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BRIDGET E. CALHOUN

PARTNER

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PRACTICES

- Consumer Claims
- Advertising & Product Risk Management
- Torts Class Actions
- Automotive
- Product Liability & Torts
- Privacy & Cybersecurity
- Antitrust

Bridget E. Calhoun is a partner in the firm's Washington, D.C. office where she concentrates on advertising, consumer protection, and product safety issues and antitrust law. She was recently named a "Rising Star" in Product Liability by *Law360* and a Top Washington Lawyer "Young Gun" by the *Washington Business Journal*.

Advertising & Product Risk Management
As a member of the Advertising & Product Risk Management Group, Bridget handles "bet-the-company" government investigations and regulatory enforcement matters for her clients in the areas of advertising, consumer protection, and consumer product safety.

Bridget's advertising and consumer protection practice includes compliance counseling in the areas of claims substantiation, comparative claims, social media marketing, environmental marketing claims, warranties, and other marketing practices. Bridget regularly defends companies before the Federal Trade Commission (FTC) on a wide range of advertising, marketing, and privacy investigations. In addition, she provides strategic advice to clients to respond to false and deceptive competitor advertising claims including representing clients both offensively and defensively at the National Advertising Division (NAD) of the Council of Better Business Bureaus.

Representative successes in her advertising and consumer protection practice include:

- Counsel to E.I. DuPont de Nemours and Co. before the NAD, successfully challenging certain of GreenPan, Inc.'s environmental, health, and safety advertising claims. *GreenPan™ Inc. (Thermolon™ Ceramic Coated Cookware Advertising),* NAD case #5519 (Oct. 2012).

- Counsel to Kaz USA, Inc. before the NAD, successfully challenging certain of Exergen Corp.'s performance. *Exergen Corp. (Exergen Temporal Thermometers)*, NAD case# 5296 (Mar. 2, 2011).
- Counsel to Brain-Pad, Inc. before the FTC, defending maker of jaw-joint protective mouthguards regarding health-related performance claims. *In the Matter of Brain-Pad, Inc.*, FTC File No. 122 3073 (Nov. 29, 2012).
- Counsel to the Indoor Tanning Association before the FTC, defending association and negotiating a practical consent decree regarding health-related benefit advertising claims. *In the Matter of Indoor Tanning Assoc.,* FTC File No. 082 3159 (May 19, 2010).
- Counsel to an individual before the FTC, convincing the FTC not to charge an individual in a false advertising case ultimately brought against a high profile dietary supplement manufacturer.

In addition to her advertising and consumer protection practice, Bridget is also a leading consumer product safety practioner who regularly defends companies before the Consumer Product Safety Commission (CPSC) on issues ranging from allegations of failing to report a product safety issue to persuading the Commission to accept an appropriate recall or corrective action (or why no action is warranted) to defending clients in civil penalty investigations. She works closely with manufacturers, distributors and retailers of consumer products, including children's products and toys, advising them on compliance with applicable regulatory requirements including all aspects of the Consumer Product Safety Improvement Act of 2008 (CPSIA), such as lead and phthalates limits in children's products. She further advises clients to ensure that their labeling and marketing meets all applicable regulatory requirements, minimizes possible product liability risk and promotes consumer safety.

Representative types of matters in her product safety and risk management practice include:

- Defending clients in CPSC civil penalty cases
- Advising clients on CPSC and Health Canada reporting analyses
- Negotiating CPSC and Health Canada recalls
- Developing Product "Stewardship" programs and proactive compliance
- Developing and reviewing product packaging, warnings, and labels

Bridget works with clients across a broad range of products and industries to identify and analyze potential legal risks associated with new ventures or new products. She then helps them establish legal risk management protocols such as recall policies and early warning detection systems as well as other risk mitigation tools. She advises clients on using protective terms and conditions in contracting with suppliers and customers to mitigate liability exposure. In addition, Bridget regularly provides training seminars to clients on risk management techniques and issues as well as advertising and warranty compliance.

Some of the products on which Bridget has advised in her advertising, consumer protection, and consumer safety practice include:

- air purifiers
- appliances, household and industrial
- fire and smoke escape hoods
- insulation

- automobiles
- baby teethers
- blankets
- booster seats
- carbon monoxide detectors
- chemicals
- child safety seats
- cleaning products
- computer batteries
- cookware
- craft products
- dietary supplements
- engineered stone countertops
- flame resistant mattress fabric
- gel fuel
- hairdryers
- hair products
- high chairs
- hammocks
- humidifiers
- HVAC units
- paint and primer thinner
- pool and spa chemicals
- propane heaters
- rubber mulch
- saws
- smoke detectors
- solid surface countertops
- stain repellants
- sports equipment
- sports protective gear
- stone care products
- strollers
- television sets
- thermometers
- toys
- welding blankets
- window coverings

Antitrust

Bridget's antitrust practice involves counseling and representing clients across a wide range of matters including mergers and acquisitions, joint ventures, cartel investigations, and complex civil litigation. She has particular experience in counseling corporate clients on price discrimination and distribution law such as discount programs, exclusivity, aftermarket policies, and dealer relations. Bridget has represented clients in a number of industries, including telecommunications, transportation and chemicals. Some notable antitrust experience includes:

- Merger counseling and representation for a variety of clients including AT&T Inc. and E.I. du Pont de Nemours and Company.
- Defense of an international airline in the air cargo industry in the multi-jurisdictional cartel investigations and follow-on multi-jurisdictional class action litigation.
- Defense of a major corporation in the coatings industry in relation to the grand jury cartel investigation and follow-on multi-jurisdictional class action litigation.
- Defense of a Class I railroad in civil Sherman Act Section 1 multi-jurisdictional class action litigation.
- Defense of a corporate client in a civil monopolization and restraint of trade case in federal court.
- Antitrust compliance audits and trainings for numerous clients.

In addition, Bridget contributes to the firm's *pro bono* practice with particular focus representing individuals seeking asylum through the immigration law process. She is also active in firm activities including membership in the firm's Women Attorneys' Network.

Bridget is an active member of the Antitrust Section of the ABA and serves as a vice-chair of its Privacy and Information Security Committee. She previously served as a vice-chair of its Transportation and Energy Industries Committee. She is a member of the Bars of the District of Columbia, Maryland, the District of Maryland and the Fourth Circuit. She received her A.B. in government and religion from Dartmouth College. She graduated Order of the Coif, earning her J.D. with honors from the University of Maryland School of Law, where she served as the managing editor of the *Maryland Law Review*.

Prior to joining Crowell & Moring, Bridget served as a judicial law clerk to the Honorable Walter E. Black, Jr. of the U.S. District Court for the District of Maryland.

Admissions/Affiliations

Admitted to practice: District of Columbia, Maryland, the District of Maryland, the Fourth Circuit

Memberships
Antitrust Section of the American Bar Association
Vice Chair of the Privacy and Information Security Committee

Recognitions and Awards
Recognized by the National Diversity Council as a Most Powerful and Influential Woman (2010)
Named a "Rising Star" in Product Liability by *Law360* (2010)
Named a Top Washington Lawyer "Young Gun" by the *Washington Business Journal* (2009)

Education

- Dartmouth College, A.B. Government & Religion (1993)
- University of Maryland School of Law, J.D. (1997) *with honors*, The Order of the Coif

Speaking Engagements

- "Fundamentals--Consumer Protection," ABA Section of Antitrust Law Spring Meeting, Washington, D.C. (April 9-12, 2013). Presenter: Bridget E. Calhoun.
- "Avoiding a Nightmare: How a Few Words Could Create or Avoid a Catastrophe For Your Company," Sports & Fitness Industry Association Litigation and Risk Management Summit, Washington, D.C. (April 1-2, 2013). Presenter: Bridget E. Calhoun.
- "Consumer Protection and What Obama's 2nd Term Means to Your Business (Including Advertising; Data/Privacy Protection; Product Safety & More)," Association of Corporate Counsel San Francisco Bay Area

Chapter, San Francisco and Palo Alto, CA (February 12-13, 2013). Presenters: Bridget E. Calhoun; Christopher A. Cole; Cheryl A. Falvey; John Fuson.

- "Navigating the FTC's 2012 Revised Green Guides & an Update on Making "Up To' Claims," Personal Care Products Council Webinar (January 17, 2013). Presenters: Bridget Calhoun and Natalia Medley.
- "Best Practices for Effective Compliance with an Increasing Number of International Safety Standards and Regimes," International Consumer Product Health and Safety Organization (ICPHSO) Annual Meeting & Training Symposium Workshop, Washington, D.C. (February 27, 2013). Presenter: Bridget E. Calhoun.
- "Environmental Marketing: The New Green Gdes, Strategies to Meet Regulatory Standards and Minimizing Greenwashing Liability," Strafford Webinar (December 12, 2012). Presenter: Bridget E. Calhoun.
- "Understanding U.S. Product Safety Apparel Requirements and Risk-Based Targeting at the Border," Canadian Apparel Federation Webinar (October 17, 2012). Presenters: Bridget E. Calhoun, Cheryl A. Falvey, Natalia R. Medley and Jini Koh.
- "U.S. Privacy Frameworks from the White House and the Federal Trade Commission," ABA Antitrust Section Privacy and Information Security Committee and Consumer Protection Committee Program (April 25, 2012). Moderator: Bridget Calhoun. Panelists: Peder Magee (Federal Trade Commission); Aaron Burstein (NTIA, Department of Commerce).
- "Is California a Canary in the Coalmine? Emerging Trends and the Future of Chemical Regulation in California," Crowell & Moring webinar (January 24, 2012). Co-Speakers: Warren Lehrenbaum, Kevin C. Mayer and Bridget E. Calhoun.
- "Social Media and Advertising: Managing Your Reputation and Liability in the Age of Consumer Product Reviews, Astroturfing, and Blogger Endorsements," Crowell & Moring Product Risk Management Seminar (October 19, 2011). Moderators: Dina Epstein; Lauren Patterson. Panelists: Stacey Ferguson (Federal Trade Commission); Brian Falbo (Dell); Bridget Calhoun.
- "Global Consumer Product Safety: Strategic Issues in Compliance, Reporting and Negotiating with Multiple Product Safety Regimes," Crowell & Moring Product Risk Management Seminar (October 19, 2011). Moderator: Bridget Calhoun. Panelists: Marc Schoem (U.S. Consumer Product Safety Commission); Sean Beckstrom (Graco Children's Products); Laurent Ruessmann; Laura Walther.
- "Regulatory Trends Facing Retailers in the Areas of Consumer Products, Tax and Consumer Privacy," Association of Corporate Counsel Retail Webcast (September 28, 2011). Presenters: Gina Brickley Beredo, Greg Call, Bridget Calhoun, Josh Tzuker and Howard Weinman.
- "New FTC 'Green Guides' for Advertising," National Retail Federation (NRF) General Counsels Forum Winter Meeting 2011 (January 12, 2011). Speaker: Bridget Calhoun.
- "Introduction to the Consumer Product Safety Commission, Consumer Product Safety Act, and the Consumer Product Safety Improvement Act of 2008," American Bar Association, Section of Litigation, Inaugural Consumer Products Regional CLE Workshop, Washington, D.C. (September 2009). Panelist: Bridget E. Calhoun.
- "A Deep Dive into the Consumer Product Safety Improvement Act: What Every Customs and QA Executive Needs to Know about CPSIA Provisions, Rules and Standards," ACI's National Forum on Imported Product Safety Compliance, Washington, D.C. (April 2009). Speaker: Bridget Calhoun.

- "Antitrust Update," ABA Corporate Counseling Committee Webinar (October 11, 2007). Presenters: Wm. Randolph Smith, Kent A. Gardiner, Jeane A. Thomas, Robert Lipstein, Christopher E. Ondeck, Bridget E. Calhoun, Daniel A. Sasse, Werner Berg and Thomas De Meese.

Publications

- "A Bitter Loss For POM Signals More FTC Scrutiny," *Law360* (March 12, 2013). Co-Authors: Christopher A. Cole, Bridget E. Calhoun, and Dina Epstein.
- "Focus On Retailers At ICPHSO 2013," *Crowell & Moring's Retail Law Observer* (March 8, 2013). Co-Authors: Cheryl A. Falvey, Bridget E. Calhoun, and Natalia R. Medley.
- "Preparing for the Canadian Consumer Product Safety Act," *Industry Week* (June 13, 2011). Co-Authors: Bridget E. Calhoun and Laura J. Walther.
- "The CPSC Leaps Into China," *Crowell & Moring's Retail Law Observer Blog* (January 24, 2011). Co-Authors: Rebecca Baden Chaney, Bridget E. Calhoun and Natalia R. Medley.
- "CPSC Issues Draft Final Rule Establishing a Publicly-Available Product Safety Information Database," *Crowell & Moring's Retail Law Observer Blog* (November 2, 2010). Co-Authors: Bridget E. Calhoun, Jennifer G. Knight and Rebecca Baden Chaney.
- "The Consumer Product Safety Improvement Act: Not Just for Kids," *Products Liability - Andrews Litigation Reports*, Vol. 20, Issue 8 (September 2009). Co-Authors: Bridget E. Calhoun, Lauren B. Patterson and Kathryn M. Johnson.
- "Complying With Tougher Lead Bans for Children's Products," *Bloomberg's Health Law Report* (January 2009). Co-Authors: Bridget E. Calhoun and Laura J. Walther.
- "Avoiding a Costly Recall," *Industry Week.com* (October 10, 2007). Author: Bridget E. Calhoun.
- "Exchanging Glances," *The Global Competition Review* (August/September 2007). Co-Authors: Kent A. Gardiner, Bridget E. Calhoun, Matthew F. Scarlato and Volker Soyez.
- Note: *Dionne v. Mayor of Baltimore*, "The Applicability of Administrative Claim Preclusion to 42 U.S.C. § 1983 Suits," 55 *Md. L. Rev.* 921 (1996). Author: Bridget E. Calhoun.

Alerts & Newsletters

- "Fierce in February: FTC & Mobile Privacy—Making the Most of the Shortest Month," *Advertising & Product Risk Management Alert* (March 11, 2013). Contacts: Bridget E. Calhoun, Dina Epstein.
- "Highlights from ICPHSO 2013," *Advertising & Product Risk Management Alert* (March 5, 2013). Contacts: Bridget E. Calhoun, Cheryl A. Falvey, Natalia R. Medley, Laura Jastrem Walther, Monica M. Welt.
- "What You Need to Know About the FTC's COPPA Revisions," *Advertising & Product Risk Management Alert* (February 27, 2013). Contacts: Bridget E. Calhoun, Laura Jastrem Walther, Jennifer Williams.
- "FTC Unanimously Upholds ALJ Decision in POM Wonderful and Imposes Heightened Substantiation Standard for POM's Food and Food-Related Product "Disease" Claims," *Advertising & Product Risk Management Alert* (January 22, 2013). Contacts: Christopher A. Cole, Bridget E. Calhoun, Dina Epstein.

- "Federal Court Holds that CPSC's Decision to Publish Report of Harm on Public Database Violates the APA," *Advertising & Product Risk Management Alert* (October 24, 2012). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "FTC Issues Long-Awaited Revised "Green Guides"," *Advertising & Product Risk Management Alert* (October 1, 2012). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "CPSC Authorizes the Filing of Another Administrative Complaint Seeking Mandatory Recall," *Advertising & Product Risk Management Alert* (August 10, 2012). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "CPSC Flexes Its Enforcement Muscle and Authorizes the Filing of an Administrative Complaint Seeking Mandatory Recall," *Advertising & Product Risk Management Alert* (July 27, 2012). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "PRM Group Hosts Luncheon With CPSC Commissioner Northup," *Advertising & Product Risk Management Alert* (May 2, 2012). Contacts: Bridget E. Calhoun, Laura Jastrem Walther, Ariel E. Applebaum-Bauch.
- "Highlights from ICPHSO 2012," *Advertising & Product Risk Management Alert* (March 6, 2012). Contacts: Bridget E. Calhoun, Scott L. Winkelman, Natalia R. Medley, Laura Jastrem Walther.
- "CPSC Votes To Publish Requirements for Third Party Testing and Certification to the Mandatory Toy Safety Standard Effective January 1, 2012," (July 26, 2011). Contacts: Natalia R. Medley, Bridget E. Calhoun.
- "CPSC Votes to Lower Lead Content Ban for Children's Products to 100 ppm," *Advertising & Product Risk Management Alert* (July 14, 2011). Contact: Bridget E. Calhoun.
- "Highlights from ICPHSO 2011," *Advertising & Product Risk Management Alert* (March 4, 2011). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "CPSC Votes To Extend Stay of Certification and Third Party Testing Requirements For Total Lead Content In Certain Products, Including Children's Products," *Advertising & Product Risk Management Alert* (February 2, 2011). Contacts: Bridget E. Calhoun, Natalia R. Medley, Rebecca Baden Chaney.
- "CPSC's Final Interpretive Rule Relating To The Public Database Published In The Federal Register Today," *Advertising & Product Risk Management Alert* (December 9, 2010). Contacts: Bridget E. Calhoun, Natalia R. Medley, Lauren B. Patterson.
- "EPA to Expand Chemicals Testing for Endocrine Disruption," *Advertising & Product Risk Management Alert* (November 16, 2010). Contacts: Warren Lehrenbaum, Bridget E. Calhoun.
- "The CPSC's Draft Final Rule Establishing a Publicly Available Product Safety Information Database Scheduled for Commission Vote on November 17," *Advertising & Product Risk Management Alert* (October 19, 2010). Contacts: Bridget E. Calhoun, Natalia R. Medley, Rebecca Baden Chaney.
- "CPSC Approves Final Rule Interpreting "Children's Product"," *Advertising & Product Risk Management Alert* (October 7, 2010). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "FTC Announces Proposed Revisions To "Green Guides"," *Advertising & Product Risk Management Alert* (October 6, 2010). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "CPSC Publishes Notice of Interpretive Rule for "Children's Product"; House Committee Expected to Consider CPSIA Amendment," *Advertising & Product Risk Management Alert* (April 21, 2010). Contacts: Bridget E. Calhoun, Natalia R. Medley.

- "Daiso Agrees to $2.05 Million Civil Penalty In Connection With CPSC's Allegations That It Imported, Distributed and Sold Toys With Illegal Lead Content," *Advertising & Product Risk Management Alert* (March 4, 2010). Contacts: Bridget E. Calhoun, Laura Jastrem Walther.
- "Highlights from ICPHSO 2010," *Advertising & Product Risk Management Alert* (February 19, 2010). Contacts: Laura Jastrem Walther, Natalia R. Medley, Bridget E. Calhoun.
- "CPSC Votes To Extend Stay Of Certification and Third Party Testing Requirements For Certain Children's Products," *Advertising & Product Risk Management Alert* (December 18, 2009). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "CPSC Unanimously Approves Policy Statement On Tracking Labels Requirement for Children's Products in Section 103(a) of the CPSIA," *Advertising & Product Risk Management Alert* (July 22, 2009). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "No Stay of Enforcement of Tracking Labels Provision Issued," *Advertising & Product Risk Management Alert* (May 15, 2009). Contacts: Bridget E. Calhoun, Natalia R. Medley, Monica M. Welt.
- "CPSC Changes Test Method, Standard Operating Procedure for Determining Lead in Paint and Other Similar Surface Coating To Permit Compositing," *Advertising & Product Risk Management Alert* (April 29, 2009). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "Crowell & Moring Attorneys Attend International Consumer Products Symposium," *Advertising & Product Risk Management Alert* (March 6, 2009). Contacts: Bridget E. Calhoun, Laura Jastrem Walther, Natalia R. Medley.
- "Complying with the CPSIA Phthalates Requirements: CPSC Seeks Public Input on Draft Guidance Document ," *Advertising & Product Risk Management Alert* (February 13, 2009). Contacts: Bridget E. Calhoun, Laura Jastrem Walther.
- "California's Retroactive Phthalates Ban Now Effective," *Advertising & Product Risk Management Alert* (January 6, 2009). Contacts: Scott L. Winkelman, Bridget E. Calhoun, Natalia R. Medley.
- "CPSC General Counsel States that Phthalates Bans Do *Not* Apply Retroactively," *Advertising & Product Risk Management Alert* (November 19, 2008). Contacts: Bridget E. Calhoun, Scott L. Winkelman, Natalia R. Medley.
- "Customs and CPSC Offer Benefits to Importers that Join New Import Safety Compliance Program," *Advertising & Product Risk Management Alert* (November 14, 2008). Contacts: John B. Brew, Bridget E. Calhoun.
- "Complying with the CPSIA Lead Limits: Guidance from the CPSC Staff," *Advertising & Product Risk Management Alert* (November 12, 2008). Contacts: Bridget E. Calhoun, Laura Jastrem Walther, Natalia R. Medley.
- "CPSC Streamlined Rule on Certification," *Advertising & Product Risk Management Alert* (November 12, 2008). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "Highlights from the CPSC's September 4, 2008 Consumer Product Safety Reform Legislation Public Meeting," *Advertising & Product Risk Management Alert* (September 10, 2008). Contacts: Scott L. Winkelman, Bridget E. Calhoun, Natalia R. Medley.
- "CPSC Announces September 4th Public Meeting to Discuss Reform Legislation," *Advertising & Product Risk Management Alert* (August 18, 2008). Contacts: Bridget E. Calhoun, Natalia R. Medley.
- "President Bush Signs into Law the "Consumer Product Safety Improvement Act of 2008"," *Advertising & Product Risk Management Alert* (August 14, 2008). Contacts: Bridget E. Calhoun, Natalia R. Medley.

- "CPSC Reform Legislation Before President for Signing into Law," *Advertising & Product Risk Management Alert* (August 8, 2008). Contact: Bridget E. Calhoun.
- "The FTC Examines Green Claims for Textiles and Buildings," *Antitrust Law Alert* (July 24, 2008). Contact: Bridget E. Calhoun.
- "Nine West Steps into Leegin's Shoes: FTC Modifies 2000 Consent Order," *Antitrust Law Alert* (May 8, 2008). Contacts: Wm. Randolph Smith, Bridget E. Calhoun, Ryan C. Tisch.
- "Medical Device Lawsuit Watch - February 2008," *Medical Device Lawsuit Watch* (February 14, 2008). Contacts: Arthur N. Lerner, Robert L. Grabarek Jr., Scott L. Winkelman, Bridget E. Calhoun, Jennifer H. Burdman, Lauren Kim.
- "FTC Reaches Settlement With Major Weight-Control Pill Marketers," *Antitrust Law Alert* (January 5, 2007). Contacts: Robert A. Lipstein, Bridget E. Calhoun.

In the News

- **Conferences: Planning, Coordination, Consistency Urged In Talks Geared to Business and Its Counsel**
  March 25, 2013 — Bloomberg BNA Product Safety & Liability Reporter

  Crowell & Moring LLP's second annual Advertising & Product Risk Management seminar is featured in *Bloomberg BNA Product Safety & Liability Reporter i*n a piece titled, "Planning, Coordination, Consistency Urged In Talks Geared to Business and Its Counsel." According to the piece, "A holistic approach to risk management, integrating legal and business concerns, works best for companies throughout the life cycle of their products."

- **"10 Under 40: Rising Star" feature with Crowell & Moring's Bridget E. Calhoun**
  March 23, 2010 — Product Liability Law360

  Bridget E. Calhoun, partner with Crowell & Moring LLP, co-chair of the Product Risk Management practice, and member of the firm's Antitrust and Torts groups, is featured in a *Product Liability Law360's* "10 Under 40: Rising Star" feature for her practice, the complexity of her cases, and her most notable accomplishments as a lawyer. After receiving hundreds of nominations, the list was narrowed down to ten attorneys under the age of 40 in each of the following practice areas: intellectual property, employment, bankruptcy, corporate finance, competition, energy, environmental, securities, insurance, product liability, appellate and international trade.

- **CPSIA Compliance Challenges Importers, Regulators**
  November 11, 2009 — Product Liability Law360

  Bridget E. Calhoun, co-chair of Crowell & Moring LLP's Product Risk Management practice, is featured for her comments on ways regulators and importers can avoid obstacles posed by the Consumer Product Safety Improvement Act of 2008 (CPSIA), and the unique difficulties presented by China. According to Calhoun, clients should get assurances or indemnifications in their contracts "that products would comply with the rules set out,

whether mandatory safety rules or voluntary industry standards." She also suggests that "importers engage in an ongoing audit of products to make sure their contents are not altered, and to ask manufacturers to inform them whenever they change subcontractors or suppliers."

Press Releases

- Crowell & Moring Advertising & Product Risk Management Annual Seminar to Feature Industry Leaders and Key Government Officials (Mar.11.2013)
- Crowell & Moring Product Risk Management Event To Feature Consumer Product Safety Commissioner Anne M. Northup (Apr.12.2012)
- Crowell & Moring Consumer Product Safety Seminar to Feature Senator Mark Pryor and Other Key Government Officials (Oct.05.2011)
- Law360 Selects Three Crowell & Moring Partners As Rising Legal Stars Under 40 (Apr.01.2010)