

**FOR IMMEDIATE RELEASE**

## **Crowell & Moring Strengthens National Health Care Practice with West Coast Partner Trio**

**Washington, D.C. – October 9, 2012:** Crowell & Moring LLP has bolstered its Health Care Group with the addition of three partners in the firm's Los Angeles office. The trio includes Kevin Kroeker, Peter Roan, and Scott J. Moore, who join the firm from Locke Lord LLP. With a particular focus on handling regulatory, litigation, and transactional matters for managed care and other health care organizations, the team brings more than 75 years of combined experience to the firm's health care practice.

"Kevin, Peter, and Scott have counseled health care clients at both the state and federal levels through high-stakes litigation, regulatory, and transactional matters. They join us at a critical time for our clients, who are navigating the significant changes occurring in the health care industry right now," said Arthur N. Lerner, co-chair of Crowell & Moring's Health Care Group. "Their collective experience and knowledge significantly enhances our growing California and national health care team. We are delighted to welcome them."

A former co-chair of Locke Lord's Health Care Practice Group, Kroeker represents health care organizations on a wide range of transactional and state and federal regulatory matters. His representative clients include HMOs, Medicare Advantage Organizations, Medicaid Managed Care plans, insurance companies, medical groups, and community clinics. Kroeker has substantial experience advising clients on regulatory compliance issues, mergers and acquisition and other health care transactions, enforcement matters, and nonprofit governance issues. Kroeker received his J.D. from the University of California, Davis School of Law, and his B.A. from the University of Oklahoma.

"Crowell & Moring offers clients a comprehensive team of health care lawyers when the regulatory environment and complexity of transactions are especially daunting for the industry. The Crowell & Moring health care practice is well positioned to represent clients on a national basis, and its ability to handle federal health care regulatory matters is especially impressive in light of the continued focus on federal programs. We are excited to join this practice, which we've known and respected for many years, and hope to expand its capabilities and client base," said Kroeker.

A proven trial lawyer, Roan concentrates his practice on business litigation in the health care and insurance industries. He has tried and arbitrated numerous complex cases involving a variety of cutting edge issues affecting the managed care industry. Roan's experience includes representing clients in a broad range of health care litigation including reimbursement matters, defense of class actions, bad faith, wrongful death, unfair business practices, antitrust, false claims, and RICO allegations. Roan also represents clients facing regulatory action, both in court and before the agencies themselves. He has numerous reported court decisions affecting the managed care industry. Roan received his J.D. from Marquette University Law School, and his B.B.A. from the University of Iowa.

"I have known Crowell & Moring attorneys for many years and have seen first-hand their demonstrated commitment to client service and excellence. I appreciate the firm's renowned litigation capabilities, and their strong reputation for managing major investigations and transactions in the health care, insurance, and managed care payor arenas. I look forward to being a part of Crowell & Moring's solid health care team," said Roan.

Moore, also a member of Crowell & Moring's Corporate Group, practices general business and corporate law with a special focus on information technology and real estate transactions in the health care industry. Moore's experience includes the formation and development, acquisition, disposition and restructuring of privately-held health care entities and purchases, sales, leasing and financing of multi-state portfolios of real property and personal property. Additionally, he has counseled clients on a broad

range of transactions including joint venture, co-branding, consulting, construction, advertising, and information technology agreements. Moore's information technology experience includes negotiating the comprehensive replacement of health care entities' legacy IT systems and services, licensing of medical devices and core health care management software, and business process outsourcing agreements. Moore has also advised clients regarding state and HIPAA privacy laws. He received his J.D. from the University of Southern California Gould School of Law, his M.B.T. from the University of Southern California, and his B.S. in accounting from Loyola Marymount University.

Crowell & Moring LLP is an international law firm with approximately 500 lawyers representing clients in litigation and arbitration, regulatory, and transactional matters. The firm is internationally recognized for its representation of Fortune 500 companies in high-stakes litigation, as well as its ongoing commitment to pro bono service and diversity. The firm has offices in Washington, DC, New York, Los Angeles, San Francisco, Orange County, Anchorage, London, and Brussels.

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