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## **U.S. AMBASSADOR TO WORLD TRADE ORGANIZATION PETER ALLGEIER JOINS C&M INTERNATIONAL**

Washington, D.C. – August 17, 2009: U.S. Ambassador to the World Trade Organization (WTO) and Deputy U.S. Trade Representative Peter Allgeier is joining C&M International, Ltd. (CMI), the international trade and investment consulting firm affiliated with Crowell & Moring LLP. Allgeier will become President of CMI effective September 8, 2009, working with Chairman & CEO Doral Cooper. Allgeier joins CMI after nearly three decades at the Office of the U.S. Trade Representative (USTR), where he was a negotiator on nearly every major U.S. trade initiative since the Carter Administration.

"Peter brings unrivaled experience and skill on every trade topic and in every geographic region. In the current global economic climate, his vast experience will help clients navigate the international trade arena with insight and authority. He'll be an important part of C&M International's work to help clients achieve their market access and policy objectives around the world," Cooper said.

Allgeier has broad experience on a range of trade matters, including complex international negotiations, trade and investment laws and regulations, WTO agreements, bilateral investment treaties, free trade agreements (FTAs), patents, trademarks and copyrights, government procurement, export subsidies, and more. Since beginning his career at USTR in 1980, Allgeier has negotiated more than 100 trade, investment, and intellectual property agreements with countries throughout Asia, Europe (including the former Soviet Union), the Middle East, Latin America, and the Caribbean. He has also led multilateral negotiations in the WTO, its predecessor organization, the General Agreement on Tariffs and Trade (GATT), and the United Nations.

"Peter will be a tremendous asset to clients who need sophisticated and effective counsel at a time of great economic uncertainty," Crowell & Moring chairman Kent Gardiner said. "Crowell & Moring's International Trade Group and other practices work closely with C&M International to provide high-level counsel and market access success worldwide. Peter strengthens our team with his deep knowledge of all geographic regions of the world and his vast negotiating experience."

Allgeier was appointed to the position of Deputy USTR in 2001. In this role, he led the critical U.S. negotiations that resulted in agreement by 146 countries to launch the current Doha round of global trade

negotiations. Since 2005, Allgeier has served as U.S. Ambassador and Permanent Representative to the WTO in Geneva. Under the Obama Administration, Allgeier served as Acting USTR from January to March 2009. Allgeier also served previously as Assistant USTR for Asia and the Pacific (1985-1989), Assistant USTR for Europe and the Middle East (1989-1995), and Assistant USTR for the Western Hemisphere (1995-2001). Prior to joining USTR, Allgeier was an international economist with the U.S. Agency for International Development (AID).

Allgeier graduated *cum laude* from Brown University, with an A.B. in international relations. He earned a Masters Degree in international relations from Johns Hopkins University, School of Advanced International Studies (SAIS), and a Ph.D. in international economics from the University of North Carolina at Chapel Hill.

CMI provides strategic policy analysis and advocacy, risk mitigation and negotiations management counsel on trade, investment and regulatory matters worldwide. CMI represents a broad range of clients in the information technology, financial services, pharmaceuticals, chemicals and publishing industries.

Crowell & Moring LLP is an international law firm with more than 450 lawyers practicing in litigation, antitrust, government contracts, trade, health care, corporate, intellectual property, and a number of other practice areas. The firm's International Trade Group and lawyers are regularly recognized by *Chambers*, *The Legal 500*, and other industry peer-reviewed guides for their work in anti-dumping, export controls, customs, trade remedies, and WTO proceedings. Based in Washington, D.C., the firm also has offices in New York, London, Brussels, Los Angeles, and Orange County, CA. Visit Crowell & Moring online at <http://www.crowell.com>.