

# INTELLECTUAL PROPERTY

## ABOUT OUR IP PRACTICE

Crowell & Moring provides a full array of intellectual property ('IP') legal services to assist companies obtain, manage, and enforce their IP rights whatever their commercial field. Our Brussels based IP lawyers offer a combination of skill and experience across the IP disciplines including patents, supplementary protection certificates, trademarks, designs, domain names and domains, trade secrets and copyrights. With the backing of more than 60 IP lawyers in our U.S. offices, our IP practice is truly international in nature.

*A "full service practice active in a diverse range of technological and commercial arenas. [...] The firm sets high standards and the team lives up to them."*  
Chambers Europe, 2014

Our litigation experience covers the full spectrum of IP disputes. We have particular experience in cross-border issues, and in designing and implementing strategies for both national and complex multi-jurisdictional IP disputes, particularly in Europe and the U.S. In Europe we represent clients at all levels of the civil and criminal court system, up to and including the Court of Justice of the European Union (CJEU), and we act before all relevant administrative bodies. We are also well known for our wide experience in arbitration.

*"[Crowell & Moring's] litigation capabilities [...] are a forte, although the internationally focused unit also provides valuable counsel on cross-border transactions."*  
The World's Leading Patent Practitioners - IAM Patent 1000, 2014

Our lawyers provide counseling on all aspects of IP, including validity, enforcement, freedom-to-operate and infringement issues. We structure, negotiate, and implement IP transactions, including licensing and R&D agreements; we advise on IP portfolio management procedures and design proprietary information protection programs; and we offer training on IP protection, assist clients in establishing internal policing and enforcement policies, and conduct IP due

diligence studies. In cooperation with our U.S.-based Crowell & Moring colleagues, we counsel clients on trade-related IP matters, focusing on antitrust, international trade, communications, labor and employment, health care, and corporate and government contracts.

*"Crowell & Moring's experienced group provides 'excellent', 'considered' advice."* Legal 500 EMEA 2014

Our IP lawyers are regular contributors to handbooks, legal journals and blogs, and they teach students and speak at conferences and seminars throughout Europe. The Brussels IP practice is one of the largest and strongest in Belgium.

## OUR SERVICES AND EXPERIENCE

### Patents and Supplementary Protection Certificates (SPC) Litigation

Highly regarded by clients and competitors alike, our patent practice deals with a wide range of matters and is best known for successfully handling complex, multi-jurisdictional litigation. Recent matters include several pharmaceutical molecules, amino acids, industrial machinery, medical devices, artificial sweeteners, bread spread, and gambling machines. In the life sciences sector, we have developed extensive experience in SPC litigation. Given the experience of our patent litigators in the life sciences industry, we also deal with a variety of regulatory issues which often intersects with IP rights, including issues relating to market authorizations, pricing and reimbursement, parallel import and abuse of dominance.

*"... an IP team well versed in regulatory and competition law. It stands out for its generic pharmaceutical work. Precedent-setting litigation is the order of the day [...] but it also has an affinity for the fine print of contracts and licences."* IAM Patent 1000, 2015

### Trademarks and Designs

Our trademark and design practice provides strategic advice to trademark and design owners and assists them in worldwide prosecution and enforcement of their portfolios. We litigate and represent clients in

national courts as well as at the European Office for Harmonization of the Internal Market, and the Benelux Intellectual Property Office, in all matters relating to the (in)validity and (non)infringement of trademarks and designs.

***“Crowell & Moring’s expertise includes trademarks, domain names, trade secrets, copyright, and patents.”***  
Legal 500 EMEA 2015

### Top-Level Domains and Domain Names

Crowell & Moring has a well-known and experienced Top-Level Domain and Domain Name practice. We dealt with the very first initiated disputes related to Top-Level Domains and have handled hundreds of domain name cases ever since. Our team has vast experience in cybersquatting cases before U.S. and EU courts, and before alternative dispute resolution (ADR) bodies including WIPO, NAF, CAC and CEPANI. Our team also assists in developing both offensive and defensive strategies towards ICANN’s new gTLD Program, and in providing regulatory and contractual advice to both established and new players in internet-related industries.

***“Crowell & Moring’s comprehensive practice is ‘very fast and always reliable’.”*** Legal 500 EMEA, 2013

### Trade Secrets and Know-How

Crowell & Moring has substantial depth and experience litigating trade secret disputes, particularly including disputes that have multi-jurisdictional dimensions. In addition, we assist our clients in developing the necessary policies and procedures to guide them through all facets of trade secret preservation and protection strategies, beginning with the initial genesis of an idea through to its development and commercialization.

***“An appreciation of how best to protect know-how and prevent the misappropriation of trade secrets is a further strength.”*** IAM Patent 1000, 2015

### Copyrights

We have a long-standing and highly-regarded copyrights practice, which is extremely active in

content, software and database protection. We assist our clients in negotiating agreements of all types, ranging from simple license agreements with contractors or employees, through complex broadcasting agreements with film producers to cable re-transmission and digital television agreements with collecting societies and broadcasters. We also have substantial experience litigating copyright disputes, representing publishers, artists, producers, advertising agencies and distributors on all levels, up to and including the CJEU.

***Crowell & Moring “has ‘amazing’ knowledge in the sector.”*** Legal 500 EMEA, 2014 (Media&Entertainment)

### OUR INDUSTRY/SECTOR FOCUS

We represent many of the world’s leading technology companies as well as SMEs from diverse industry sectors.

Our clients have included large pharmaceutical companies, network operators and service providers, broadcasters, film and television producers and distributors, operators of broadband cable/telephony, internet and digital television operators, social network operators, online retailers, gambling software vendors and online and land based bookmakers, postal services, cosmetics, luxury, fashion, and consumer goods, advertising agencies, architects, authors and performers, and financial institutions and insurance companies.

### ABOUT OUR FIRM

Crowell & Moring LLP is an international law firm with approximately 500 lawyers representing clients in litigation and arbitration, regulatory, and transactional matters. The firm is internationally recognized for its representation of Fortune 500 companies in high-stakes litigation, as well as its ongoing commitment to *pro bono* service and diversity. The firm has offices in Washington, D.C., New York, Los Angeles, San Francisco, Orange County, London, and Brussels.