomfield Hills, Michigan
Andrew M. Rink, Jeld-Wen, Charlotte, North Carolina
Emily M. Maki-Rusk, Whirlpool Corporation, Benton Harbor, Michigan

Jury Science—When Does It Make Sense to Do a Mock Trial and What Can You Learn from It, from the In-House and Outside Counsel Perspective
Michael L. Bell, Electrolux North America Inc., Charlotte, North Carolina
David S. Osterman, Goldberg Segalla LLP, Princeton, New Jersey
The Evolution of Third Party Auditing and the Future Under the FSMA
Thomas Fenimore, Global G.A.P. North America Inc., Baltimore, Maryland

HAND & POWER TOOLS
CHAIR | Robert M. Fulton, Hill Ward Henderson, Tampa, Florida
VICE CHAIR | Steven Y. Leinicike, Wicker Smith O’Hara Mccoy and Ford PA, Fort Lauderdale, Florida

Benefit Cost Analysis
MODERATOR | Andrea S. Knowles, Sugarman Rogers Barshak & Cohen PC, Boston, Massachusetts
PANEL
Jeya Padmanaban, JP Research Inc., Mountainview, California
Mark A. Rowe, Techtronic Industries North America Inc., Anderson, South Carolina

MASS TORTS & CLASS ACTIONS
CHAIR | Frederick W. Rom, Womble Carlyle Sandridge & Rice LLP, Raleigh, North Carolina
VICE CHAIR | Anthony Sammons, Dinsmore & Shohl LLP, Lexington, Kentucky

Alphabet Soup—Dealing with OSHA and Other Agencies Following Major Industrial Accidents
Lori Baggett, Carlton Fields Jorden Burt LLP, Tampa, Florida
Trent Hampton, Ferrellgas, Overland Park, Kansas
James W. Stanley, FDRsafety LLC, Franklin, Tennessee

NETWORKING EVENTS

Let’s face it; we all need to generate work—and the best way to do that is by expanding your contacts. Take advantage of one or all of these networking activities to build your profile in the product liability field. All activities are open to all registrants.

TUESDAY, FEBRUARY 3, DINE-AROUNDS
Join colleagues and friends at selected restaurants for dinner (on your own). Look for sign-ups at the registration desk.

SLG LUNCH-AROUNDS
During the lunch breaks on Wednesday and Thursday, the specialized litigation groups arranged reservations at selected restaurants for lunch (on your own). Look for sign-ups at the registration desk.

WEDNESDAY, FEBRUARY 4, PEDAL PUB TOUR
Want to try something different from a traditional dinner? Join seminar attendees on pedal-powered trolley through Las Vegas, with stops at various locations where food and beverages will be available for purchase. This is a great way to get to know a small group and see a whole different side of Las Vegas. $40 cost, advance registration required; contact Cynthia Arends at carends@nilanjohnson.com for more details.

THURSDAY, FEBRUARY 5, DINE-AROUNDS
Join colleagues and friends at selected restaurants for dinner (on your own). Look for sign-ups at the registration desk.

THURSDAY, FEBRUARY 5, POST-DINNER NETWORKING
Had enough of the casino and looking for some fun and socializing? Head over to Brooklyn Bowl, 3545 S. Las Vegas Blvd., for camaraderie and games. Bowling not required. Pre-registration not required.

FRIDAY, FEBRUARY 6, POST-SEMINAR NETWORKING
Have a late flight? Join a group of attendees for an afternoon scavenger hunt through the Strip. This is one last opportunity to get to know some of your fellow attendees, while using your wits to win the prize. Advance registration required; contact Cynthia Arends at carends@nilanjohnson.com for more details.
**FACULTY**

**Allan Campo** is a principal at American Jury Centers (AJC) and is one of the nation’s leading consultants to parties involved in litigation. Mr. Campo has been assisting corporate and insurance lawyers and their clients since 1983. He is widely known for his work in the analysis of the unique communications issues involved in litigation. Mr. Campo has served as a member of the board of directors of the American Society of Trial Consultants and was president of the Society from 1994 to 1995. He is also a longtime associate member of the American Bar Association.

**Erwin Chemerinsky** is the founding dean and distinguished professor of law at the University of California, Irvine School of Law, with a joint appointment in political science. His areas of expertise are constitutional law, federal practice, civil rights and civil liberties, and appellate litigation. He is the author of seven books, including *The Conservative Assault on the Constitution*, and nearly 200 articles in top law reviews. He frequently argues cases before the nation’s highest courts, and also serves as a commentator on legal issues for national and local media.

**Joseph D. Cohen** is a partner in the litigation practice group of Porter Hedges LLP in Houston. He focuses on catastrophic injury and wrongful death cases around the country arising from allegations of product liability (including pharmaceutical products), exposure to chemicals and asbestos, and general negligence. Mr. Cohen also provides representation to employees of pharmaceutical and medical device manufacturers in civil and criminal contexts, and he litigates various types of commercial and copyright disputes. Mr. Cohen is the program chair of this conference and serves on other committees within DRI.

**Cari K. Dawson** is the chair of the class action practice team of Alston & Bird LLP in Atlanta. She focuses on complex litigation matters. Ms. Dawson has served as lead counsel in class actions for numerous Fortune 500 companies nationwide. She has an established track record of successfully defending clients as lead counsel in high-profile enterprise litigation and, in 2013, the *National Law Journal* named Ms. Dawson one of the “100 Most Influential Lawyers in America.”

**Jo-Ellan Dimitrius, Ph.D.**, is the President of Dimitrius & Associates LLC and an internationally known and highly respected trial consultant, specializing in jury research and strategic trial theme development. Dr. Dimitrius has extensive experience in the selection of juries and has consulted, in a lead role, on high profile cases, including the O.J. Simpson, Rodney King, Reginald Denny, McMartin Pre-School, Francis Ford Coppola, U.S. v. Ken Lay, and Jeff Skilling matters. Dr. Dimitrius has consulted with attorneys on over 800 cases and selected over 400 juries.

**Jonathan M. Hoffman** is a senior partner at the law firm of Martin, Bischoff, Templeton, Langslet & Hoffman LLP, with offices in Portland, Oregon, and Anchorage, Alaska. He and his firm defend manufacturers in product liability and aviation matters throughout the Pacific Northwest. Mr. Hoffman has published and lectured on a wide variety of cutting-edge legal issues.

**Thomas J. Hurney, Jr.** practices with Jackson Kelly PLLC in Charleston, West Virginia, and defends product, pharmaceutical, and medical device manufacturers; health care providers; and others in serious injury and wrongful death cases. Mr. Hurney is a fellow of the American College of Trial Lawyers and a member of the American Board of Trial Advocates. He is a longtime DRI and IADC member and is secretary of the ADTA. He is a frequent speaker on litigation, trial tactics, and health care.

**Jack Laffey**, a shareholder in the Milwaukee office of Whyte Hirschboeck Dudek SC focuses on product liability, transportation litigation, toxic tort, catastrophic injury defense, and insurance and commercial litigation matters. He is a member of DRI’s Law Institute and is a former chair of DRI’s Trucking Law Committee.

**The Honorable Peggy A. Leen** was appointed United States Magistrate Judge in January 2001. She was a trial lawyer for 20 years, litigating mass disaster, toxic tort, radiation, and employment cases. She also served as a deputy public defender and deputy DA, prosecuting capital and other murder cases and defending eminent domain and tort cases. She is a fellow of the International Society of Barristers, the International Academy of Trial Lawyers, and the American College of Trial Lawyers.

**Roman Lifson** is a partner with Christian & Barton LLP in Charleston, West Virginia, and defends product, pharmaceutical, and medical device manufacturers; health care providers; and others in serious injury and wrongful death matters. He is a member of DRI’s Law Institute and is a former chair of DRI’s Trucking Law Committee.

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**Roman Lifson** is a partner with Christian & Barton LLP in Richmond, Virginia. He has tried cases in federal and state courts across the country and focuses his practice on motorsports law, product liability and catastrophic injury litigation. Mr. Lifson is the past chair of DRI’s Automotive Specialized Litigation Group and past chair of the Virginia Bar Association’s Civil Litigation Section. Mr. Lifson devotes time to car racing at race tracks across the country. He is the program vice chair of this conference.
Connie A. Matteo joined Pfizer, Inc. as senior corporate counsel–litigation in October 2009. Her practice focuses on complex product liability and pharmaceutical drug and medical device product liability claims. Ms. Matteo also counsels pharmaceutical clients on issues related to regulatory compliance. Ms. Matteo has also authored a number of articles and lectured on issues related to product liability litigation and regulatory compliance. Ms. Matteo’s professional affiliations include the Steering Committee of DRI’s Drug and Medical Device Committee and the Product Liability Advisory Council.

Dawn S. Pittman is managing counsel of Toyota Motor Sales, U.S.A., Inc. She is part of the group of attorneys responsible for managing all product liability suits, including class actions, filed against Toyota in the U.S. and its territories. Prior to joining TMS, Ms. Pittman was a partner at a national law firm, where she handled environmental, toxic tort, and insurance coverage litigation.

Lyn P. Pruitt is a member of Mitchell Williams Selig Gates & Woodyard PLLC in Little Rock, Arkansas. She has served as co-liaison counsel and co-lead trial counsel for national hormone therapy litigation and as trial counsel for numerous pharmaceutical and medical device companies. Ms. Pruitt is a fellow of the American College of Trial Lawyers and the International Academy of Trial Lawyers. In 2013, Ms. Pruitt was one of only 10 lawyers designated as Best Lawyer of the Year 2013 in product liability litigation by Best Lawyers.

Jennifer F. Shugars is senior counsel, global litigation at The Hershey Company. In this position, she manages all major litigation for Hershey, including class and collective actions, product liability, regulatory matters, and general commercial litigation. She leads Hershey’s E-Discovery and Enterprise Information Management Teams and serves on the Crisis Response and Enterprise Risk Management Committees.

Michèle Stuart, a licensed private investigator with 23 years of experience, works with JAG Investigations Inc. in Gilbert, Arizona. She specializes in financial, open source investigations (OSINT), corporate investigations, and intelligence/counter intelligence. Ms. Stuart provides seminars on her specialized investigative techniques in OSINT. She started her investigative career as an economic fraud investigator. Ms. Stuart is an adjunct professor with the University of Virginia and an instructor at Quantico for multicountry training programs.

Patrick J. Sweeney, a partner with Sweeney & Sheehan PC in Philadelphia, concentrates on transportation, product liability, and general liability matters. Mr. Sweeney is the past president of the Pennsylvania Defense Institute. He is a former DRI board member and currently chairs DRI’s Product Liability Committee.

Anne M. Talcott, a shareholder at Schwabe Williamson & Wyatt PC in Portland, Oregon, focuses on complex business, product liability, and pharmaceutical litigation. Ms. Talcott is licensed in Oregon and Washington. She is the vice chair of DRI’s Product Liability Committee.

Marc E. Williams is the managing partner of the West Virginia office of Nelson Mullins Riley & Scarborough LLP. His practice focuses on class actions, mass torts, and commercial litigation. He has had primary responsibility for over 100 trials and appeals during his career. He is listed by Best Lawyers in 11 categories and has received Chambers USA’s highest designation for commercial litigation. In 2008–09, he served as President of DRI. He currently serves as president of the National Foundation for Judicial Excellence and is the immediate past president of Lawyers for Civil Justice.

Matthew S. Winings is corporate counsel for litigation with Cummins Inc. He manages and oversees litigation and product safety matters in North America and Europe. In 2013, Mr. Winings was a team member on a project led by Cummins’ general counsel to select and retain a preferred panel of U.S. outside counsel. Before joining Cummins in 2012, Mr. Winings was an associate in the litigation department of Barnes & Thornburg LLP in Indianapolis, where he represented clients in commercial and product liability litigation.

Join the Conference Community!

DRI will be launching an online community specifically for DRI members who are registered for the 2015 Product Liability Conference.

In this community, you will be able to:
- Meet speakers
- Read, post, and comment on blogs
- Network with registrants pre-event
- Stay up-to-date with conference activities
- Post and share resources
- Form a referral network using the member directory

Registered seminar attendees who are DRI members will receive a link to the community four to six weeks in advance.
## 2014 Seminar Schedule

<table>
<thead>
<tr>
<th>November 6–7</th>
<th>Asbestos Medicine</th>
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<tbody>
<tr>
<td>Hilton San Francisco Union Square, San Francisco, CA</td>
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<tr>
<td>November 6–7</td>
<td>Fire Science and Litigation</td>
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<tr>
<td>FireSky Resort, Scottsdale, AZ</td>
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<tr>
<td>November 13–14</td>
<td>Complex Medicine</td>
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<tr>
<td>The Westin San Diego, San Diego, CA</td>
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<tr>
<td>December 4–5</td>
<td>Insurance Coverage &amp; Practice</td>
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<tr>
<td>New York Marriott Marquis, New York, NY</td>
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<tr>
<td>December 4–5</td>
<td>Professional Liability</td>
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<tr>
<td>New York Marriott Marquis, New York, NY</td>
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</tbody>
</table>

## 2015 Seminar Schedule

<table>
<thead>
<tr>
<th>January 29–30</th>
<th>Civil Rights and Governmental Tort Liability</th>
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</thead>
<tbody>
<tr>
<td>Hard Rock Hotel San Diego, San Diego, CA</td>
<td></td>
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<tr>
<td>February 4–6</td>
<td>Product Liability</td>
</tr>
<tr>
<td>The Cosmopolitan of Las Vegas, Las Vegas, NV</td>
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<tr>
<td>February 25–27</td>
<td>Women in the Law</td>
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<tr>
<td>Hyatt Regency Pier Sixty-Six, Fort Lauderdale, FL</td>
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<tr>
<td>March 12–13</td>
<td>Medical Liability and Health Care Law</td>
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<tr>
<td>Parc 55 Wyndham San Francisco, San Francisco, CA</td>
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<tr>
<td>March 18–20</td>
<td>Trial Tactics</td>
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<tr>
<td>Caesars Palace Las Vegas, Las Vegas, NV</td>
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<tr>
<td>March 25–27</td>
<td>Insurance Coverage and Claims</td>
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<tr>
<td>Chicago Marriott Downtown, Chicago, IL</td>
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<tr>
<td>March 26–27</td>
<td>Toxic Torts and Environmental Law</td>
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<tr>
<td>Hilton Austin Hotel, Austin, TX</td>
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<tr>
<td>April 15–17</td>
<td>Life, Health, Disability and ERISA Claims</td>
</tr>
<tr>
<td>Marriott Marquis Washington D.C., Washington, D.C.</td>
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<tr>
<td>May 6–8</td>
<td>Employment and Labor Law</td>
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<tr>
<td>Omni Scottsdale Resort at Montelucia, Scottsdale, AZ</td>
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<tr>
<td>May 7–8</td>
<td>Intellectual Property</td>
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<tr>
<td>Loews Chicago Hotel, Chicago, IL</td>
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<tr>
<td>May 7–8</td>
<td>Retail and Hospitality</td>
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<tr>
<td>Loews Chicago Hotel, Chicago, IL</td>
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<tr>
<td>May 14–15</td>
<td>Drug and Medical Device Litigation</td>
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<tr>
<td>San Francisco Marriott Marquis, San Francisco, CA</td>
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<tr>
<td>May 15–17</td>
<td>Commercial Litigation</td>
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<tr>
<td>Sheraton Toronto Centre, Toronto, Canada</td>
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<tr>
<td>June 4–5</td>
<td>Diversity</td>
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<tr>
<td>Hyatt Regency Chicago, Chicago, IL</td>
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<tr>
<td>June 11–12</td>
<td>Insurance Bad Faith</td>
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<tr>
<td>Loews Chicago, Chicago, IL</td>
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<tr>
<td>June 17–19</td>
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**DIVERSITY AND INCLUSION IN DRI: A STATEMENT OF PRINCIPLE**

DRI is the largest international membership organization of attorneys defending the interests of business and individuals in civil litigation.

Diversity is a core value at DRI. Indeed, diversity, which includes sexual orientation, is fundamental to the success of the organization, and we seek out and embrace the innumerable benefits and contributions that the perspectives, backgrounds, cultures, and life experiences a diverse membership provides.

Inclusiveness is the chief means to increase the diversity of DRI’s membership and leadership positions. DRI’s members and potential leaders are often also members and leaders of other defense organizations. Accordingly, DRI encourages all national, state, and local defense organizations to promote diversity and inclusion in their membership and leadership.
GENERAL INFORMATION

CLE/CLAIMS ADJUSTERS ACCREDITATION

This seminar has been approved for MCLE credit by the State Bar of California for up to 16.85 hours, including 1 hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Application has been made for continuing education for claims adjusters. Credit availability and requirements vary from state to state; please check the DRI website at dri.org for the latest information for your state.

REGISTRATION POLICY

Save $100 when you register by January 7, 2015. (See the registration form for pricing.) The registration fee includes course materials, continental breakfasts, refreshment breaks, networking receptions, and access to the DRI app. If you wish to have your name appear on the registration list distributed at the conference and receive the course materials in advance, DRI must receive your registration by January 14, 2015 (please allow 10 days for processing). Registrations received after January 14, 2015, will be processed on-site.

REFUND POLICY

The registration fee is fully refundable for cancellations received on or before January 14, 2015. Cancellations received after January 14 and on or before January 21, 2015, will receive a refund, less a $100 processing fee. Cancellations made after January 21 will not receive a refund, but the course materials on CD-ROM and a $100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax (312.795.0747) or email (seminars@dri.org) to DRI’s Accounting Department. Processing of refunds will occur within four weeks after the date of the seminar. All refunds will be processed in the same method that the payment was received. Substitutions may be made at any time without charge and must be submitted in writing.

HOTEL ACCOMMODATIONS

A limited number of discounted hotel rooms have been made available at the Cosmopolitan of Las Vegas, 3708 Las Vegas Boulevard South, Las Vegas, NV 89109. For reservations, visit dri.org and go to the DRI Product Liability Conference page or contact the hotel directly at 702.698.7000. Please mention DRI Product Liability Conference to take advantage of the group rate of $239.00 plus $25.00 resort fee Single/Double. The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by January 5, 2015 to be eligible for the group rate. Requests for reservations made after January 5 are subject to room and rate availability.

DISCOUNTS

Group Discount

The first and second registrations from the same firm or company are subject to the fees outlined previously. The registration fee for additional registrants from the same firm or company is $855, regardless of membership status. All registrations must be received at the same time to receive the discount.

Travel Discounts

DRI offers discounted meeting fares on various major air carriers for DRI’s Product Liability Conference attendees. To receive these discounts, please contact Hobson Travel Ltd., DRI’s official travel provider, at 800.538.7464. As always, to obtain the lowest available fares, early booking is recommended.

The taping or recording of DRI seminars is prohibited without the written permission of DRI.

Speakers and times may be subject to last-minute changes.

A small portion of your room rate offsets the costs of the seminar.

DRI policy provides there will be no group functions sponsored by others in connection with its seminars.

In-House Counsel

In-house counsel are eligible for free registration to DRI seminars. In-house counsel are defined as licensed attorneys, who are employed exclusively by a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates, and subsidiaries. In order to qualify for free registration, the individual must also be a DRI member and a member of DRI’s Corporate Counsel Committee. Offer excludes the DRI Annual Meeting.

Claims Executives

Any member of DRI employed as a claims professional by a corporation or insurance company, who spends a substantial portion of his or her professional time hiring or supervising outside counsel in the representation of business, insurance companies or their insureds, associations or governmental entities in civil litigation, will be entitled to free attendance at any DRI program. Limited to one seminar per calendar year. Offer excludes DRI Annual Meeting.

The tape recording of DRI seminars is prohibited without the written permission of DRI.

Speakers and times may be subject to last-minute changes.

A small portion of your room rate offsets the costs of the seminar.

DRI’s policy provides there will be no group functions sponsored by others in connection with its seminars.
DRI wishes to thank our sponsors for their support at this year’s seminar!
Product Liability Conference
February 4–6, 2015
The Cosmopolitan of Las Vegas | Las Vegas, NV
For inclusion on the pre-registration list and to receive course materials in advance, register by January 14, 2015.

FORMAL NAME | TITLE
---|---

NAME (as you would like it to appear on badge)

COMPANY/FIRM/LAW SCHOOL

ADDRESS

CITY | STATE/PROVINCE | ZIP/POST CODE
---|---|---

TELEPHONE | FAX | EMAIL

Please list any special needs

Are you a first-time attendee at this DRI seminar? ☐ Yes ☐ No

How many attorneys are in your firm? ________ What is your primary area of practice? ________

REGISTRATION FEE
Registration fee includes seminar attendance, networking events, course materials, and access to the DRI app. DRI will email a link to download the course materials to all registrants two weeks in advance of the seminar. The CD will be included in the registration packet on-site. You can order additional copies by checking the appropriate box below or going online at dri.org.

<table>
<thead>
<tr>
<th>Membership</th>
<th>On or before Jan. 7</th>
<th>After Jan. 7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member</td>
<td>$935</td>
<td>$1,035</td>
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<tr>
<td>Nonmember</td>
<td>$1,165</td>
<td>$1,265</td>
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<tr>
<td>Government Member</td>
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<td></td>
</tr>
<tr>
<td>Law Student Member</td>
<td>FREE</td>
<td></td>
</tr>
<tr>
<td>In-House Counsel Member*</td>
<td>FREE</td>
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<tr>
<td>Claims Executive Member*</td>
<td>FREE</td>
<td></td>
</tr>
<tr>
<td>Group Discount*</td>
<td>$855 (as defined on page 11)</td>
<td></td>
</tr>
</tbody>
</table>

ADDITIONAL COURSE MATERIALS
Member $75 Nonmember $95
(Illinois residents, please add 9.25% sales tax. Shipping charges for U.S. and Canada only: $6.50)

PAYMENT METHOD
☐ My check for ________ (USD) is enclosed.
☐ Please charge my ☐ VISA ☐ MasterCard ☐ American Express.
  Card # ___________ ___________ ___________ ___________ ___________ Exp. Date ___________ ___________

Signature __________________________

Please remit payment by MAIL to: DRI
72225 Eagle Way, Chicago, IL 60678-7252
PHONE: 312.795.1101 | FAX: 312.795.0749 | EMAIL: seminars@dri.org | WEB: dri.org

Please remit payment by COURIER to: JP Morgan, Attn: DRI #72225
131 S. Dearborn, 6th Floor, Chicago, IL 60603

Download the New DRI App!
Search DRI App in your App Store

3400-0200-21
Product Liability
2014-0200B
IN-HOUSE SPEAKERS INCLUDING

Connie A. Matteo
Pfizer Inc.

Dawn S. Pittman
Toyota Motor Sales USA Inc.

Jennifer F. Shugars
The Hershey Company

Matt S. Winings
Cummins, Inc.

For inclusion on the pre-registration list and to receive course materials in advance, register by January 14, 2015.

FREE REGISTRATION for DRI In-House Counsel and Claims Executives.
See page 11 for details.