

**Robin B. Campbell**

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Practice Areas

- Privacy & Data Protection
- Health Care
- Privacy & Confidentiality

Robin Campbell is a member of the firm's Privacy & Data Protection team. She specializes in the development and implementation of information management strategies for the handling of personal information, including employee, customer, and consumer information.

Robin focuses on the myriad state security breach notification statutes and the HITECH breach notification provisions, advising clients both on safeguard protocols and response plans in advance of a breach and notification procedures and best practices after a security breach. Robin has advised and defended clients against enforcement actions brought by state Attorneys General under state security breach notification laws and the new enforcement powers under HITECH, as well as enforcement actions and inquiries by other state and federal regulators stemming from security incidents. Robin also advises clients on a variety of U.S. state and federal laws falling within the privacy arena, such as COPPA, the Gramm-Leach-Bliley Act, the Fair Credit Reporting Act, the CAN-SPAM Act, and consumer data collection in the retail, financial, and other industries. She drafts and negotiates contractual agreements concerning the use of personal and protected health information, security and confidentiality, as well as the privacy and security components of more general contractual agreements. She is also well versed in the pitfalls of workplace privacy and employee monitoring and has worked with clients to develop responsible and manageable policies.

Prior to joining Crowell & Moring, Robin worked in Geneva, Switzerland as a special consultant to Hewlett Packard, Europe when the European Data Protection Directive was in the early stages of implementation. She worked with a cross-functional task force to develop a global compliance strategy under both the EU Directive and the upcoming Safe Harbor requirements. The task force acted as a European advisory body on the new privacy legislation, a central point of contact for all questions related to privacy and data

protection, and it promoted a detailed policy framework within the company for handling personal data in its daily business.

Robin received her Bachelor of Arts *cum laude* from Angelo State University. She graduated from the University of Texas School of Law in 1990, and studied at the University of London where she specialized in international law. She is a member of the California and the District of Columbia bars.

Education

- Angelo State University, B.A., *cum laude*
- University of London, International Law
- University of Texas School of Law, J.D. (1990)

Affiliations

Admitted to practice: District of Columbia, California