

**FOR IMMEDIATE RELEASE**

## **Crowell & Moring partners Valerie Goo and Kent Goss Recognized as Los Angeles Business Journal's "Most Influential Intellectual Property Attorneys"**

**Los Angeles – September 8, 2017:** Crowell & Moring LLP is pleased to announce that partners [Valerie M. Goo](#) and [Kent B. Goss](#) have been recognized as *Los Angeles Business Journal's* "Most Influential Intellectual Property Attorneys in Los Angeles." Profiles of 35 honorees from across the Los Angeles region were published in the [August 14, 2017 issue](#).

Goo is an experienced trial lawyer who has tried numerous cases in the areas of complex commercial litigation, trademark infringement, unfair competition, trade secrets, and consumer class action. She has more than 20 years of experience handling IP, complex commercial litigation, and class action disputes. Goo has litigated and tried cases involving trademark, trade secret, copyright, right of publicity, unfair competition, false advertising, and consumer class actions, as well as general business and complex commercial litigation matters, including fraud, breach of contract, and breach of fiduciary duty.

Goss is a first-chair trial lawyer with 30 years of experience who focuses on intellectual property matters, as well as large complex commercial matters. His practice in IP litigation matters centers around trademark infringement, copyright infringement, patent infringement, trade secrets, defamation, licensing, and right of publicity claims. Goss has both obtained and defeated requests for temporary restraining orders, preliminary injunctions, and seizure orders under the Trademark Act. He has tried cases to verdict in most of these areas.

No aspect of this advertisement has been approved by the Bars of, or any courts in, the jurisdictions in which the lawyers are admitted to practice.

### **About Crowell & Moring LLP**

Crowell & Moring LLP is an international law firm with approximately 500 lawyers representing clients in litigation and arbitration, regulatory, and transactional matters. The firm is internationally recognized for its representation of Fortune 500 companies in high-stakes litigation, as well as its ongoing commitment to *pro bono* service and diversity. The firm has offices in Washington, D.C., New York, Los Angeles, San Francisco, Orange County, London, and Brussels.

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