



China International Food Safety & Quality Conference + Expo 2013

November 6 – 7, 2013 | Crowne Plaza Beijing Sun Palace, Beijing, P.R.C

as of October 20, 2013

Day 1: Keynotes – November 6, 2013 (Wednesday)

07:30	Registration
Opening Session	
MC: Kenny Sun , Vice Chair, CIFSQ Program Director	
08:30	Welcome Address David Tharp , Executive Director, International Association for Food Protection (IAFP) Ge Zhirong , President, China Entry-Exit Inspection & Quarantine Association; Counselor of State Council
Morning Keynote Session	
Moderator: David Tharp , Executive Director, International Association for Food Protection (IAFP)	
08:50	<i>Topic tba</i> Wang Daning , Deputy Director General, Certification and Accreditation Administration of China (CNCA)
09:10	<i>Topic tba</i> Michael Taylor , Deputy Commissioner for Foods, U.S. Food & Drug Administration
09:30	<i>Topic tba</i> Wang Liming , Director, Department of Consumer Goods Industry, Ministry of Industry and Information Technology (MIIT), China
09:50	<i>Current Development of the National Food Safety Standard System of China</i> Chen Rui , Vice Director-General, Department of Food Safety Standards, Surveillance and Risk Assessment, National Health and Family Planning Commission, China
10:10	<i>Topic tba</i> Bi Kexin , Deputy Director, Bureau of Import and Export Food Safety, General Administration for Quality Supervision Inspection and Quarantine (AQSIQ) (tbc)
Coffee Break	
10:50	<i>Safety Food For Canadians Action Plan</i> Neil Bouwer , Vice-President, Policy and Programs Branch, Canadian Food Inspection Agency
11:10	<i>Revising to the Food Safety Law and Regulation</i> Bi Yu'an , Deputy Director, Department of Food Safety Supervision No. 1, China Food and Drug Administration (CFDA)
11:30	<i>Prospects for Risk Assessment in Food Safety</i> Marc Mortureux , Director General, French Agency for Food, Environmental and Occupational Health & Safety (ANSES)
11:50	<i>An Introduction of Safety Evaluation and Approval Procedure of Novel Foods in China</i> Li Tairan , Division Director, Division of Assessment, Department of Food Safety Standard, Monitoring and Assessment, National Health and Family Planning Commission, China
12:10	<i>Collaboration Across the Pacific: The Future of Global Food Safety</i> Pamela Bailey , President, Grocery Manufacturers Association; Representative from China National Food Industry Association, US China Business Council
Networking Luncheon	
Keynote Panel Discussion	
14:00	<i>International Collaborative Approaches in Food Safety Standard Setting – An Imperative for The Future</i> Samuel Godefroy , Director General, Food Directorate, Health Canada; Vice Chair Codex Alimentarius Commission
14:20	<i>Codex Alimentarius Commission – 50 Years of Accomplishments and Upcoming Challenges</i> Moderator: Donald Schaffner , President, International Association for Food Protection (IAFP); Professor, Rutgers University, USA Panelists: Jérôme Lepeintre , Representative of European Commission Directorate General Health and Consumers; First Counselor at EU Delegation to China and Mongolia Samuel Godefroy , Director General, Food Directorate, Health Canada; Vice Chair Codex Alimentarius Commission Marc Mortureux , Director General, French Agency for Food, Environmental and Occupational Health & Safety (ANSES) Sanjay Dave , Chairperson, Codex Alimentarius Commission; Advisor, Food Safety and Standards Authority of India, Ministry of Health & Family Welfare, Government of India Greg Read , First Assistant Secretary, Food Division, Department of Agriculture, Government of Australia; Chair, CCFICS Camille Brewer , Director, International Affairs, Office of Food and Veterinary Medicine, U.S. Food and Drug Administration, USA Bill Jolly , Chief Assurance Strategy Officer, Ministry of Primary Industries, Government of New Zealand Nuri Gras , Executive Secretary, Chilean Food Safety and Quality Agency
Coffee Break	
Afternoon Keynote Session	
Moderator: Donald Schaffner , President, International Association for Food Protection (IAFP); Professor, Rutgers University, USA	
16:10	<i>Standardization and Harmonization - Prerequisite for Global Trade and Food Safety</i> Andreas Hensel , President, German Federal Institute for Risk Assessment (BfR)
16:30	<i>Official Controls in the Food Chain: the Belgian Approach to the Implementation of HACCP and Flexibility</i> Vicky Lefevre , Director of Processing and Distribution of Foodstuffs, Directorate General Control Policy, Belgium Federal Agency for the Safety of the Food Chain
16:50	<i>Topic tba</i> Yves Rey , Chairman, Global Food Safety Initiative (GFSI); Corporate Quality General Manager, Danone Group France
17:10	<i>USDA Food Safety Programs, Research and Impacts</i> Jeanette Thurston , National Program Leader for Food Safety, USDA-National Institute for Food and Agriculture (NIFA)
Closing Keynotes	
17:30	<i>Microbial Risk Analysis</i> Donald Schaffner , President, International Association for Food Protection (IAFP); Professor, Rutgers University, USA

Day 2: Breakout Sessions – November 7, 2013 (Thursday)

	Breakout Session A US-China Industry and Government Dialogue on the Changing Food Safety and Regulatory Environment	Breakout Session B China's Dairy Industry Development Forum	Breakout Session C Codex Alimentarius Commission at 50, Accomplishments and Future Challenges (Part 1)	Breakout Session D Microbiological Criteria for Food Safety & Process Control	Breakout Session E Food Safety Solutions through Prevention and Testing	Breakout Session F GFSI China Stakeholder Workshop - Advancing Food Safety Through Building Effective Social Governance Structure Co-host GFSI & CNCA	Breakout Session G Risk Assessment & Risk Communication
	Session Chair: Leon Bruner , Senior Vice President for Scientific and Regulatory Affairs and Chief Science Officer, Grocery Manufacturers Association (GMA)	Session Chair: Toni Ma , Co-founder & Partner, Tuneline Food	First session : Standards – 50 years of Achievements Chair: Samuel Godefroy , Director General, Food Directorate, Health Canada; Vice Chair Codex Alimentarius Commission	Session Chair: Leon Gorris , Director, GCEA Regulatory Affairs Foods, Unilever	Session Chair: Jason Wan , Associate Director, Institute for Food Safety and Health, Illinois Institute of Technology, USA	Session Chair: Jan Kranghand , Co-Chairman of GFSI China Local Group; Head of Quality Assurance, METRO Asia	Session Chair: Andreas Hensel , President, German Federal Institute for Risk Assessment (BfR)
08:30	<i>Opening Remarks</i> Pamela Bailey , President, Grocery Manufacturers Association; Representative from China National Food Industry Association, US China Business Council	<i>Welcome Speech of the Forum</i> Toni Ma , Co-founder & Partner, Tuneline Food	<i>50 years of Codex Standards to Protect the Health of Consumers and Ensure Fair Practices in the Food Trade</i> Sanjay Dave , Chairperson, Codex Alimentarius Commission; Advisor, Food Safety and Standards Authority of India, Ministry of Health & Family Welfare, Government of India	<i>Microbiological Criteria - Past, Current and Future Use</i> Leon Gorris , Director, GCEA Regulatory Affairs Foods, Unilever	<i>Food Safety Preventive Controls - Key Principles and Development of Standardized Curriculum</i> Jason Wan , Associate Director, Institute for Food Safety and Health, Illinois Institute of Technology, USA	<i>GFSI Recent Achievements Worldwide GFSI</i> Yves Rey , Chairman, GFSI; Corporate Quality General Manager, Danone Group France <i>China Update and GFSI China Local Group GFSI</i> Jan Kranghand , Co-Chairman, GFSI China Local Group; Head of Quality Assurance, METRO Asia	<i>Food Safety and its Prospect in the EU</i> Andreas Hensel , President, German Federal Institute for Risk Assessment (BfR)
09:00	<i>The process followed in the US to enact laws, write regulations and provide guidance on implementation</i> Cory Bryant , Assistant Country Director, U.S. Food and Drug Administration (China Office)	<i>Policy: Dairy Industry Policies and Standards by Officials from MIIT or the Center of Food Safety Risk Evaluation</i>	<i>China's Contribution to Codex Standard Setting</i> Junshi Chen , Senior Advisor, China National Centre for Food Safety Risk Assessment (CFSA)	<i>The Revised Codex Principles and Guidelines for the Establishment and Application of Microbiological Criteria Related to Foods</i> Hajime Toyofuku , National Institute of Public Health, Japan; Professor, Joint Faculty of Veterinary Medicine, Yamaguchi University	<i>New Trends of The Pathogen Detection and Control in Foods</i> Subiao Lu , APAC Technical Service Specialist, 3M China Ltd	Jie Xu , Group Leader , GFSI China Communication &Implementation Working Group; Director, Quality & Food Safety Corporate Affairs, Danone Heidi Yao , Group Leader, GFSI China Capacity Building Working Group; Quality Assurance Director, PepsiCo Great China	<i>Food Safety Risk Assessment from a European Perspective</i> Djien Liem , Lead Expert , International Scientific Cooperation, European Food Safety Authority (EFSA) Science Strategy Directorate
09:30	<i>Overview of US Food Safety Modernization Act: What are its Basic Requirements?</i> Bradd Eldridge , Director, Quality Assurance, Abbott Nutrition	<i>Global Opportunities for the Chinese Dairy Industry</i> Mei Dong , Partner, KPMG Advisory (China) Limited; Chris Brown , Associate Director KPMG Advisory (China) Limited	<i>Contribution of the Asia Region to the Codex Standard Makng Process – Accomplishments and New Horizons</i> Yayoi Tsujiyama , Chair of FAO/WHO Coordinating Committee for Asia; Director for International Affairs, Food Safety Consumer Policy Division, Food Safety & Consumer Affairs Bureau, Ministry of Agriculture, Forestry & Fisheries, Japan	<i>Role of Microbiological Criteria in Food Safety Control in China</i> Xiumei Liu , Professor, China National Center for Food Safety Risk Assessment	<i>Early Warning to Hazards through Pathogen Environmental Sampling Plans</i> Phyllis Hu , Research Scientist, Silliker China	<i>Japan Update and GFSI Japan Local Group GFSI</i> Yoshio Sezai , Technical Stewardship, Supply Chain & Commercialization Quality Assurance & Operational Excellence Supplier Management Group Manager, Coca-Cola (Japan) Company, Ltd.	<i>New Challenges for Risk Assessment and Risk Communication in Food Safety</i> Marc Mortureux , Director General, French Agency for Food, Environmental and Occupational Health & Safety (ANSES)
10:00			Coffee Break				
			Second Session : Codex in the Asia / Asia-Pacific Region – Horizons and Future Directions Chair: Junshi Chen , Senior Advisor CFSA, Chair Codex Committee on Food Additives				
10:30	<i>Food Safety Modernization Act: The Role of Trade Associations in Supporting Members to Effectively Adapt to FSMA and Its Supporting Regulations</i> Leon Bruner , Senior Vice President, Scientific and Regulatory Affairs and Chief Science Officer, Grocery Manufacturers Association (GMA)	<i>Introduction of New Rapid Microorganism Detection System</i> Cangsong Liu , Business Development Manager Genedisc Asia, Pall Filter (Beijing) Co., Ltd.	<i>Role of Codex in Food Import, Export, Inspection and Certification Systems</i> Greg Read , First Assistant Secretary, Food Division, Department of Agriculture, Government of Australia; Chair, CCFICS	<i>Establishing Microbiological Criteria as Part of an Industry Food Safety Management System – A Case Study</i> Soo Chuah , Section Manager, Food Safety Design, Mondelez Asia Pacific	<i>Advanced Testing Methodology for Food Safety Applications</i> Terence Lok-Ting LAU , Director of Innovation and Technology Development, The Hong Kong Polytechnic University	<i>Panel: Future of GFSI in China - Advancing Food Safety through building Effective Social Governance Structure</i> Gu Shaoping , Director-General, Registration Department, CNCA Wenyi Che , Counsel, Shanghai Entry-Exit Inspection and Quarantine Bureau	<i>Risk Assessment and Communication of New Hazards: The Acrylamide Example</i> Jørgen Schlundt , Director of National Food Institute, Technical University of Denmark (DTU FOOD)
11:00	<i>How US businesses are preparing for FSMA Compliance in Foreign Facilities</i> Bob Baker , Global Head of Food Safety, Mars Inc.	<i>Dairy Product Tracing and Quality Monitoring System</i> Nadine Streitner , R&D and QA Manager, Alpavit	<i>Coordinating Committee for North America and the South West Pacific (CCNASWP) Chair's Report – Challenges and Achievements</i> Vele Ila'ava , Secretary, Department of Agriculture and Livestock, Papua New Guinea; Chair of the FAO/WHO Coordinating Committee for North America and the South West Pacific	<i>Microbiological Testing and Microbiological Criteria for Milk Products</i> Wang Tao , Regulatory Affairs Director, Fonterra Greater China	<i>Global Trends in Food Safety, Industry Innovations And Product Solutions</i> Karla Hewitt , Marketing Category Specialist - Food Grade Lubricants, Petro-Canada Lubricants	Yves Rey , Chairman, GFSI; Corporate Quality General Manager, Danone Group France Zaotian Wan , Board Member, GFSI; VP, COFCO, China	<i>Dietary Exposure Assessment of Trans-fatty Acids in China</i> Li Jianwen , Associate Professor, China National Center for Food Safety Risk Assessment (CFSA)
11:30	<i>How to Mitigate the Risks Associated with FSMA</i> John Brew , Partner, Crowell & Morning	<i>Panel Discussion</i>	<i>Relevance of Codex Standards for the South-West Pacific Region - Emerging Needs in Food Safety Regulatory Harmonization</i> Bill Jolly , Chief Assurance Strategy Officer, Ministry of Primary Industries, Government of New Zealand	<i>Pesticide, Chemical Residue and Food Microbiology Control Through Retailer Internal Test Laboratories</i> Xavier Bodenés , Director, Carrefour China Food Safety & Quality, Carrefour China	<i>How Management Systems Improve Food Safety in The Food Supply Chain</i> Sumin Yang , Sales and Marketing Manager, Lloyd's Register Quality Assurance	<i>GFSI local Implementation Round Table Discussion GFSI</i> Table leaders: GFSI China Local Group Members	<i>The Need for Harmonization, Standardization and Certification</i> John Wang , General Manager, DEKRA WIT (Hangzhou) Certification Co., Ltd.
12:00	Q&A		Q&A	<i>The Understanding and Use of Microbiological Criteria in United States</i> Donald Schaffner , President, International Association for Food Protection (IAFP); Professor, Rutgers University, USA	<i>Food Safety and Traceability Solution</i> Felix Liu , CSO, Bizerba (Shanghai) WeighTech & Systems Co. Ltd.	Feedback and Recap	<i>Food Safety as a Responsibility for the Individual Company and the Whole Supply Chain – How Voluntary Quality Assurance Initiatives Promote Food Safety</i> Hermann-Josef Nienhoff , Managing Director, QS Qualität und Sicherheit GmbH, Germany
12:30			Networking Luncheon				

Breakout Session H Establishing a Successful Foreign Suppliers Verification Program	Breakout Session I Application of Traceability for Crisis Management	Breakout Session J Codex Alimentarius Commission at 50, Accomplishments and Future Challenges (Part 2)	Breakout Session K Food-borne Pathogens: Detection of Pathogens for Outbreaks and Surveillance	Breakout Session L Global Food Safety Issues, Trends & Developments	Breakout Session M Innovation in Food Safety from the Netherlands
<p>Session Chair: Donald Schaffner, President, International Association for Food Protection (IAFP); Professor, Rutgers University, U.S.A. Li Ma, President, Chinese Association for Food Protection in North America; Assistant Professor, Oklahoma State University, U.S.A.</p>	<p>Session Chair: Han Min, Director General, ZRBX International</p>	<p>Third Session : Scientific Advice to Support International Standard Setting Chair: Sanjay Dave, Chairperson, Codex Alimentarius Commission; Advisor, Food Safety and Standards Authority of India, Ministry of Health & Family Welfare, Government of India</p>	<p>Session Chair: John Klerna, Chief of Laboratory Section International Emerging Infections Program, Emerging and Re-emerging Infectious Diseases (Global Disease Detection), U.S. Centers for Disease Control & Prevention (US CDC)</p>	<p>Session Chair: Joseph Elrefaie, Director, International and Commercial Quality. ConAgra Foods, Inc.</p>	<p>Session Chair: Frank Schuren, Senior Scientist Microbiology, TNO</p>
<p>14:00 <i>Overview of the U.S. Food Safety Modernization Act and the Foreign Suppliers Verification Programs</i> Cory Bryant, Assistant Country Director, U.S. Food and Drug Administration (China Office)</p>	<p>14:00-14:10 <i>Regulatory Speech</i> Official from Ministry of Industry & Information Technology</p>	<p><i>Importance of Science-driven International Standards – Looking Forward in Sustaining Scientific Advice Capacity</i> Mary Frances Lowe, Chief, Codex Office, US Department of Agriculture</p>	<p><i>Traditional Outbreak Investigations Surrounding Food-Borne Infections</i> Speaker tba</p>	<p><i>Official Food Control and Consumer Trust in The Digital Age - Creating a 'Safer Shopping' E-Market</i> Georg Schreiber, Head of Unit, BVL - Federal Office of Consumer Protection and Food Safety</p>	<p><i>Innovations in Food Hazard Assessment: Novel Developments and Applications</i> Frank Schuren, Senior Scientist Microbiology, TNO</p>
<p>14:30 <i>Foreign Supplier Verification: What Exporters Should be Thinking About</i> Leon Bruner, Senior Vice President, Scientific and Regulatory Affairs and Chief Science Officer, Grocery Manufacturers Association (GMA)</p>	<p>14:10-14:35 <i>Credibility and Integrity Management System and Traceability for Safety and Quality Control</i> Director, Assessment Center, ZRBX International</p>	<p><i>Activities of Scientific Assessment to Support Domestic and International Standard Development, Conducted by Food Safety Agencies</i> Rozenn Saunier, Director of the European and International Affairs Department, ANSES - French Agency for Food, Environmental, and Occupational Health & Safety</p>	<p><i>Role of China CDC in Food-Borne Outbreak and Surveillance</i> Speaker tba</p>	<p><i>The New Flexibility in the Requirements for an EU Approval of Food Business Operators to have Better Chances in Relation to Export Food from Third Country - A Path to Europe</i> Karsten Giffey, Head of Food Safety and Public Health and Auditor for Quality Management Systems, German Ministry of Federal Foreign Affairs / Department for EU Affairs</p>	<p><i>Topic tba</i> Edwin Bontenbal, Corbion</p>
<p>15:00 <i>Impact of FSMA Foreign Suppliers Verification Requirements on Chinese Manufacturers Exporting to the U.S.</i> Speaker tba</p>	<p>14:35-15:00 Vendor Presentations</p>	<p>Moderated Discussion: Efforts to Enhance Availability of Scientific Advice - What Has Been Done and What Could Be Contemplated</p>	<p><i>Role of China Center for Food Safety and Risk Assessment in Food-Borne Outbreak and Surveillance</i> Speaker tba</p>	<p><i>New Trend for Pest Control Performing in Food Safety</i> Tony Poulsen, Regional Managing Director, Head of Operations, Asia, Rentokil Initial Asia Pacific Management Pte Ltd</p>	<p><i>Topic tba</i> Leon Gorris, Director, GCEA Regulatory Affairs Foods, Unilever</p>
15:30 Coffee Break					
		<p>Fourth Session : Relevance of Codex Standards – Future Challenges of Codex Standards to Address the Needs of Members and Stakeholders Chair: Greg Read, First Assistant Secretary, Food Division, Department of Agriculture, Government of Australia; Chair, CCFICS</p>			
<p>16:00 <i>Foreign Suppliers Verification – Cargill Perspective</i> Yunling Zheng, Regional Quality Director ASPAC, Cargill Investments (China) Ltd.</p>	<p>16:00 -16:45 <i>Panel Discussion: Safety and Quality Control - Perspective from Local, Foreign and Joint-Venture Companies</i> Representatives from Domestic & Foreign Dairy Companies</p>	<p><i>Importance of Codex Standards in US Food Standard Development</i> Camille Brewer, Director, International Affairs, Office of Food and Veterinary Medicine, U.S. Food and Drug Administration, USA</p>	<p><i>Using Whole Genome Methodologies for Detection of Pathogens - New Insights into Exploring Food Borne Outbreaks</i> Speaker tba</p>	<p><i>Risk-based Approach to the Management of Retail Food Safety in Singapore</i> Ramona Gutierrez, Program Head, National Environment Agency, Singapore</p>	<p><i>Topic tba</i> Presenter from Friesland Campina (tbc)</p>
<p>16:30 <i>Foreign Suppliers Verification – Allergens and Chemical Contaminants</i> Gale Prince, Founder & President, SAGE Food Safety Consultants, LLC</p>	<p>16:45-17:30 <i>Panel Discussion: Enterprise Management & Quality Control</i> Representatives from food industry</p>	<p><i>Relevance of Codex Standards in EU Food Safety and Nutrition Legislation and Regulation</i> Jérôme Lepeintre, Representative of European Commission Directorate General Health and Consumers; First Counselor at EU Delegation to China and Mongolia</p>	<p><i>Sprout Related Outbreaks of Infection</i> Jinru Chen, Professor, Department of Food Science & Technology, University of Georgia, U.S.A.</p>	<p><i>A Promising Model for China - The German Approach of Integrating the Food Supervision System and the Development of Food Crisis Management Mechanism</i> Lei Jin, Scientific Advisor and German Chancellor Fellow, German Federal Office of Consumer Protection and Food Safety, Unit 103 - Committees' Office, Surveillance Program, Food Monitoring</p>	<p><i>Food Safety and Supply Chains: What It Takes to be Prepared</i> Martin Ham, Senior Business Development Manager, TNO Triskelion b.v.</p>
<p>17:00 Panel Discussion: Moderators: Donald Schaffner / Li Ma Panelists: Cory Byant, Yunling Zheng, Gale Prince</p>		<p><i>New Opportunities for International Harmonization : New Codex Committee for Spices and Culinary Herbs</i> Gaurav Dwived, Assistant Director, Spices Board of India</p>	<p>Panel Discussion: Moderator: John Klerna, US CDC</p>	<p><i>Topic tba</i> Joseph Elrefaie, Director, International and Commercial Quality. ConAgra Foods, Inc.</p>	<p><i>An Integrated Systems Approach to Reducing Microbiological Contamination Risks in Food Products: The Role of Innovation</i> Balkumar Marthi, Principal Food Microbiologist, Unilever Research and Development</p>
17:30	<p><i>Wrap-up</i> Sanjay Dave, Chairperson, Codex Alimentarius Commission; Advisor, Food Safety and Standards Authority of India, Ministry of Health & Family Welfare, Government of India</p>				
17:45 Close of Conference					