

**FOR IMMEDIATE RELEASE**

## **DEAL NOTE: Crowell & Moring Advises FightCamp in \$50 Million Series B Funding**

**San Francisco – July 6, 2021:** Crowell & Moring client FightCamp, the at-home Boxing and Kickboxing leader in connected fitness, raised \$50 million in a Series B funding backed by a group of celebrity investors and venture capitalists. With the funds, FightCamp plans on expanding to the Android platform, launching internationally, and increasing the depth of its interactive content to help users dive deeper into the sport of boxing, kickboxing, and martial arts.

The round was led by global venture capital firm New Enterprise Associates (NEA) and Connect Ventures, an investment partnership between leading entertainment and sports agency Creative Artists Agency (CAA) and NEA, and celebrity investors rooted in the world of boxing and mixed martial arts including Mike Tyson, former World Boxing Council, World Boxing Association, and International Boxing Organization world heavyweight champion; Floyd Mayweather, recently named Fighter of The Decade by the Boxing Writers Association of America; Georges St-Pierre, Ultimate Fighting Championship (UFC) Hall of Famer; and Francis Ngannou, reigning UFC Heavyweight Champion. Additional investors include: IVP; Y Combinator; Ilkka Paananen, founder and CEO of Supercell; Fritz Lanman, CEO of ClassPass; Usher, platinum recording artist and dancer; and Katheryn Winnick, actress known for her role in “Vikings” and 3rd Dan Black Belt holder in karate and taekwondo.

Crowell & Moring served as lead counsel to FightCamp and negotiated the transaction. The team was led by San Francisco-based partner [Matthew Melville](#), and included New York associate [Justin Lurie](#) and paralegal Nathaniel Gagnon.

For additional information, click [here](#).

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