

## Who attends?

Attorneys, economic experts and academics, and regulators working in competition and antitrust law.

## Why attend?

The program, designed for antitrust attorneys, provides an intensive examination of issues surrounding monopolization, Section 2, and Article 82 that will challenge and stimulate even the most seasoned practitioner. Mingle and exchange ideas and experiences with speakers, academics, and attendees in a collegial and interactive setting.

## Speakers

### Academics

#### B. Douglas Bernheim

Stanford University and Bates White Partner

#### Lars-Hendrik Röller

Former Chief Economist, EC and ESMT President

#### Halbert White

University of California, San Diego and Bates White Founder

### Enforcement officials

#### William Kovacic

FTC Commissioner

#### Thomas Rosch

FTC Commissioner

### Antitrust attorneys

#### R. Bruce Holcomb

Chair, Antitrust Practice, Dickstein Shapiro LLP

#### William J. Kolasky

Co-Chair, Antitrust and Competition Department, WilmerHale

#### Wm. Randolph Smith

Chair, Antitrust Practice, Crowell & Moring LLP

## Registration

**Registration is complimentary and includes a reception and dinner.** For more information

and to confirm your attendance, please email Lori Krieger at [bateswhite@bateswhite.com](mailto:bateswhite@bateswhite.com) or call her at 202.216.1801. Please indicate whether you plan to attend the afternoon session, reception/dinner, or both. CLE credits are pending.

When: Monday, June 25, 2007, 3:00–9:00 p.m.

Where: Bates White, LLC  
1300 Eye Street NW  
Washington, DC 20005  
202.408.6110

## Academic participants

More than 25 academics will be attending, including the following individuals associated with Bates White:

#### Dr. Greg Crawford

Assistant Professor, Department of Economics, Eller College of Management, University of Arizona

#### Dr. Hans Friederiszick

Managing Director of ESMT Competition Analysis

#### Dr. Robert Marshall

Head of Economics Department at Penn State University, Liberal Arts Research Professor, and Partner, Bates White

#### Dr. Martin Perry

Professor of Economics, Rutgers University

#### Dr. Marius Schwartz

Professor of Economics, Georgetown University

#### Dr. Scott Wallsten

Senior Fellow and Director of Communications Policy Studies, Progress and Freedom Foundation

## About Bates White and ESMT Competition Analysis

Bates White and ESMT Competition Analysis have an exclusive partnership that helps organizations address antitrust matters in the United States and Europe.

### ESMT Competition Analysis

ESMT Competition Analysis is a subsidiary consulting firm of ESMT European School of Management and Technology. It provides economic analysis, expert advice, and research in the field of competition policy and regulation.

[www.esmt.org/competition\\_analysis](http://www.esmt.org/competition_analysis)

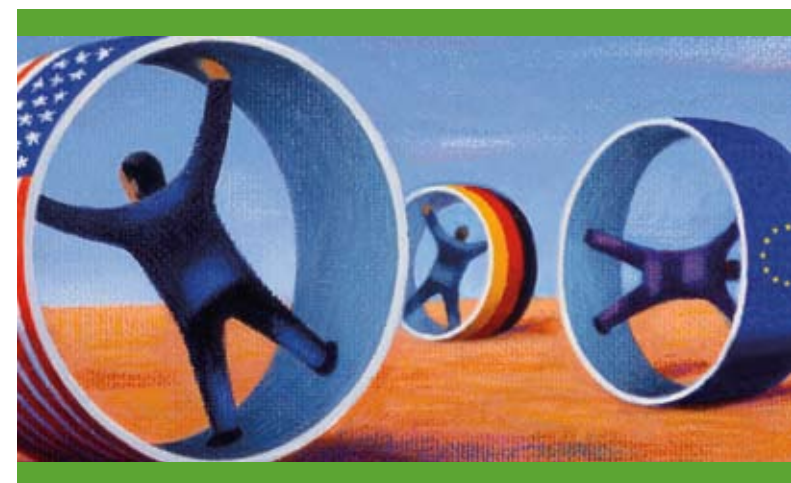
### Bates White

Bates White is an economic consulting firm specializing in the application of advanced economic, financial, and econometric theory to the analysis of antitrust matters.

[www.bateswhite.com](http://www.bateswhite.com)

# Bates White Fourth Annual Antitrust Conference

## Single firm conduct in the U.S. and Europe



Please join **Bates White** and our partner, **ESMT Competition Analysis**, along with leading antitrust academics, attorneys, and government officials, for an in-depth look at **single firm conduct in the U.S. and Europe.**

**Monday, June 25, 2007**

**3:00–9:00 p.m.**

**Washington, DC**



## PROGRAM DETAILS

### 3:00–4:30 p.m. Presentations on the laws and economics of exclusionary conduct

#### *“Article 82 in Europe”*

##### **Lars-Hendrik Röller, Ph.D.**

Former Chief Competition Economist for the European Commission, President and Chairman of the European School of Management and Technology (ESMT)

The European Commission Guidelines on monopolization conduct, Article 82, which are due to be released as soon as related matters currently before the court are resolved, were originally formulated and debated during Dr. Röller’s tenure as Chief Competition Economist. These guidelines address the same issues that have recently provoked intense discussion and debate in the United States. Dr. Röller will comment on the differences in approaches to unilateral conduct across the Atlantic.

#### *“Predatory Foreclosure and Bundling: The Case of Virgin Atlantic/British Airways”*

##### **B. Douglas Bernheim, Ph.D.**

Lewis and Virginia Eaton Professor of Economics at Stanford University and Bates White Partner

With monopolization law changing in Europe and cases being brought to trial in both the United States and Europe, it is critical that attorneys understand how monopolization

issues are addressed on both sides of the Atlantic. In this session, Dr. Bernheim explores the divergent rulings of the U.S. and European Courts in *Virgin Atlantic Airways Ltd. v. British Airways Ltd.* In this case, Dr. Bernheim submitted declarations concerning predatory pricing and other anticompetitive practices by British Airways against Virgin Atlantic.

#### *“Measuring Damages from Monopolization Conduct”*

##### **Halbert White, Ph.D.**

Chancellor’s Associates Chair in Econometrics II, Professor of Economics at the University of California, San Diego, and Bates White Founder

Measuring damages in monopolization conduct cases can be especially challenging because it is sometimes difficult to identify a benchmark period when the conduct was absent. However, such estimates are necessary for courts and agencies to fulfill their antitrust missions. Dr. White, a world-renowned thought leader in the fields of econometrics, discusses methodologies used to empirically estimate damages from monopolization conduct.

### 4:30–4:50 p.m. Networking break

Mingle and exchange ideas with other antitrust professionals.

### 4:50–6:00 p.m. Roundtable discussion

FTC Commissioners and leading antitrust attorneys will share their thoughts on the presentations and then will lead an interactive discussion with the audience. Participants include:

##### **William Kovacic**

Commissioner, Federal Trade Commission

##### **Thomas Rosch**

Commissioner, Federal Trade Commission

##### **R. Bruce Holcomb**

Chair, Antitrust Practice, Dickstein Shapiro LLP

##### **William J. Kolasky**

Co-Chair, Antitrust and Competition Department, WilmerHale

##### **Wm. Randolph Smith**

Chair, Antitrust Practice, Crowell & Moring LLP

### 6:00–9:00 p.m. Reception and dinner

To cap off the day, Bates White will host a special reception and dinner at the Ronald Reagan Building and International Trade Center. It will feature opportunities to network with leading academics and other antitrust attorneys in an informal setting. In addition, there will be an interactive Q&A session with FTC Commissioners William Kovacic and Thomas Rosch. Robert Marshall, Head of Economics Department at Penn State University, Liberal Arts Research Professor, and Bates White Partner, will serve as moderator.