

Crowell & Moring Adds Former UBS Bank USA GC

By **Anna Sanders**

Law360 (July 23, 2026, 1:46 PM EDT) -- Crowell & Moring LLP hired a former general counsel for UBS Bank USA this week to advise banks, fintechs and digital assets companies on regulatory matters.

Cristina Diaz joined the firm's financial services group as senior counsel in New York after more than a dozen years serving various roles at the multinational bank, most recently as head of legal for UBS's U.S. Remediation Management Office, according to a Crowell announcement this week.



Cristina Diaz

While working for the Swiss banking giant, she advised on compliance remediations and pressing regulatory matters, such as the recent charter conversion for UBS Bank USA from a Utah industrial bank to a national bank, according to Tuesday's announcement. At Crowell, the firm said she will counsel banking and financial clients on charters and licensing, capital requirements, mergers and acquisitions, regulatory enforcement and corporate governance. She will also help clients through the intersection of traditional banking and emerging financial services like digital asset companies.

"As traditional banking and emerging financial technologies continue to evolve, clients need actionable and sophisticated legal counsel," Diaz said in a statement. "Crowell offers the collaborative platform to help institutions successfully execute their growth and compliance strategies."

Diaz received undergraduate and law degrees at New York University. After graduating, she joined the corporate department at Davis Polk & Wardwell LLP as an associate in 2004, eventually landing at the firm's financial institutions group in 2006 where she specialized in bank regulation, according to her LinkedIn profile. Diaz worked for UBS beginning in 2013, first as director and associate general counsel for the UBS Americas region.

--Additional reporting by Jon Hill. Editing by Patrick Reagan.