

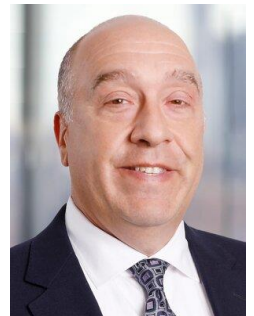
New York Trial Atty Leaves Stroock For Crowell & Moring In NY

By Tracey Read

Law360 (September 14, 2023, 11:34 AM EDT) -- A trial lawyer with nearly three decades of experience litigating big cases all over the country has left Stroock & Stroock & Lavan LLP to join Crowell & Moring LLP as a litigation group partner in New York, the latter firm said Thursday.

Eric Aronson, whose expertise includes handling domestic and international arbitrations and arguing appeals in numerous U.S. circuit courts, started his new role Sept. 5.

In an interview Thursday with Law360 Pulse, Aronson said he decided to make the move to Crowell & Moring because the firm, the brand, the leadership and the core practices are all uniquely well positioned in the legal market for future success, particularly in a challenging economy.



Eric Aronson

"It's got a first-rate environmental practice, and I'm doing a fair amount of super fund litigation," he said. "It's got a quality corporate practice, and I have private equity clients. It's got a really deep and talented intellectual property group and I have a lot of issues involving intellectual property on my desk. And it has a niche and unique real estate litigation group that deals with retail clients, consumer products clients, and the like, and that fit really well with what I'm doing."

Aronson has expertise in general commercial and contractual disputes, real estate, insurance, health care and environmental disputes. His clients include financial institutions, closely held corporations, consumer product companies, technology firms, real estate brokers, investors, operators and developers, plus private equity groups and their portfolio companies.

Another thing that attracted him to the firm was that the partners were supportive of his passion for nonprofit work, including his board member work on America Needs You, an intense mentorship and internship program for first generation college students.

"This firm's commitment to diversity and to education, which is what my nonprofit work is all about, is real and extraordinary," he said. "The percentage of women that are partners and the percentage of other groups that are well represented in the leadership here is really unique, and there are just not a lot of firms like that."

Aronson said he became a trial lawyer because he's curious about lots of different industries and lots of different things.

"You know, one day you can learn about a consumer products company, and then the next day you're dealing with a cybersecurity company, and the next day you're dealing with a brick-and-mortar real estate question for a retail brand. And having the interaction with people and learning about what they do is really the most interesting thing about what I do."

Aronson said he's still seeing a lot of pandemic-related litigation, especially in real estate, as well as corporate finance shareholder disputes.

"You have deals not happening the way that maybe people thought they should," he said.

Aronson was a Stroock partner for more than three years. Before that, he spent more than 17 years as a shareholder at Greenberg Traurig and five years as a member of the firm once known as Sills Cummis Epstein & Gross PC.

In addition, he's been a special counsel at Hanoach Weisman and of counsel at Whitman Breed Abbott & Morgan LLC, according to his LinkedIn profile.

Aronson has a bachelor's degree in English and psychology from Rutgers College and is a graduate of Yeshiva University's Benjamin N. Cardozo School of Law.

Keith Harrison, co-chair of Crowell & Moring's litigation group, called Aronson the ideal person to strengthen the firm's existing litigation bench.

"His ability to solve problems for clients, combined with his collaborative and entrepreneurial spirit, will be invaluable to our rapidly expanding litigation practice," Harrison said in a statement.

Glen McGorty, managing partner of the firm's New York office, added that Aronson's "impressive background, longstanding relationships, and proven track record of handling a wide range of litigation matters will be a terrific addition not only to our litigation bench, but to the overall office as we continue to drive growth in New York."

The firm said the New York office has nearly doubled in size over the past five years.

On May 16, the firm announced it had brought on Paul Keller, Michelle Wang and James Reed — a veteran three-person intellectual property team from Allen & Overy LLP — to its IP department to deepen its legal expertise in emerging fields like artificial intelligence and autonomous vehicles.

--Additional reporting by Aaron West. Editing by Alyssa Miller.