

## CLIENT ALERT

### Announcing *Trade Secrets Trends*, Crowell & Moring's New Blog Covering Trade Secrets Law

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Crowell & Moring's Trade Secrets Practice is pleased to announce its new blog, *Trade Secrets Trends* ([www.crowelltradeseecretstrends.com](http://www.crowelltradeseecretstrends.com)).

Trade secrets and other confidential and proprietary information are the lifeblood of a company, regardless of its size or the industry in which it operates. Trade secrets and other non-public information are typically assets that give a company its greatest competitive advantage. The *Trade Secrets Trends* blog is designed to provide analysis, commentary, and updates on the latest developments in trade secrets law and closely related areas such as employment law and cybersecurity. We will report on cases addressing new trends in trade secrets protection and enforcement cutting across a variety of legal areas and industries, and provide helpful strategies and advice on protecting trade secrets and other proprietary information. In-house lawyers focused on trade secret litigation, as well as C-suite and other personnel focused on protection of intellectual property rights from insider threats, cyber breaches and other risks, will find a wealth of useful information.

Crowell & Moring has extensive experience dealing with trade secret theft prevention and enforcement, from an award-winning litigation practice encompassing intellectual property, employment law, and other relevant areas; to counseling on proactive protection strategies; to policy and diplomatic interactions with the U.S. and foreign governments. Our approach to trade secret matters is unique. We use a seamless multi-disciplinary approach, drawing on the vast experience of our intellectual property, litigation, employment, antitrust, white collar criminal and other lawyers, as well as our U.S. and international policy professionals. This integrated approach has proven critical to maximizing and protecting the value of our clients' trade secrets and other valuable intellectual capital.

We invite you to follow and comment on the blog at [www.crowelltradeseecretstrends.com](http://www.crowelltradeseecretstrends.com).

You can also get updates via [RSS feed](#) or via email subscription by entering your email address in the field above "Topics" on the left-hand side of the blog.

Follow our Trade Secrets blog and developments on Twitter at [@CMTradeSecrets](#).

For more information, please contact the professional(s) listed below, or your regular Crowell & Moring contact.

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