

INTELLECTUAL PROPERTY LAW

IN THE TECHNOLOGY SECTOR

14th of October

08:30 Coffee & Registration

09:15 Content in the Digital Market

The European Commission has urged industry to deliver innovative solutions for greater access to online content. One of the Commission's main objectives is to ensure that copyright and copyright-related practices, such as licensing, stay fit for purpose in the new digital context. Truiken Heydn (TCI). Kristof Roos (Crowell & Moring). Innocenzo Genna (Euro Ispa).

10:15 Collective Management of Copyright

In February of this year, the EU adopted a Directive on collective rights management and multi-territorial licensing of rights in musical works for online uses. The Directive aims at ensuring that right holders have a say in the management of their rights and envisages a better functioning of collective management organisations as a result of EU-wide standards. Alex Damon (Russells). Sami Valkonen (Google). Innocenzo Genna (Euro Ispa).

11:15 Morning coffee break

11:45 The Liability of Internet Service Providers for IP Infringement

The liability of ISPs for third parties' infringements is currently one of the most controversial topics in the realm of copyright and trademarks. Moderated by Sajai Singh (President, ITECH Law). With Martine de Koning (Kennedy van der Laan), Ugur Aktekin (Gün & Partners) and Jaime Angeles (Angeles Lugo)

13:15 LUNCH

14:15 EU Patent Reform

The prospects for an EU-wide unitary patent and EU-wide enforcement are closer than ever before. The new reforms are intended to provide patentees and potential defendants with the ability to take a pan-European approach to patenting. Moderated by Calab Gabriel (K&S). With Kay Kasper (Rokh IP) and John Colgan (Google).

15:30 Trends in Computer and Internet Crime

Cybercrime consists of criminal acts that are committed online by using electronic communications networks and information systems. Views from the EU and the US. Meg Strickler (Conaway & Strickler). Innocenzo Genna (Euro Ispa).

16:30 Discussion



COMPETITIONLAW

IN THE TECHNOLOGY SECTOR

15th of October

08:30 Coffee & Registration

09:15 The Samsung and Motorola Cases regarding Standard Essential Patents

In April of this year, the Commission accepted binding commitments by Samsung not to seek injunctions in relation to SEPs where certain conditions are met and found that Motorola had infringed Article 102 TFEU by seeking and enforcing injunctions against Apple in relation to SEPs.

Speaker: Miguel Rato (Shearman & Sterling). Comments by James Aitken (Freshfields), Claire Jeffs (Slaughter & May), Jean-Francois Bellis (Van Bael & Bellis) and Tero Louko (Google)

10:30 Patent Assertion Entities & Privateers

To harry other nations without attacking them, monarchs like England's Elizabeth I commissioned ship captains to plunder merchant vessels, creating a type of pirate known as a privateer. The term is used today to describe businesses that obtain patents from technology companies and then file infringement lawsuits against the sellers' competitors.

Speaker: Maurits Dolmans (Cleary Gottlieb). Comments by Salomé Cissal De Ugarte (Crowell & Moring) and Pepijn Van Ginneken (Brinkhof)

11:30 Morning coffee break

12:00 The Amazon eBooks Case

In December 2012, European Union regulators ended an antitrust probe into e-book prices, accepting an offer by Apple and four publishers to ease pricing restrictions on Amazon and other retailers. But in June of this year, the Commission announced that they are investigating a row over eBooks between online retailer Amazon and French publisher Hachette. The eBooks case seems far from closed.

Speaker: Donald Slater (Ashurst). Comments by Edurne Navarro Varona (Uría Menéndez), Pedro Callol (Callol Law), Gunnar Niels (Oxera) and David Parker (Frontier Economics)

13:15 LUNCH

14:15 The Revised Technology Transfer Block Exemption Regulation

At its meeting on March 21, 2014, the European Commission adopted the revised block exemption regulation for technology transfer agreements, the so-called TT-BER. The new TT-Regime contains some important changes.

Speaker: Nadine Herrmann (Quinn Emanuel). Comments by Paul Lugard (Baker Botts) and Thomas Graf (Cleary Gottlieb).

15:15 The Failed Settlement of the Google Search Bias Case

Although Google seemed to have reached a settlement of the case, Google's opponents now appear to have persuaded the European Commission to reopen its inquiry into whether the search giant uses its status as a dominant player to hurt rival businesses.

Speaker: Thomas Graf (Cleary Gottlieb). Comments by George Addy (Davies), Christian Riis-Madsen (O'Melveny & Myers) and Thomas Vinje (Clifford Chance)

16:15 Afternoon Tea Break

16:45 The Google Android Investigation

The European Commission is preparing an antitrust case against Google's Android platform. It has sent questionnaires to telecom companies and phone manufacturers, trying to get a sense of what's going on.

Speaker: Trevor Soames (Shearman & Sterling). Comments by Neil Dryden (Compass Lexecon), Thomas Vinje (Clifford Chance) and Alfonso Lamadrid (Garrigues)

17:45 Recent Mergers in the Technology Sector

Europe's telecoms business is entering its first major bout of consolidation since the privatisation of monopolies in the 1980s and 1990s. Internet acquisitions, such as WhatsApp by Facebook, are also drawing the attention of regulators.

Speaker: Raphael de Coninck (Charles River Associates). Comments by Susanne Zuehlke (Latham & Watkins) and Kees Schillemans (Allen & Overy)



PRIVACYLAW

IN THE TECHNOLOGY SECTOR

16th of October

08:30 Coffee & Registration

09:15 The EU Data Protection Directive: The Role of Third Parties

What is the role of companies that do not fall within the definition of data processor or data controller?

Javier Aparicio Salom (Cuatrecasas). Innocenzo Genna (Euro Ispa)

10:15 Cookie Laws in Europe

Each EU country is required to modify their legislation to bring the original Cookie Directive into effect. But each member state has done so in different ways.

Moderated by Joke Bodewits (Hogan Lovells). With Katie McMullen (Hogan Lovells)

11:15 Morning coffee break

11:45 Data Protection in the Digital Context

Is EU data protection policy fit for purpose in today's online technological context?

Moderated by Benoit Van Asbroeck (Bird & Bird). With Francesca Gaudino (Baker & McKenzie) and Olivier Oosterbaan (Leopold Meijnen Oosterbaan Advocaten)

13:00 LUNCH

14:00 The Right to be Forgotten

On 13 May 2014, the Court of Justice of the European Union issued a landmark ruling on the "right to be forgotten" in relation to online search engines. How do Google and others deal with the new requirements imposed by the Court?

Moderated by Mark Watts (Bristows). With Rafael Garcia del Poyo (Osborne Clarke) and Joachim Lehnhardt (Quinn Emanuel)

15:15 The EU Data Retention Regime

In April of this year, the Court of Justice ruled that the retention of data under the Data Retention Directive constitutes an impermissibly broad and serious interference with fundamental human rights to private life and the protection of personal data.

What is the current status of the law?

Estelle Masse (Access Now). Innocenzo Genna (Euro Ispa).

16:15 Discussion

