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CROWELL & MORING LAUNCHES ISRAEL PRACTICE

Washington, D.C. – September 4, 2014: Crowell & Moring LLP is pleased to announce the launch of its Israel Practice, a multi-disciplinary group dedicated to facilitating the flow of Israel-related business opportunities and addressing Israel-related challenges. The Israel Practice represents clients in high tech, technology, media and telecommunications (TMT), life sciences, cybersecurity, defense technology, retail and consumer goods, and energy. Lawyers in the practice also facilitate the exploration of business opportunities for Israeli clients and non-Israeli companies and investors doing business with Israel-based companies.

Samuel E. Feigin, who recently joined Crowell & Moring and has more than 15 years of Israel-specific experience, will chair the Israel Practice. "Israel is at the epicenter of the innovation economy and home to some of the most dynamic and driven entrepreneurs. It is a great privilege to continue to work with Israel-related companies and the businesses and investors who partner with them. We have a stellar team of lawyers in the disciplines most relevant to the market, and we look forward to using our skills and connections to help our clients achieve their goals," said Feigin.

In addition to Feigin, the firm's Israel Practice Steering Committee includes: H. Bryan Brewer, co-chair of the Corporate Group; Daniel R. Forman, co-chair of the Government Contracts Group; Stuart H. Newberger, founder of the firm's International Dispute Resolution Group; Teresa (Terry) Stanek Rea, member of the Intellectual Property Group and director with C&M International who is the former acting and deputy director of the United States Patent and Trademark Office (USPTO) and acting and deputy undersecretary of commerce for intellectual property; and Wm. Randolph Smith, Management Board member and chair of the firm's Antitrust Group.

Crowell & Moring Chairman Kent Gardiner commented, "The combination of Sam's deep experience as an advisor to Israel-related companies and investors, the Steering Committee's expertise in areas of legal service most needed by companies doing business in or with Israel, and the broad array of client

relationships that exist throughout our firm, creates a substantial value proposition for companies in the Israel market.”

The members of the Israel Practice have extensive knowledge of the ways that major multi-national companies view and aspire to partner with emerging companies from Israel and other countries and the ways in which Israeli businesses can develop and maximize their international potential. The team routinely counsels and advises international corporations and emerging companies in areas including: corporate finance; mergers and acquisitions; antitrust; technology licensing and distribution; structuring of U.S. and international business operations; tax planning; government contracts; executive employment arrangements; intellectual property strategy and protection; litigation and dispute resolution; labor and employment; and international trade.

Crowell & Moring LLP is an international law firm with more than 500 lawyers representing clients in litigation, regulatory, and transactional matters. The firm is internationally recognized for its representation of Fortune 500 companies, emerging companies and their investors as well as its ongoing commitment to *pro bono* service, diversity, value-based billing, and legal project management. The firm has offices in Washington, D.C., New York, San Francisco, Los Angeles, Orange County, Anchorage, London, and Brussels. Visit Crowell & Moring online at www.crowell.com.