

**Robin B. Campbell**

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Practice Areas

- Privacy & Data Protection
- Health Care
- Privacy & Confidentiality

Robin Campbell is a member of the firm's Privacy & Data Protection team. She specializes in the development and implementation of information management strategies for the handling of personal information, including employee, customer, and consumer information.

Robin focuses on the myriad state security breach notification statutes and the HITECH breach notification provisions, advising clients both on safeguard protocols and response plans in advance of a breach and notification procedures and best practices after a security breach. Robin has advised and defended clients against enforcement actions brought by state Attorneys General under state security breach notification laws and the new enforcement powers under HITECH, as well as enforcement actions and inquiries by other state and federal regulators stemming from security incidents. Robin also advises clients on a variety of U.S. state and federal laws falling within the privacy arena, such as COPPA, the Gramm-Leach-Bliley Act, the Fair Credit Reporting Act, the CAN-SPAM Act, and consumer data collection in the retail, financial, and other industries. She drafts and negotiates contractual agreements concerning the use of personal and protected health information, security and confidentiality, as well as the privacy and security components of more general contractual agreements. She is also well versed in the pitfalls of workplace privacy and employee monitoring and has worked with clients to develop responsible and manageable policies.

Prior to joining Crowell & Moring, Robin worked in Geneva, Switzerland as a special consultant to Hewlett Packard, Europe when the European Data Protection Directive was in the early stages of implementation. She worked with a cross-functional task force to develop a global compliance strategy under both the EU Directive and the upcoming Safe Harbor requirements. The task force acted as a European advisory body on the new privacy legislation, a central point of contact for all questions related to privacy and data

protection, and it promoted a detailed policy framework within the company for handling personal data in its daily business.

Robin received her Bachelor of Arts *cum laude* from Angelo State University. She graduated from the University of Texas School of Law in 1990, and studied at the University of London where she specialized in international law. She is a member of the California and the District of Columbia bars.

Education

- Angelo State University, B.A., *cum laude*
- University of London, International Law
- University of Texas School of Law, J.D. (1990)

Affiliations

Admitted to practice: District of Columbia, California

Publications

- "The debate is over; Massachusetts issues its final regulations for personal information security," *World Data Protection Report*, Vol. 9, No. 4, BNA International (April 2009). Co-Authors: Kris D. Meade and Robin B. Campbell.
- "Compliance with Information Security Breach Notification Laws: Prevention and Mitigation Strategies," *Health Lawyer News* (April 2008). Author: Robin B. Campbell.
- "Country Q&A: United States Information Technology," *Practical Law Company, Information Technology Handbook*, 2nd Edition (2007-08). Co-Authors: Gaela Bailey, Benjamin T. Butler, Christopher Calsyn, Robin B. Campbell, Charles C. Hwang, Kris D. Meade and John I. Stewart, Jr.
- "State-enacted 'security breach' laws: Airlines take heed," *21 Air and Space Lawyer*, No. 2 (Spring 2007). Co-Authors: Lorraine B. Halloway and Robin Campbell.
- "Country Q&A: United States Data Protection," *Practical Law Company, Vol. 2: Data Protection* (2006-07). Co-Authors: Gaela Bailey, David Z. Bodenheimer, Benjamin T. Butler, Christopher Calsyn, Robin B. Campbell, Charles C. Hwang, Kris D. Meade, Jeremy Rhyne and John Stewart.
- "To Notify or Not to Notify," *Andrews Privacy Litigation Reporter* (December 23, 2005). Author: Robin B. Campbell.

Alerts & Newsletters

- "Supreme Court Rules that Government Search of Employee's Text Messages Was Reasonable," *Electronic Discovery & Information Management Alert* (June 19, 2010). Contacts: Jeane A. Thomas, Kris D. Meade, Justin P. Murphy, Robin B. Campbell.
- "New EU Data Breach Notification Requirements," *Privacy Law Alert* (January 4, 2010). Contacts: Kris D. Meade, Robin B. Campbell.
- "Updates on the HIPAA Breach Notification Requirements," *Health Law 'In The News'* (October 15, 2009). Contacts: Robin B. Campbell, Barbara H. Ryland.
- "Changes in American Recovery and Reinvestment Act of 2009," *Health Law 'In The News'* (February 18, 2009). Contacts: Arthur N. Lerner, Thomas P. Gies, William J. Flanagan, Barbara H. Ryland, Robin B. Campbell.
- "Massachusetts Sets the New Standard, But Delays Implementation," *Privacy Law Alert* (December 4, 2008). Contacts: Kris D. Meade, Robin B. Campbell.
- "FTC Grants Reprieve: Health Care Companies Prepare ," *Privacy Law Alert* (November 14, 2008). Contacts: Kris D. Meade, Robin B. Campbell.
- "FTC Grants Reprieve: Health Care Companies Prepare ," *Health Law 'In The News'* (November 14, 2008). Contacts: Kris D. Meade, Robin B. Campbell.
- "To Notify or Not to Notify - 2006 Update," *Privacy Law Alert* (April 7, 2006). Contacts: Kris D. Meade, Robin B. Campbell.
- "To Notify, or not to Notify? Trend Towards Security Breach Notification Laws Continues ," *Privacy Law Alert* (December 1, 2005). Contacts: Kris D. Meade, Robin B. Campbell.
- "New State Security Breach Notification Laws," *Health Law 'In The News'* (September 8, 2005). Contact: Robin B. Campbell.

Speaking Engagements

- "Who's Afraid of a Big, Bad Breach?: Updates on HITECH and State Breach Notification and Security Requirements," Crowell & Moring's Healthcare Ounce Of Prevention Seminar (HOOPS) (April 26-27, 2010). Presenter: Robin B. Campbell.
- "New Breach Legislation in Health Care: Diagnosing the Challenges," Debix webinar (February 2010). Presenter: Robin B. Campbell.
- "Demystifying Privacy and Security Regulations: Ensuring Thorough Data Collection While Abiding by Foreign and Domestic Privacy Laws," ACI's Clinical Trials Conference (February 2010). Presenter: Robin B. Campbell.

- "Cyber Risk: A Primer," presented to the Underwriting Committee of the Reinsurance Association of America (October 2009). Co-Presenters: Ellen MacDonald Farrell, Robin Campbell and Jared Hosid.
- "Who's Afraid Of A Big Bad Breach?: Security Breach Updates For Covered Entities And Their Business Associates," Crowell & Moring Webinar (September 16, 2009). Co-Presenters: Christine C. Rinn, Barbara H. Ryland and Robin B. Campbell.
- "Security Breach: The Law; the Risks; the Coverage Ramifications," presented to the Emerging Issues Working Group and Claims Committee of the Reinsurance Association of America (May 2009). Co-Presenters: Ellen MacDonald Farrell, Robin Campbell and Jared Hosid.
- "Cyber Security and Privacy Impacts of the American Recovery and Reinvestment (Economic Stimulus) Act of 2009," Webinar - American Council of Technology/Industry Advisory Council (March 11, 2009). Presenters: Barbara H. Ryland and Robin B. Campbell.
- "The American Recovery and Reinvestment Act of 2009: HIPPA Privacy and Security Implications for Covered Entities and Their Business Associates," Crowell & Moring LLP Webinar (February 24, 2009). Co-Presenters: Christine C. Rinn, Barbara H. Ryland and Robin B. Campbell.
- "Security Breach Response: To Notify Or Not To Notify Is No Longer The Question," Crowell & Moring's 2008 Healthcare Ounce Of Prevention Seminar (HOOPS) (October 2008). Co-Presenters: Robin B. Campbell and Chandra Westergaard.
- "Everything You've Ever Wanted to Know About Security Breaches But Were Afraid to Ask," America's Health Insurance Plans (May 2008). Co-Presenters: Robin B. Campbell and Christine C. Rinn.
- "Information Security Breaches: Prevention & Mitigation Strategies," Crowell & Moring's 2007 Healthcare Ounce of Prevention Seminar (HOOPS) (October 2007). Presenter: Robin B. Campbell.
- "Information Security Breach Nightmares: How to Protect Your Company Now," Crowell & Moring Healthcare Ounce of Prevention Seminar (October 26, 2006). Co-Presenters: Benjamin T. Butler and Robin B. Campbell.