

**Dickerson M. Downing**

Partner
ddowning@crowell.com

New York

590 Madison Avenue,
New York, NY 10022-2544
Phone: 212.895.4212
Fax: 212.223.4134

Practice Areas

- Intellectual Property
- Litigation
- Product Risk Management
- TLDs & Domain Names

Dickerson M. Downing is a partner in the firm's Intellectual Property Group in New York, with over 25 years of experience in trademark, copyright and trade secret law as well as other areas of intellectual property law. He has successfully brought and defended cases for trademark, trade dress and copyright infringement, false advertising, trade secret violations and related causes of action in courts throughout the United States for a variety of corporate clients. He has been involved in the seizure of infringing goods, the detainment of infringing goods by the United States Customs Office and in the successful action to prevent the sale of imported "gray market" goods in the United States. He is skilled in protecting trademark rights and preventing infringement on the internet. He also has handled numerous adversary proceedings before the Trademark Trial and Appeal Board.

Dick counsels clients on a regular basis as to the availability, adoption, proper use, protection and enforcement of intellectual property rights. He has assisted and counseled clients on numerous occasions in connection with the acquisition or sale of trademark, copyright and other intellectual property rights and in the transfer of those rights on a worldwide basis. In addition, he has counseled numerous clients on trademark availability and use and has successfully handled the registration of hundreds of trademarks for his clients in the United States and overseas.

Dick graduated from Duke University in 1974 and the University of Virginia School of Law in 1977. He is admitted to the New York and Connecticut bars, the United States District Court for the Southern and Eastern Districts of New York and a number of appeals courts. He is a member of the International Trademark Association and is a frequent speaker and writer on topics pertaining to Intellectual Property.

Education

- Duke University (1974)
- University of Virginia School of Law, J.D. (1977)

Affiliations

Admitted to practice: New York, Connecticut, U.S. District Court for the Southern and Eastern Districts of New York

Alerts & Newsletters

- "Registration Deadline Looms for Companies Seeking New gTLDs," *TLDs & Domain Names Alert* (February 17, 2012). Contacts: Flip Petillion, John I. Stewart Jr., John L. Murino, Dickerson M. Downing, Terence P. Ross.
- "ICANN Publishes Its Proposed New gTLD Applicant Guidebook," *TLDs & Domain Names Alert* (November 15, 2010). Contacts: John I. Stewart Jr., Dickerson M. Downing, Flip Petillion.
- "ICANN Issues Timeline for New gTLD Program," *TLDs & Domain Names Alert* (November 3, 2010). Contacts: John I. Stewart Jr., Dickerson M. Downing, Flip Petillion.
- "Protecting Your Trademark on Facebook," *IP Insights* (June 11, 2009). Contacts: Dickerson M. Downing, Kathleen Van De Loo.
- "New TTAB Rules Go Into Effect November 1," *IP Insights* (October 25, 2007). Contacts: Dickerson M. Downing, William J. Sauers.

Speaking Engagements

- "U.S. Trademark Law: Recent Developments," 20th Annual Intellectual Property Law & Policy Conference, Fordham University School of Law (April 13, 2012). Speaker: Dickerson M. Downing.
- "Mock Preliminary Injunction Hearing," PLI Advanced Seminar on Trademark Law (May 15, 2007). Speaker: Dickerson M. Downing.
- "Trademarks and Pharmaceutical Products," Maximizing Pharmaceutical Patent Life Cycles - American Conference Institute (October 23-24, 2006). Speaker: Dickerson M. Downing.
- "How to Conduct a Confusion Survey (Recent Survey Decisions)," PLI Advanced Seminar on Trademark Law (June 28, 2006). Speaker: Dickerson M. Downing.
- "KP Permanent Make-Up Inc. and the Fair Use Defense," PLI Advanced Seminar on Trademark Law (June 20, 2005). Speaker: Dickerson M. Downing.

- "Trade Dress Protection and Pharmaceutical Products," FDA Boot Camp - American Conference Institute (March 27, 2006). Speaker: Dickerson M. Downing.
- "Trademark Issues Relating to Drug Importation and Reimportation," American Conference Institute (November 8-9, 2004). Speaker: Dickerson M. Downing.
- "Dilution in the Post Victoria's Secret World," PLI Advanced Seminar on Trademark Law (May 19, 2004). Speaker: Dickerson M. Downing.
- "From Odol to Lingerie: Dilution and the Victoria's Secret Decision," PLI Advanced Seminar on Trademark Law (May 21, 2003). Speaker: Dickerson M. Downing.
- "Trademark Law on the Fringes" Managing Intellectual Property Forum 2001 (June 18-19, 2001). Speaker: Dickerson M. Downing.
- "Current Developments in Internet Law," New York Intellectual Property Law Association CLE Program (October 14, 2000). Speaker: Dickerson M. Downing.