

FOR IMMEDIATE RELEASE

Leading Antitrust and Advertising Lawyer Jules Stuyck Joins Crowell & Moring's Brussels Office

Brussels – September 6, 2017: Crowell & Moring is pleased to announce the arrival of Jules Stuyck to its Brussels office as a senior counsel in the firm's Antitrust and Advertising & Product Risk Management groups. With more than 30 years of experience in European and Belgian law, Stuyck will counsel private clients and European institutions, agencies, and bodies in matters involving competition law, state aid, the customs union, free movement, public procurement, trademark and trade practices law, media law, and environmental law.

"We are excited to welcome Jules to Crowell & Moring," said the firm's chair, Angela B. Styles. "As an authority on competition law in the European Union and specifically in Belgium, he expands the capabilities of our global Antitrust Group."

Stuyck is an experienced litigator, focusing on market practices, competition law, and intellectual property. He has advised several professional associations on issues of commercial practices and various issues of substantive and institutional EU law. He joins Crowell & Moring most recently from the Belgian law firm of Liedekerke Wolters Waelbroeck Kirkpatrick.

"I have known Jules for many years and he is one of the top Belgian authorities on competition and unfair competition law," said Thomas De Meese, co-managing partner of the Brussels office. "His knowledge and practical experience will make him an invaluable addition to our team."

Stuyck is a leader within the European competition bar, including as a government adviser and academic authority. The European Commission appointed him to an advisory group on European sales law—The Expert Group on European Contract Law—and he has been invited on several occasions by the European Parliament's Committee on Internal Market and Consumer Protection to offer his perspective on unfair trading practices, consumer law, sales law, and internal market issues. Stuyck is an emeritus professor in European law at top universities, including Catholic University Leuven and Raboud Universiteit Nijmegen. He is a guest professor at the Université Pantéon-Assas Paris 2, and a former guest professor at the Central European University Budapest. Additionally, he is the chair of the board of directors of Almancora Societe De Gestion SA., a statutory manager of KBC Ancora SCA, and he is chairman of the SELDIA (the direct selling association) Code Administrator. He is a recognized practitioner in *Chambers Europe* for his competition experience.

"I am very excited to join the firm's dynamic Antitrust and Advertising & Product Risk Management groups," Stuyck said. "I have had the pleasure of working alongside Crowell & Moring partners Kristof Roox and Thomas De Meese for many years and look forward to working with the firm's lawyers to expand its competition law capabilities in Europe."

Stuyck received his J.D. and doctorate from Catholic University Leuven. He is fluent in English, Dutch, and French, and is proficient in German. He has published more than 400 works, including a leading handbook on commercial practices and unfair competition law. He is also on the editorial board for several Belgian and European legal journals, including *Revue de droit Commercial Belge*, *Journal of European Consumer and Market Law*, *Journal of Consumer Policy*, and *European Review of Contract Law*.

About Crowell & Moring's Antitrust Group

Crowell & Moring's Antitrust Group is recognized as one of the leading practices in the United States and around the world. Clients engage the firm to help navigate their most complex competition law issues, including: international merger control;

private damages actions; cartel investigations and litigation; government investigations; and counseling and compliance. The group's approximately 80 lawyers routinely represent industry-leading companies in some of the largest and most complex mergers and acquisitions in recent history – including successful DOJ clearance of AT&T's \$67 billion acquisition of DIRECTV, one of the 20 largest transactions of all time – as well as in both affirmative recovery and defense-side antitrust litigation. The firm's antitrust litigators have achieved major results, including ongoing defense of United Airlines, DuPont, CSX, leading health care distributor Owens & Minor, and Blue Cross plans, as well as the recovery of more than a billion dollars for antitrust clients including Oracle, General Motors, and Motorola.

In Brussels, the Antitrust Group boasts eight antitrust lawyers working on high-profile matters involving cartel investigations, abuse of dominance investigations, transactions, and state aid cases under the jurisdiction of the European Union and the Belgian courts and authorities.

About Crowell & Moring's Advertising & Product Risk Management Group

Crowell & Moring's Advertising & Product Risk Management Group offers a unique, multidisciplinary approach to businesses in identifying and managing the legal risks of advertising, marketing, distribution, and sale of their products and services. Its more than 40 lawyers and policy professionals assist clients in taking innovative and proactive measures to protect their business from the array of challenges before them, from regulatory investigations and tort litigation to false and unsubstantiated claims by competitors. The group is led by former high-level government officials and nationally recognized prominent litigators in advertising litigation and consumer protection.

About Crowell & Moring LLP

Crowell & Moring LLP is an international law firm with approximately 500 lawyers representing clients in litigation and arbitration, regulatory, and transactional matters. The firm is internationally recognized for its representation of Fortune 500 companies in high-stakes litigation, as well as its ongoing commitment to *pro bono* service and diversity. The firm has offices in Washington, D.C., New York, Los Angeles, San Francisco, Orange County, London, and Brussels.

Read the full press release announcing Jules' arrival [here](#).

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