



**FOR IMMEDIATE RELEASE**

**Contact: Louise Rowntree**  
**+32 (0) 2 737 9508**  
[Louise.Rowntree@hillandknowlton.com](mailto:Louise.Rowntree@hillandknowlton.com)

**CROWELL & MORING EXPANDS BRUSSELS OFFICE WITH ADDITION OF IP  
PARTNER FLIP PETILLION**

Brussels – September 8, 2008: US law firm Crowell & Moring LLP is pleased to announce the addition of Belgian partner Flip Petillion to the firm's Intellectual Property Group in Brussels. With over 20 years experience practicing intellectual property law, Petillion focuses his practice on trademark and copyright matters. Prior to joining Crowell & Moring, Petillion ran the intellectual property, information and communications technology, and media practices at the oldest law firm in Brussels.

"Clients are facing highly complex intellectual property challenges at a time when the stakes couldn't be higher. Flip's arrival to the Brussels office boosts our ability to provide premier IP litigation and counseling services in Europe, and it expands the range of services we can provide to our multinational clients who need the benefit of counsel on both sides of the Atlantic," said Emmanuel Gybels, managing partner of Crowell & Moring's Brussels office.

Petillion's client work has included representing Linden Lab, maker of Second Life and Second Life Grid; Citrix Systems; Farrow & Ball; Klippan; and a variety of international clients, such as software developers, film producers and distributors, advertising agencies, architects, authors and performers, financial institutions, insurance companies, automotive businesses, and diamond traders.

"Crowell & Moring is a unique US law firm that aims to provide exceptional client service and thrives in a culture of genuine teamwork. My move comes at a time when IP concerns are becoming an even greater priority in the EU, and clients are demanding highly focused counsel to advise them on these issues. Our IP Group has expanded in the US and EU in order to provide clients with the comprehensive experience and legal skills they need for the highest-profile and most technical matters," said Petillion.

"For example, we are advising clients on the recent developments at the international and EU level on intellectual property reform. The European Commission recently adopted an intellectual property package aimed at combating piracy of copyrighted works, and the current French Presidency of the EU has listed IP as a top priority. All of this means that clients need help protecting their interests and helping to ensure that their voices are heard as important issues move forward," Petillion added.

In addition to trademark and copyright work, Petillion has extensive experience representing clients in a wide array of intellectual property issues relating to domain names, enforcement, software and privacy issues, unfair competition, information technology and media, as well as licensing, distribution agreements, advertising clearance, IP-driven transactions and strategic advice. His experience includes both contentious and non-contentious work. He also assists clients in the negotiation and drafting of licensing and co-operation agreements, software contracts and IT outsourcing, and he advises on the protection of know-how, trade secrets and databases, R&D agreements, editing agreements, audiovisual agreements, and privacy issues. He regularly performs audits of IP portfolios and assists in their management

Petillion received his J.D. from K.U.Leuven University, *magna cum laude*, and was admitted to the Brussels bar in 1988. He is an arbitrator in IP disputes with the World Intellectual Property Organization (WIPO) and International Trade Mark Association (INTA). He is also an arbitrator with the Belgian Arbitration and Mediation Center (Cepina) and an official Belgian mediator. He handles domain name disputes as a panelist with WIPO, National Arbitration Forum (NAF), Czech Arbitration Court (CAC), and Cepina. He is also an active member of INTA, MARQUES, the Licensing Executives Society (LES), the European Communities Trade Mark Association (ECTA), and he serves regularly on editorial boards of specialized legal journals.

Crowell & Moring LLP is an international law firm with more than 400 lawyers practicing in litigation, antitrust, government contracts, corporate, intellectual property and a variety of other practice areas. More than two-thirds of the firm's attorneys regularly litigate disputes on behalf of domestic and international corporations, start-up businesses, and individuals. Crowell & Moring's extensive client work ranges from advising on one of the world's largest telecommunications mergers to representing governments and corporations on international arbitration matters. Based in Washington, D.C., the firm also has offices in California, New York, London, and Brussels. Visit Crowell & Moring online at <http://www.crowell.com>.