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INTERNATIONAL TRADE

In a complex global environment, the International Trade Group of Crowell & Moring provides practical, sophisticated advice and cross-disciplinary counsel. *Chambers Europe, Chambers USA, Legal 500, The World's Leading Lawyers Guide,* and *Best Lawyers* have all ranked the firm as among the top international trade practices for export control, customs, and trade litigation matters (including antidumping, countervailing/antisubsidy, and safeguard matters).

EXPORT CONTROLS AND SANCTIONS

Export controls and sanctions regulations present significant challenges and potential compliance risks for global companies. With lawyers across the European Union and the United States, our International Trade Group advises clients on the full range of laws governing exports and reexports of goods, technology, software, and services. In conjunction with our full-service international policy and regulatory affairs affiliate C&M International, and our international network of experienced local counsel, we assist clients in gaining access to markets beyond the EU and U.S., including Hong Kong, Israel, and Singapore, as well as across Central and South America. Our lawyers advise on legislation regarding export controls of dual-use and defense-related items, including intra-EU transfers of defense-related items and EU economic sanctions regimes.

GLOBAL CUSTOMS: MANAGING OPPORTUNITIES AND RISKS

Our lawyers address customs issues for global businesses from a global perspective, and leverage international law to pursue national solutions across multiple jurisdictions. Our work in the customs area includes:

- Harmonization of royalty treatment in multiple jurisdictions
- Global classification strategy and execution
- Supply chain legal risk management
- World Customs Organization counseling
- Audits, compliance assessments, investigations, and enforcement
- Unparalleled, seamless advice on customs aspects of trade remedies cases

WORLD TRADE ORGANIZATION (WTO), FREE TRADE AGREEMENTS & MARKET ACCESS

Participants in the modern, globalized economy must take into account the implications of a complex web of rules that include not only national laws, but also obligations that countries have undertaken as parties to international economic treaties and agreements. The WTO agreements alone, to which over 150 countries are party, set out detailed rules pertaining to matters such as tariffs and customs formalities, subsidies, the development of product safety standards and other technical regulations, the protection of intellectual property rights, and market access for services.

Our experience in international trade relations and the negotiation of trade agreements uniquely positions us to advance policy initiatives that can help to reduce market-to-market regulatory divergences or find policy-based solutions to reduce specific EU regulatory burdens. The current negotiations between the EU and U.S. for a Transatlantic Trade and Investment Partnership agreement present particularly important opportunities in this regard. Our lawyers, working with the former government trade negotiators at our affiliate C&M International, can help clients leverage these policy tools in order to bring about real-world cost savings and expanded market access opportunities.

Crowell & Moring lawyers help sovereign and private clients manage the effects of rapidly changing developments at the WTO in the following ways:

- We provide trade remedies counsel that complements our WTO offerings, as trade remedy cases commonly provide the basis for WTO challenges and proceedings.
- We advise clients on ongoing WTO issues and the current negotiating agenda.
- We assist clients in expanding business opportunities through use of the WTO framework of international trade rules.

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STRATEGIC COUNSELING FOR INTERNATIONAL INVESTORS

Companies that operate internationally face an increasingly complex business environment in large part because of uncertainty created by governments. Whether because of their underlying political and legal conditions, their economic policies, or their foreign policy and national security priorities, governments are affecting markets in more ways and to a greater extent than they have in the past. To combat this uncertainty, global companies need to do more than overcome the traditional business challenges. They also need to address the regulatory, policy, and geopolitical risks that governments create for them.

Crowell & Moring and C&M International offer a global investment strategy practice to help internationally engaged companies understand and manage this uncertainty. By combining the experience and capabilities of international trade and arbitration lawyers with those of former business executives, diplomats, and trade and investment negotiators, we provide cross-border investors with legal and public policy strategies to resolve their international business problems. Our services include the following:

- Legal counseling
- Political and regulatory risk analysis
- Government relations strategies
- Policy advisory and advocacy services
- Crisis management
- International dispute settlement

Companies that invest internationally need more than just lawyers or consultants, or lobbyists. They need strategic partners, trusted advisors who can relate their business objectives to the risks and opportunities posed by foreign markets. By seamlessly blending the capabilities and knowledge of a major law firm and an international consultancy, Crowell & Moring and C&M International are uniquely positioned to play precisely that role.

UNFAIR TRADE INVESTIGATIONS & LITIGATION

As trade litigation has globalized — and with the EU, the United States, and national governments often undertaking parallel investigations — the experienced international trade litigation team at Crowell & Moring provides effective solutions on antidumping, countervailing/antisubsidy, safeguard matters, and emerging trade issues worldwide. Our European lawyers and paralegals are proficient in numerous languages, including English, French, German, Dutch, Swedish, Spanish, and Chinese — skills that are an essential component of effective service in the field of EU trade law.

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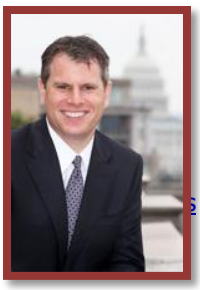

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