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**CROWELL & MORING PRODUCT RISK MANAGEMENT EVENT TO FEATURE CONSUMER  
PRODUCT SAFETY COMMISSIONER ANNE M. NORTHUP**

**Washington, D.C. – April 12, 2012:** Crowell & Moring LLP is pleased to invite members of the media and industry to attend an interactive discussion and luncheon on the effects of over-regulation on U.S. businesses, featuring remarks from Commissioner Anne M. Northup of the U.S. Consumer Product Safety Commission (CPSC). The event is being held on April 30, 2012, from 12:00-1:30 p.m. at the firm's offices in Washington, D.C. As manufacturers, importers, distributors, and retailers of consumer products are dealing with increased U.S. regulation from the Consumer Product Safety Improvement Act of 2008 (CPSIA), Commissioner Northup will share her views on the regulatory activities she sees on a daily basis at the CPSC and will discuss the impacts these actions are having on businesses.

As a former Member of Congress and current CPSC Commissioner, Northup is focused on pro-trade and pro-economic issues that create a better environment for competition, growth, and worldwide commerce. She has a unique perspective on the substantial costs and implementation challenges that government overreach can present to both businesses and the economy.

During the discussion, the Commissioner will address a number of topics on over-regulation, including:

- How the CPSC can more effectively and efficiently advance its safety mission;
- Upcoming regulatory issues on the CPSC's agenda;
- The impact on businesses of various CPSC actions, including the new third-party testing rule and the continuing evolution of the Saferproducts.gov portal.

Crowell & Moring partner Bridget E. Calhoun, co-chair of the firm's Product Risk Management practice, said, "In this increasingly regulated and litigious environment, it is as important as ever for manufacturers and suppliers to understand how best to work with federal agencies when dealing with consumer product safety matters. This is a timely event that will provide in-house counsel, executive leaders, and compliance officers, with a valuable insider's perspective of the issues facing the Consumer Product Safety Commission."

To register for the event, please visit: <http://www.crowell.com/NewsEvents/Events/1369759>.

Crowell & Moring LLP is an international law firm with approximately 500 lawyers representing clients in litigation and arbitration, regulatory, and transactional matters. The firm is internationally recognized for its representation of Fortune 500 companies in high-stakes litigation, as well as its ongoing commitment to *pro bono* service and diversity. The firm has offices in Washington, DC, New York, Los Angeles, San Francisco, Orange County, Anchorage, London, and Brussels. Visit Crowell & Moring online at <http://www.crowell.com>.

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