



Tuesday, November 15, 2011

10:30 pm – 5:30 pm

Crowell & Moring LLP

AGENDA

(tentative as of Nov. 11, 2011; subject to change)

10:30 – 11:00 am : **Welcome and Introduction**

- **Kent Gardiner**, Crowell & Moring

11:00 – 12:00 pm : **Protecting Trade Secrets in a Global Economy – Understanding the Threats**

- **Bruce Carlson**, Pamir
- **Michael Clarke**, Senior Counsel, E.I. du Pont de Nemours and Company
- **Adriana Luedke**, IP Counsel, Lockheed Martin Information Systems and Global Services
- **Kelsey Milman**, Senior Corporate Counsel, Caterpillar Inc.

12:00 – 1:30 pm : **Lunch**

- **Ronald L. Rowe Jr.**, Senior Policy Advisor for Law Enforcement & National Security Office of the U.S. Intellectual Property Enforcement Coordinator Executive Office of the President

1:30 – 2:15 pm : **Know What Your Trade Secrets Are Worth**

- **Michael Songer**, Crowell & Moring
 - Identifying, proving, and quantifying
 - Building a damages case
 - Anticipating the counter-offensive

2:15 – 3:00 pm : **State of the Art Trade Secret Protection Strategies**

- *Security in a digital age*
Jeff Kernohan, East Coast Principal, Kroll Security Group; and **Terence Ross**, Crowell & Moring
- *Managing the cyber-security threat*
David Bodenheimer, Crowell & Moring
- *Strategies to protect trade secrets – a corporate perspective*
Ray Mislock, Pamir

3:00 – 3:15 pm : **Break**

3:15 – 3:45 pm : **Pursuing Criminal Sanctions Against Trade Secret Thieves**

- **Steve Byers**, Crowell & Moring
 - Should you approach the authorities?
 - How to manage the investigation
 - Implications for the parallel civil action?
 - Reaching a global resolution

3:45 – 4:30 pm : **The Intersection of Trade Secrets With Privacy, Patent and Employment Law**

- **Joseph Alhadeff**, Vice President for Global Public Policy and Chief Privacy Officer, Oracle Corporation
- **Ellen Dwyer**, Crowell & Moring
- **John R. Thomas**, Professor of Law, Georgetown University

4:30 – 5:15 pm : **The Need for a Multilateral Trade Secrets Agreement**

- **Peter Allgeier**, C&M International
- **Ted Posner**, Crowell & Moring
- **Laurent Ruessmann**, Crowell & Moring

5:15 – 5:30 pm: **Concluding Remarks**

- **Kent Gardiner**, Crowell & Moring

5:30 pm : **Cocktails**