The European Competitive Telecommunications Association presents its

9th Annual ECTA Regulatory Conference 2008

26-28 November 2008, Management Centre Europe, Brussels

‘The annual meeting place for Europe’s policy makers, regulators & operators’

Speakers include:
Commissioner Neelie Kroes, DG Competition, European Commission
Fabio Colasanti, Director General for Information Society and Media, European Commission
Matthias Kurth, President of BNetzA and Chair Elect IRG and ERG 2009
Dániel Pataki, President of the National Communications Authority Hungary and ERG Chair 2008
David Hendon, Director of Business Relations, UK Department for Business, Enterprise & Regulatory Reform
Emmanuel Gabla, Director of the Service for IT & Information Society, French Ministry of Economics
Harri Koponen, President and CEO, Tele2
Commissioner Ed Willett, Australian Competition and Consumer Commission
Nick White, Vice-Chairman, INTUG

CONFEREE SPONSOR KPMG

www.ectaportal.com/regulatory08
Wednesday 26th November 2008
Pre-Conference Workshops

10:30 - 13:00  Workshop A 'Infrastructure Sharing'  
Workshop Leader: Morten Nissen and Feyo Sickinge, Partners, Bird & Bird

Sponsored by:

10:30 - 13:00  Workshop B 'MVNO'  
Workshop Leader: Thierry Bouffioux, Benelux Director, Greenwich Consulting

13:00 - 14:30  Lunch

14:30 - 17:00  Workshop C 'The Termination Conundrum: Is there a simple solution?'  
Workshop Leader: Ann LaFrance, Coordinating Partner, European communications law / data privacy practice, Squire Sanders & Dempsey

Sponsored by:

14:30 - 17:00  Workshop D 'IPTV and Content' (tbc)

18:00 - 19:30  Welcome Cocktail Reception  
Sponsored by:

Thursday 27th November 2008
Conference Day 1 & Keynote Addresses

08:00  Registration opens
08:00 – 08:45  ECTA Annual General Meeting (Members Only)

Morning Session:
09:20 - 09:30  Introduction by ECTA Chairman
09:30 - 10:55  KEYNOTE ADDRESSES  
François Barrault, CEO, BT Global Services
Neelie Kroes, Commissioner, DG Competition, European Commission
Matthias Kurth, Chair Elect IRG/ERG 2009 and President, BNetzA

10:55 - 11:15  Coffee break
11:15 - 13:00 SESSION A: 'MARKETS ANALYSES AND GEOGRAPHIC SEGMENTATION'

- Key developments from article 7
  Joachim Luecking, Head of Unit C1, Antitrust: Telecoms, DG Competition, European Commission
- Segmentation and functional separation
  Peter Culham, Chief Economist, OFCOM
- Geographic segmentation
  Dr. Georg Serentschy, Managing Director, RTR
- What do business users need from the telecoms industry to enable productivity?
  Nick White, Vice Chairman, INTUG
- Competition law developments
  Frederique Dupuis-Toubol, Partner, Bird & Bird
- Discussant
  Yves Blondeel, Managing Director, T-Regs

Moderator: Ann LaFrance, Coordinating Partner, European communications law and data privacy practice, Squire Sanders & Dempsey

Followed by Q&A

13:00 - 14.30 Lunch

Afternoon Session:

14:30 - 14:45 KEYNOTE ADDRESS
European Parliament views on the Telecoms Framework Review
Catherine Trautmann, MEP, Vice Chairwoman ITRE Committee, rapporteur Better Regulation Directive

14:30 - 16:30 SESSION B: 'NEXT GENERATION ACCESS REGULATION - FIBRE ACCESS, COMPETITION AND INVESTMENT'

- Commission's recommendations
  Fabio Colasanti, Director General, DG Information Society and Media, European Commission
- Duct access and pricing issues
  Luis Reis, COO, SonaeCom
- The Economics of Next Generation Access
  Dr. Karl-Heinz Neumann, General Manager, WIK Consult GmbH
- The French experience
  Gabrielle Gauchey, Commissioner, ARCEP
- NGA and separation
  Amy Chalfen (tbc), Director of Equivalence, Regulatory & Public Affairs, BT Openreach (tbc)
- Pricing and risk
  James Allen, Partner, Analysys Mason

Moderator: David Thomas, Partner, KPMG
Followed by Q&A

16:30 - 17:00 Coffee break

17:00 - 18:00 SESSION C: 'UNIVERSAL BROADBAND AND STATE AID'

- Public Funding Models
  Commissioner Ed Willett, Australian Competition and Consumer Commission
- Bringing broadband to Greece
  Claudio Campanini, Vice President, A.T. Kearney
- State Aid implications
  Herbert Ungerer, Deputy Director General, European Commission, DG Competition - State Aids, Sector Inquiries, Services of General Interest

Followed by Q&A

18:00 - 18:30 KEYNOTE AND CONCLUSIONS
Fabio Colasanti, Director General, DG Information Society and Media, European Commission

18:30 - 20:00 Cocktail Reception (tbc)

Friday 28th November 2008
Conference Day 2

Morning Sessions:

09:10 - 10:30 KEYNOTE ADDRESSES
Harri Koponen, CEO, Tele2
Daniel Pataki, Chairman ERG 2008/RSPG 2009
'Priorities for the Czech Presidency in 2009' Jan Duben, Director of Electronic Communication Division, Czech Ministry of Economics

10:30 - 11:00 Coffee break
11:00 - 13:00 SESSION D: 'THE REVIEW OF THE EU REGULATORY FRAMEWORK REVIEW'

- Council's first reading - The French Presidency 2008
  Emmanuel Gabla, Director of the Service for IT & Information Society, French Ministry of Economics
- A view from the UK
  David Hendon, Director Business Relations, Department for Business, Enterprise & Regulatory Reform, UK Government
- A view from the Netherlands
  Marjolijn Sonnema, Director Telecoms Markets, Dutch Ministry of Economic Affairs
- The German perspective
  Representative of the German Federal Ministry of Economics and Technology
- Industry view
  Michael Bartholomew, Director, ETNO
- Industry view
  Ilsa Godlovitch, Director Regulatory Affairs, ECTA

Moderator: Marjolein Geus, Partner, Bird & Bird
Followed by Q&A

13.00 - 14.30 Lunch

Afternoon Session:

14.30 - 16.00 SESSION E: 'CALL TERMINATION AND IP INTERCONNECTION'

- Consumer perspective on termination rates
  Levi Nietveldt, Economic Officer, BEUC
- Mobile operator perspective
  Richard Feasey, Director of Public Policy, Vodafone
- The challenger mobile operator perspective
  Tim Lord, Regulatory Director, 3 UK
- The fixed operator perspective
  Tiziana Talevi, Regulatory Affairs Director, Fastweb
- IP NGNs and relationship between wholesale and retail pricing
  Cara Schwarz-Schilling, Head of Section, Internet Economics, BNetzA and ERG

Followed by Q&A

16:00 - 16:30 Coffee break

16.30 - 18.00 SESSION F: 'MOBILE COMPETITIVENESS AND DATA ROAMING'

- Commission proposals for data roaming
  Vivi Michou, Head of Unit - Implementation of Regulatory Framework, DG Information Society and Media, European Commission
- How to establish long term sustainable competition in the roaming market
  Marc Van Asbroeck, Director Legal and Regulatory Affairs, KPN International
- A single market for mobile
  Esa Parjanen, CEO, TDC Oy
- International roaming charges - large mobile operator perspective
  Richard Feasey, Director of Public Policy, Vodafone
- Impact of roaming charges on the consumer
  Maximo Ibarra, Mobile Marketing and Customer Management Director, WIND

Followed by Q&A

18.00 Conference Close

Conference Sponsor:  
Conference Associate Sponsors:  
Official Media Partners:
ECTA 9th Annual Regulatory Conference
26 - 28 November 2008
Management Centre Europe, Brussels

Early Bird Discount - ended Friday 10th October 2008

Belgian VAT at 21% MUST be added to the registration fee unless a valid Belgian VAT no. is supplied:

**IMPORTANT REMINDER**

EARLY BIRD REGISTRATION FEES (prices in Euros ex. VAT @ 21%)
Valid up to and including 10 October 08

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STANDARD REGISTRATION FEES (prices in Euros ex. VAT @ 21%)
Valid from 11 October 08 onwards

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PLEASE TICK: Infrastructure Sharing or MVNO

Followed by Opening Conference Cocktail Reception

DELEGATE INFORMATION

Please write clearly as this information will be used to print your conference badge.

Full Name: * Saltation: Address:

Company Name: * Job Title: *

Telephone: Mobile:

E-mail: Fax:

PAYMENT method

PAYMENT IS REQUIRED IN FULL PRIOR TO THE CONFERENCE

Registration information will be emailed to you on receipt of payment.

Please tick payment method:

- Bank transfer (within 5 days) upon receipt of ECTA invoice (not after 14/11/08)
- VISA
- Mastercard

Card number: ____ / ____ / ____ / ____

Expiry date: __________ CVC (security) no: __________

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Card holders address: ______________________________

Card holders signature: ____________________________

BANK TRANSFERS

Bank Transfers:

Account name: ECTA, Sort code: 20-71-02, Account No: 48166335,
Bank: Barclays, Bracknell Branch, PO Box 61, Bracknell, Berkshire, RG12 1GJ, UK

Please quote ECTA invoice number on wire document.

TERMS AND CONDITIONS

1. Early Bird discount is available until 10th October 08, to qualify for the Member delegate rates, ECTA membership MUST be paid in full prior to the conference (and prior to payment of registration invoice). As part of your Membership Benefits, you may be entitled to a number of Member conference passes. Your Key Contact will be advised by ECTA about allocation of these. Any registrations in excess of this will be subject to the Member Rate.

2. Payment Terms: ALL PAYMENTS ARE DUE WITHIN 5 DAYS. PLEASE NOTE: Early Bird Registration Fees must be paid in full by 10th October 2008 otherwise the higher Standard Registration Fee will apply. For credit card payments, an invoice will be raised and sent upon receipt of payment. Due to limited conference space, we advise early registration to avoid disappointment. We reserve the right to refuse admission if payment is not received on time.

3. Copyright: All intellectual property rights in all materials produced or distributed by ECTA in connection with the conference is expressly reserved and any unauthorised duplication, publication or distribution is prohibited.

4. Important note. While every reasonable effort will be made to adhere to the advertised package, ECTA reserves the right to change conference content, dates, sites or location or omit conference features, as it deems necessary without penalty and in such situations no refunds, part refunds or alternative offers shall be made.

5. Your contact details will be entered onto the ECTA database and will be passed to conference sponsor and media partners. Please tick if you … do NOT wish to receive any ECTA direct mailings (this includes event information) … do NOT wish to receive any 3rd party mailings … do NOT wish for details to be sent to sponsor and/or media partners.

By completing, signing and submitting this form, you are agreeing to adhere to the Terms and Conditions above.

Name: ______________________________ Signature: __________________ Date: __________________

PLEASE PRINT, SIGN AND DATE FORM ELECTRONICALLY IF RETURNING BY EMAIL

SUBMIT FORM TO: Sara Russell at European Competitive Telecommunications Association (ECTA) at srussell@ectaportal.com or by fax +44 (0)118 979 3288
1a Eastheath House, Eastheath Avenue, Wokingham, BERKS, RG41 2PR, ENGLAND Tel: +44 (0)118 979 3282 VAT: GB642517840 Company No: 3537486 (England)