

**FOR IMMEDIATE RELEASE**

## **DEAL NOTE: Crowell & Moring Represents Kountable in Series A-1 Financing Lead by Lateral Capital**

**San Francisco – February 10, 2021:** Crowell & Moring advised Kountable Inc., the leading global trade and technology platform, in connection with its Series A-1 financing lead by Lateral Capital. Kountable secured this round of funding as part of its efforts to expand its U.S. presence and widen its COVID response to further support small and medium-sized enterprises (SMEs). The Kountable platform operates as the necessary missing element that gets critical goods delivered in difficult market conditions. For the past five years, Kountable has activated the capability of SMEs through its curated execution network to efficiently complete large scale projects for governments, foundations, NGOs, and corporations that have had a positive impact on millions of lives. Kountable has solved the challenges of collaboration between critical but overlooked SMEs who play a key role in the success of vast swaths of global trade activity, global multinational suppliers, funders, and logistics and trade services providers.

Kountable will use the strategic capital to scale its business in global healthcare supply chains, specifically in connection with the pandemic response. The funding investment will further enhance its trade and treasury cloud platform, as well as launch its long-anticipated membership offering within the U.S. that will particularly focus on supplier diversity programs and inclusive supply chains. Kountable's current presence includes offices in San Francisco, Nairobi, Kigali, and The Hague.

Crowell & Moring served as lead counsel to Kountable in this transaction. The team included partners [Jon O'Connell](#) and [Olivia Lynch](#), senior counsels [Mark Kass](#) and [Scott Lessne](#), and counsel [Steven Ryan](#).

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