

Deal Note: Crowell & Moring Client, Yashi, Inc. Announces Acquisition by Nexstar Broadcasting Group

Washington, D.C. – February 2, 2015: Crowell & Moring, LLP represented New Jersey-based Yashi, Inc., a location focused online video programmatic platform, in its sale to Nexstar Broadcasting Group, a leading diversified media company. The sale price was approximately \$35 million, and the deal was led by partner [Sam Feigin](#) and included partners Kelly Howard, Jen Ray and Jonathan Lindsay, and associates Rose Plato and Joel Wood.

Contact: **An Pham**
Senior Communications Manager
+1 202.508.8740
apham@crowell.com