

## CLIENT ALERT

### PODCAST: U.S. Objectives for Negotiating NAFTA — C&M's Trump: The First Year Series

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The U.S. released its negotiating objectives for NAFTA on July 17. In the latest podcast for Crowell & Moring's "[Trump: The First Year](#)" series, Robert Holleyman and John Brew, both partners in the firm's International Trade Group, discuss the objectives and the key takeaways. Robert previously served as Deputy U.S. Trade Representative and as a counsel for the U.S. Senate. John's practice focuses on customs, and he has extensive experience in import and export trade regulation.

Discussed in this 17-minute podcast:

- An overview of NAFTA.
- What the U.S. hopes to accomplish in areas such as trade in goods, digital trade, intellectual property, procurement, currency and others.
- The high stakes around the rules of origin and how revisions may impact the region.
- How trade remedies will play into NAFTA and what the fate of Chapter 19 dispute resolution might look like.
- What businesses with operations or trade interests in Mexico and Canada should do now.

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